

(78 & A-29)

SEAT No. _____

No. of Printed Pages: 1

SARDAR PATEL UNIVERSITY
B.B.A. (1st SEMESTER) EXAMINATION
FRIDAY, 10th Nov., 2017.
02.00 p.m. to 04.00 p.m.
MANAGEMENT OF MSMEs(UM01CBBA02)

Total Marks 60

NOTES- 1. Figures to the right indicate full marks of each question.
2. Answer should be precise and to the point.

- 1(a) Define Entrepreneur and Entrepreneurship. Explain Quality and Characteristics of Entrepreneurs. 8
- (b) Write Note on: "History of SMEs in India". 7
- OR
- 1(a) What is MSMEs. Describe the steps involved in setting up of MSMEs in India. 8
- (b) Write Note on: "Employment & Export Opportunities in MSMEs in India". 7
- 2 Write Note on:
- (a) Scheme under XI Plan 8
- (b) Micro & Small Enterprise Cluster Development Program 7
- OR
- 2(a) Narrate Special Schemes for Backward Area. 8
- (b) Explain Credit Guarantee Fund Scheme for MSMEs. 7
- 3 Discuss the Highlights of the MSME Development Act, 2006. 15
- OR
- 3(a) Discuss in brief the SME & Export Promotion Policy. 8
- (b) Narrate the Central Government Policies for MSME. 7
- 4(a) Explain the role of WTO for supporting MSMEs. 8
- (b) What is intellectual property rights(IPR)? Explain the importance of IPR for MSMEs. 7
- OR
- 4(a) Explain the meaning of Bar Coding. Narrate the benefits of Bar Coding. 8
- (b) Write Note on: "International SME Network (INSEM)." 7

← X →
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(109 & A-40)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

B.B.A.(General) – First Semester Examination

Day & Date : Saturday, 11th November 2017, Time : 02-00 P.M. TO 04-00 P.M.

Subject: Company Management

Subject Code: UM01CBBA03

Total Marks: 60

Note: Figures to the right indicate marks.

Q.1 Give concept of modern office and explain scientific office management. (15)

OR

Q.1 Discuss the use of technology for efficiency and computer for data management. (15)

Q.2 Narrate : Procedure for formation of Joint Stock Company with reference to memorandum of association. (15)

OR

Q.2 Discuss : Conversion of private limited company into public limited company. (15)

Q.3 Write Note On : (a) Position and qualification of director. (8)

(b) Appointment of managing director. (7)

OR

Q.3 Explain appointment, duties and powers of director. (15)

Q.4 Write Note On : (a) Resolution. (8)

(b) Agenda. (7)

OR

Q.4 Differentiate: Annual General Meeting v/s Extra Ordinary General Meeting. (15)

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(75)

SEAT No. _____

No. of Printed Pages : 4

Sardar Patel University**BBA (IB): Semester –I****Date: 13/11/2017, Monday****Session: Evening****Time: 2.00 to 4.00 P.M****Subject/Course Title: Accounting for Foreign Trade****Subject/Course Code: UM01CBBA04****Total Marks: 60****Note : (1) Figure to the right indicate full marks of the question .****(2) Show your calculation clearly**

Q-1	(A) Define Accounting. Discuss briefly its objectives and state the rules of debit & credit with reference to classification of accounts. (B) State whether the following is the personal ,real or nominal Account: (i)Bank of Baroda (ii) Interest account (iii) Goodwill account (iv) Wages account (v) Provident fund account OR	[10] [05]
Q-1	Explain the following terms : (i)Voucher and Discount (ii)Revenue and capital expenditure (iii)Assets and Liabilities (iv)Debtors and Creditors (v)Capital and Drawing	[15]
Q-2	Journalise the following transactions in the Journal of Mr.Shiv for the month of October,2016: Oct.1 Mr. Shiv started business with cash Rs.1,00,000 and Furniture of Rs.50, 000. Oct. 4 He sold his personal motor car and brought Rs. 30,000 in the business. Oct. 6 Opened a bank account by depositing Rs. 10,000. Oct. 9 Purchased goods of Rs. 20,000 at 10% trade discount and 5% cash discount. Oct. 11 Invoice goods worth Rs. 10,000 at 10% trade discount to Mr. Ram. Oct. 14 Goods of Rs. 2,000 were destroyed by fire and National Insurance Company accepted a claim of Rs. 1,400. Oct. 19 Bought furniture of Rs. 2,000 and paid the amount by cheque. Oct. 21 Apprentice premium of Rs.2,600 was received by	[15]

