

SARDAR PATEL UNIVERSITY
B.B.A (I Sem.) Examination
Thursday, 23 April 2015
2.30 – 4.30 pm
UM01CBBA02 - Management of MSMEs

Total Marks: 60

Q-1 Define MSMEs and describe the procedure of setting up MSMEs in India. 15

OR

Q-1 Clarify the concepts of 'entrepreneur, & 'entrepreneurship'. Explain any FIVE qualities of a successful entrepreneur. 15

Q-2 Write notes on: 15

- (A) **Trade Related Entrepreneurship Assistance and Development for Women.**
 (B) **Assistance to Entrepreneurship Development Institutes by Government.**

OR

Q-2 Write notes on: 15

- (A) **Special Schemes for Backward areas.**
 (B) **Micro & Small Enterprises Cluster Development Programme.**

Q-3 Discuss in brief the Central Government policies for MSMEs in India. 15

OR

Q-3 Describe the salient features of MSME Development Act, 2006. 15

Q-4 Write notes on: 15

- (A) **World Trade Organisation.**
 (B) **Bar coding.**

OR

Q-4 Write notes on: 15

- (A) **Intellectual Property Rights.**
 (B) **International SME Network.**