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SARDAR PATEL UNIVERSITY
B.B.A. (I- SEMESTER) EXAMINATION
Saturday, 16th April, 2016

2-30 P.M. to 4-30 P.M.

UM01CBBA02: MANAGEMENT OF MSMEs

Total Marks: 60

- Q-1 Define MSMEs. Describe the procedure for setting up of MSMEs in India. 15
OR
- Q-1 Clarify the concept of Entrepreneur and explain any FIVE qualities of a successful entrepreneur. 15
- Q-2 Write notes on: 15
(A) Micro & Small Enterprises Cluster Development Programme.
(B) Assistance to Entrepreneurship Development Institutes.
- OR
- Q-2 Write notes on: 15
(A) Credit Linked Capital Subsidy Scheme for Technology Upgradation.
(B) Scheme on Trade Related Entrepreneurship Assistance and Development (TREAD) for Women.
- Q-3 Discuss in brief the Central Government policies for MSMEs. 15
- OR
- Q-3 Describe the provisions of MSME Development Act, 2006. 15
- Q-4 Write notes on: 15
(A) World Trade Organisation.
(B) Intellectual Property Rights.
- OR
- Q-4 Write notes on: 15
(A) International SME Network.
(B) Bar coding.

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