	<p>cheque.</p> <p>Oct. 24 Goods of Rs. 1,000 were given as free samples.</p> <p>Oct. 30 Paid rent Rs. 3,000 by cheque.</p> <p>Also prepare the following ledger accounts from the above information: (i) Bank (ii) Cash (iii) Capital (iv) Purchase and (v) Furniture accounts.</p> <p style="text-align: center;">OR</p>																																																																
Q-2	<p>Write short notes on :</p> <p>(i) Journals</p> <p>(ii) Subsidiary books</p> <p>(iii) Ledgers</p>	[15]																																																															
Q-3	<p>From the following trial balance as on 31-03-2017 of Mr. Vishnu you are required to prepare Trading a/c , Profit and Loss a/c and Balance Sheet:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;">Name of Account</th> <th style="width: 20%;">Debit Rs.</th> <th style="width: 20%;">Credit Rs.</th> </tr> </thead> <tbody> <tr> <td>Stock (1-4-16)</td> <td style="text-align: right;">45,000</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Salary (up to 28-2-17)</td> <td style="text-align: right;">14,300</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Capital and Drawing</td> <td style="text-align: right;">10,000</td> <td style="text-align: right;">1,00,000</td> </tr> <tr> <td>Debtors and Creditors</td> <td style="text-align: right;">70,000</td> <td style="text-align: right;">40,000</td> </tr> <tr> <td>Lease hold property (1-10-16 for 5 years)</td> <td style="text-align: right;">40,000</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Carriage Inward</td> <td style="text-align: right;">500</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Carriage Outward</td> <td style="text-align: right;">1,200</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Trade expenses</td> <td style="text-align: right;">800</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Discount</td> <td style="text-align: right;">1,700</td> <td style="text-align: right;">1,900</td> </tr> <tr> <td>Bad-debt and Bad debt reserve</td> <td style="text-align: right;">1,400</td> <td style="text-align: right;">2,900</td> </tr> <tr> <td>Cash and Bank</td> <td style="text-align: right;">2,500</td> <td style="text-align: right;">3,000</td> </tr> <tr> <td>Wages</td> <td style="text-align: right;">15,000</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Purchases and Sales</td> <td style="text-align: right;">1,00,000</td> <td style="text-align: right;">2,50,000</td> </tr> <tr> <td>Return accounts</td> <td style="text-align: right;">9,000</td> <td style="text-align: right;">10,000</td> </tr> <tr> <td>Commission</td> <td style="text-align: center;">--</td> <td style="text-align: right;">700</td> </tr> <tr> <td>Machineries</td> <td style="text-align: right;">25,000</td> <td style="text-align: center;">--</td> </tr> <tr> <td>10% investments (30-9-16)</td> <td style="text-align: right;">70,000</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Interest received on investment</td> <td style="text-align: center;">--</td> <td style="text-align: right;">1,500</td> </tr> <tr> <td>Insurance Premium (up to 1-7-17)</td> <td style="text-align: right;">3,600</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Total</td> <td style="text-align: right;">4,10,000</td> <td style="text-align: right;">4,10,000</td> </tr> </tbody> </table>	Name of Account	Debit Rs.	Credit Rs.	Stock (1-4-16)	45,000	--	Salary (up to 28-2-17)	14,300	--	Capital and Drawing	10,000	1,00,000	Debtors and Creditors	70,000	40,000	Lease hold property (1-10-16 for 5 years)	40,000	--	Carriage Inward	500	--	Carriage Outward	1,200	--	Trade expenses	800	--	Discount	1,700	1,900	Bad-debt and Bad debt reserve	1,400	2,900	Cash and Bank	2,500	3,000	Wages	15,000	--	Purchases and Sales	1,00,000	2,50,000	Return accounts	9,000	10,000	Commission	--	700	Machineries	25,000	--	10% investments (30-9-16)	70,000	--	Interest received on investment	--	1,500	Insurance Premium (up to 1-7-17)	3,600	--	Total	4,10,000	4,10,000	[05] [10]
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Adjustments:

1. Value of closing stock is Rs. 20,000 of which value of 90% of stock is 10% less.
2. Depreciate machineries at 10%.
3. Interest on capital and drawing is 10%.
4. Goods burnt by fire Rs. 5,000 and Insurance Company accepted a claim of Rs. 4,000.
5. Bad –debts of Rs. 2,000 and bad-debt reserve of 5% is required to be provided on debtors.
6. Commission due but not received Rs. 1300 and outstanding trade expenses Rs. 200.
7. During the year goods worth Rs. 2,000 were distributed as sample.

OR

Q-3

The trial balance of Harsh Ltd. As on 31st March 2017 is given below:

[15]

Debit Balance	Amount Rs.	Credit Balance	Amount Rs.
Purchases(adjusted)	210000	Sales	520000
Land and Building	290000	Outstanding salaries	2000
Plant and Machinery	100000	14% Debentures	200000
Closing stock	90000	Depreciation on:	
Salaries	60000	Building	50000
Bank	30000	P&M	55000
Sundry Debtors	125000	-----	
Director fee	10000	Profit and loss A/c	25000
Rent	26000	Unclaimed dividend	5000
Loose tools	25000	Interest on	
Debenture interest	28000	investment	12000
Sundry expenses	18000	Eq. share capital	200000
Depreciation	20000	General Reserve	40000
Bad debts	6000	Provision for bad	
Interest accrued on		debts(1-4-16)	3000
investment	2000	Interest on debenture	
Investment in eq.		accrued but not due	14000
shares of 'A' Ltd.	120000	Sundry creditors	94000
Advance tax	60000		
	1220000		1220000

5

(PT-0)

	<p>Adjustments:</p> <ol style="list-style-type: none"> 1. Provide for doubtful debts at 4% on sundry debtors. 2. Depreciation expenses includes depreciation of Rs 8000 on Buildings and Rs. 12000 on plant and machinery. 3. Transfer Rs. 7600 to general reserve. 4. Make a provision for income tax Rs. 76000. 5. The Directors recommended a dividend @ 25% on equity share capital. <p>Prepare Trading and profit and loss account for the year ended 31st March,2017 and balance Sheet as on that date.</p>																																		
Q-4	<p>Prepare vertical format of Balance Sheet with notes according to revised schedule-VI.</p> <p style="text-align: center;">OR</p>	[15]																																	
Q-4	<p>Following is the trial balance on Dec.31st,2016 of Ahmedabad Branch of an London firm having head office in London:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;">Particular</th> <th style="width: 20%;">Debit Rs.</th> <th style="width: 20%;">Credit Rs</th> </tr> </thead> <tbody> <tr> <td>Stock Jan. 1st,2016</td> <td style="text-align: right;">12,600</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Purchases and Sales</td> <td style="text-align: right;">75,000</td> <td style="text-align: right;">1,12,500</td> </tr> <tr> <td>Debtors and Creditors</td> <td style="text-align: right;">39,000</td> <td style="text-align: right;">26,000</td> </tr> <tr> <td>Bills receivables & Bills payables</td> <td style="text-align: right;">10,400</td> <td style="text-align: right;">9,100</td> </tr> <tr> <td>Salaries and wages</td> <td style="text-align: right;">4,800</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Rent ,Rates and Taxes</td> <td style="text-align: right;">5,100</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Furniture</td> <td style="text-align: right;">4,910</td> <td style="text-align: center;">--</td> </tr> <tr> <td>Cash and Bank</td> <td style="text-align: right;">28,990</td> <td style="text-align: center;">--</td> </tr> <tr> <td>London Account</td> <td></td> <td style="text-align: right;">33,200</td> </tr> <tr> <td></td> <td style="text-align: right; border-top: 1px solid black;">1,80,800</td> <td style="text-align: right; border-top: 1px solid black;">1,80,800</td> </tr> </tbody> </table> <p>On Dec. 31st,2016 stock was valued at Rs.32,500.The debit balance of the branch account in London books onDec.31st,2016 was 2680 pound and furniture account appeared at 350 pound.On Dec.31st,2016there wascash-in transit from Ahmedabad to London amounting to Rs. 2600 .The rate of exchange on 31st Dec.2015 was Rs.14 and on 31st Dec. 2016 was Rs.13. Avg. Rate of 2016 was Rs.12.Prepare the Branch P&L A/C &Balance Sheet in the Head Office books.</p>	Particular	Debit Rs.	Credit Rs	Stock Jan. 1 st ,2016	12,600	--	Purchases and Sales	75,000	1,12,500	Debtors and Creditors	39,000	26,000	Bills receivables & Bills payables	10,400	9,100	Salaries and wages	4,800	--	Rent ,Rates and Taxes	5,100	--	Furniture	4,910	--	Cash and Bank	28,990	--	London Account		33,200		1,80,800	1,80,800	[15]
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 (4)

SEAT No. _____

No. of printed pages: 02

[A-3, A-4]

SARDAR PATEL UNIVERSITY
B.B.A. (General) EXAMINATION
SEMESTER – I (CBCS) (NC) 2010 BATCH
Thursday, 16th November 2017
10.00 a.m. to 12.00 p.m.

UM01CBBA05/10: BUSINESS MATHEMATICS - I

Total Marks: - 60

Q.1

- (a) Let $A = \{-1, 0, 1, 2, 3, 4\}$, $B = \{2, 4, 5, 3\}$ and $C = \{1, 3\}$ then 08
 (1) Compute $A \cup B$, $B \cap C$, $B \times C$ and $A - B$
 (2) Verify that $A \cap (B \cup C) = (A \cap B) \cup (A \cap C)$.
- (b) i) Solve: $|x - 4| = 2$. 03
 ii) Define terms with example: Intersection of two sets and Subset. 04

Q.1

OR

- (a) (i) Express the following inequalities in a Modulus form: $2 < x < 4$ 08
 (ii) Express $0.33333\dots$ into quotient form.
- (b) Verify following by Venn Diagram: 07
 1. $(A \cup B)' = A' \cap B'$
 2. $(A \cap B)' = A' \cup B'$

Q.2

- (a) If $A = \begin{bmatrix} 1 & 3 & 4 \\ 3 & -1 & 2 \\ 2 & 3 & 1 \end{bmatrix}$, $B = \begin{bmatrix} 1 & 0 & 3 \\ 2 & 3 & -1 \\ 3 & 5 & 2 \end{bmatrix}$ and $C = \begin{bmatrix} 1 & 0 & 3 \\ 0 & 1 & 2 \\ 1 & 3 & 0 \end{bmatrix}$ 08
- Then find 1. $A + C$ 2. $A + B + C$ 3. $A - B + 2C$ 4. $3B - 2A$

- (b) Solve the system of equations by Cramer's Rule: 07
 $2x + y = 4$,
 $5x + 3y = 9$

Q.2

OR

- (a) Solve the equations by Inverse of matrix: $3x - 2y + z = 2$ 07
 $x + 3y - 2z = 2$
 $2x - y + z = 2$

- (b) (1) If $A = \begin{bmatrix} 1 & 1 & 3 \\ 2 & 3 & 1 \\ 3 & 1 & 2 \end{bmatrix}$ and $B = \begin{bmatrix} 1 & 1 & 2 \\ 2 & 4 & 1 \\ 1 & 2 & 2 \end{bmatrix}$, then find AB . 08
 (2) Define the terms with example: (1) Square matrix
 (2) Transpose Matrix

Q.3

- (a) Find the value of n : 05
 (1) If $3nx + 5y + n = 0$ passes through the point $(-1, 3)$
 (2) If $4x - ny - 7 = 0$ has the slope 3.
- (b) Find x if $d\{(x, -4), (-8, 2)\} = 10$. 05
- (c) Check whether the points $(2, 3)$, $(6, 5)$ and $(12, 8)$ are collinear or not. 05

C.P.T.O.)

- Q.3** **OR**
- (a) Show that the equation of a line having slope m and Y- intercept c is 05
$$y = mx + c.$$
- (b) Find the equation of a line passing through the point $(-3, 7)$ and making equal 05
intercepts on the co-ordinate axes.
- (c) Find the equation of a line making Y-intercept $1/3$ and having slope 2. 05

- Q.4**
- (a) Evaluate : $\lim_{x \rightarrow -1} \frac{x^2+4x+4}{x+2}$ 03
- (b) Evaluate: $\lim_{n \rightarrow \infty} (1 + \frac{3}{n})^n$ 04
- (c) Evaluate following: 08
1. $\lim_{x \rightarrow 0} \frac{5^x - 3^x}{x}$
 2. $\lim_{x \rightarrow 2} \frac{x^2 + 2x - 15}{x^2 - 9}$

- Q.4** **OR**
- (a) Evaluate following: 10
1. $\lim_{x \rightarrow 1} \frac{x^3 - 2x^2 + 2x - 1}{x - 1}$
 2. $\lim_{x \rightarrow 2} \frac{\sqrt{x+7} - 3}{x - 2}$
- (b) Write working rules for limit. 05

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(73 & A-23)

SEAT No. _____

No. of Printed Pages : 4

Sardar Patel University

BBA (General): Semester –I

Date: 13/11/2017, Monday

Session: Evening

Time: 2.00 to 4.00 P.M

Subject/Course Title: Accounting for Management

Subject/Course Code: UM01CBBA05

Total Marks: 60

Note : (1) Figure to the right indicate full marks of the question .

(2) Show your calculation clearly

Q-1	(A) Define Accounting. Discuss briefly its objectives and state the rules of debit & credit with reference to classification of accounts. (B) State whether the following is the personal ,real or nominal Account: (i)Bank of Baroda (ii) Interest account (iii) Goodwill account (iv) Wages account (v) Provident fund account OR	[10] [05]
Q-1	Explain the following terms : (i)Voucher and Discount (ii)Revenue and capital expenditure (iii)Assets and Liabilities (iv)Debtors and Creditors (v)Capital and Drawing	[15]
Q-2	Explain the following accounting concepts: (i)Dual Aspect concept (ii)Matching concept (iii)Money Measurement concept OR	[15]
Q-2	Write short notes on : (i)Accounting Standards (ii)Principle of Realisation (iii)Cost concept	[15]
Q-3	(A)Write short note on : Subsidiary books (B)Discuss various types of errors taking place in account. OR	[05] [10]
Q-3	Journalise the following transactions in the Journal of Mr.Shiv for the month of October,2016: Oct.1 Mr. Shiv started business with cash Rs.1,00,000 and	[15]

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(P.T.O)

Furniture of Rs.50, 000.

- Oct. 4 He sold his personal motor car and brought the business.
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- Oct. 9 Purchased goods of Rs. 20,000 at 10% trade discount and 5% cash discount.
- Oct. 11 Invoice goods worth Rs. 10,000 at 10% trade discount to Mr. Ram.
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- Oct. 24 Goods of Rs. 1,000 were given as free samples.
- Oct. 30 Paid rent Rs. 3,000 by cheque.
- Also prepare the following ledger accounts from the above information: (i) Bank (ii) Cash (iii) Capital (iv) Purchase and (v) Furniture accounts.

Q-4

From the following trial balance as on 31-03-2017 of Mr. Vishnu you are required to prepare Trading a/c , Profit and Loss a/c and Balance Sheet:

[15]

Name of Account	Debit Rs.	Credit Rs.
Stock (1-4-16)	45,000	--
Salary (upto 28-2-17)	14,300	--
Capital and Drawing	10,000	1,00,000
Debtors and Creditors	70,000	40,000
Lease hold property (1-10-16 for 5 years)	40,000	--
Carriage Inward	500	--
Carriage Outward	1,200	--
Trade expenses	800	--
Discount	1,700	1,900
Bad-debt and Bad debt reserve	1,400	2,900
Cash and Bank	2,500	3,000
Wages	15,000	--
Purchases and Sales	1,00,000	2,50,000
Return accounts	9,000	10,000

Commission	--	700																																										
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<p>Adjustments:</p> <ol style="list-style-type: none"> 1. Value of closing stock is Rs. 20,000 of which value of 90% of stock is 10% less . 2. Depreciate machineries at 10%. 3. Interest on capital and drawing is 10%. 4. Goods burnt by fire Rs. 5,000 and Insurance Company accepted a claim of Rs. 4,000. 5. Bad -debts of Rs. 2,000 and bad-debt reserve of 5% is required to be provided on debtors. 6. Commission due but not received Rs. 1300 and outstanding trade expenses Rs. 200. 7. During the year goods worth Rs. 2,000 were distributed as sample. <p style="text-align: center;">OR</p>																																												
Q-4	The following trial balance is extracted from the books of a merchant on 31 st Dec. 2016:		[15]																																									
<table border="1"> <thead> <tr> <th>Name of Account</th> <th>Debit Rs.</th> <th>Credit Rs.</th> </tr> </thead> <tbody> <tr> <td>Building</td> <td>75,000</td> <td>--</td> </tr> <tr> <td>Motor car</td> <td>62,500</td> <td>--</td> </tr> <tr> <td>Furniture and fittings</td> <td>6,400</td> <td>--</td> </tr> <tr> <td>Capital account</td> <td>--</td> <td>1,25,000</td> </tr> <tr> <td>Bad-debts</td> <td>1,250</td> <td>--</td> </tr> <tr> <td>Provision for Bad-debts</td> <td>--</td> <td>2,000</td> </tr> <tr> <td>Debtors and creditors</td> <td>38,000</td> <td>25,000</td> </tr> <tr> <td>Stock on January 1,2016</td> <td>34,600</td> <td>--</td> </tr> <tr> <td>Purchases and sales</td> <td>54,750</td> <td>1,54,500</td> </tr> <tr> <td>Bank overdraft</td> <td>--</td> <td>28,500</td> </tr> <tr> <td>Sales and purchase returns</td> <td>2,000</td> <td>1,250</td> </tr> <tr> <td>Advertising</td> <td>4,500</td> <td>--</td> </tr> <tr> <td>Interest on Bank overdraft</td> <td>1,180</td> <td>--</td> </tr> </tbody> </table>			Name of Account	Debit Rs.	Credit Rs.	Building	75,000	--	Motor car	62,500	--	Furniture and fittings	6,400	--	Capital account	--	1,25,000	Bad-debts	1,250	--	Provision for Bad-debts	--	2,000	Debtors and creditors	38,000	25,000	Stock on January 1,2016	34,600	--	Purchases and sales	54,750	1,54,500	Bank overdraft	--	28,500	Sales and purchase returns	2,000	1,250	Advertising	4,500	--	Interest on Bank overdraft	1,180	--
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Commission	--	3,750
Cash	6,500	--
Taxes and insurance	12,500	--
General expenses	7,820	--
Salaries	33,000	--
Total	3,40,000	3,40,000
Additional information:		
<ol style="list-style-type: none"> 1. Stock in hand on 31st Dec.,2016 was Rs.32,500. 2. Rs. 850 is due for interest on bank overdraft. 3. Depreciate building at the rate of 5%, furniture and fittings @10% and motor car @20%. 4. Salaries Rs. 3,000 and taxes Rs. 1,200 outstanding. 5. Insurance amounting to Rs. 1,000 is prepaid. 6. A credit sales of Rs.1,200 was omitted to be recorded. 7. One third commission received is in respect of work to be done next year. 		
Perpare trading a/c ,profit and loss a/c and balance sheet from the above information.		

(4)

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(53) & SEAT No. _____
(A-16)

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

B.B.A. (GEN) Examination, I Semester (CBCS & REG & NC)

Tuesday, Date 14/11/2017

Session: Evening

Time: 02:00 PM to 04:00 PM

Subject code: UM01CBBA06

Subject Title: Micro Economics

Total marks: 60

Note: 1. Figure to the right indicate full marks of the question.
2. Your answer should be precise and to the point.

Q-1) Explain the nature and subject matter of economics. [15]

OR

Q-1) "Economics is the science which studies human behavior as a relationship between ends and scarce means which have alternative uses"- Discuss these definition. [15]

Q-2) what is the law of demand? Discuss its affecting factors and determinations. [15]

OR

Q-2) Explain the concept of supply and state the change of supply curve and shift of supply curve. [15]

Q-3) Short note on: [15]

- a) Consumer's surplus
- b) Types of utility
- c) Concept of entrepreneur

OR

Q-3) (A) what are the basic assumption of economic theory. [8]

(B) what is commodities? Discuss intermediate commodities and final commodities. [7]

Q-4) Discuss the nature of short run and long run cost curves. [15]

OR

Q-4) explain marginal productivity theory of distribution. [15]

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SEAT No. _____

No. of printed pages: 02

[58/A-2]

SARDAR PATEL UNIVERSITY
B.B.A. (General) EXAMINATION
SEMESTER - I

Wednesday, 15th November 2017
 2.00 p.m. to 4.00 p.m.

BUSINESS MATHEMATICS-I (UM01CBBA07)

Total Marks: - 60

Note: Figures to the right indicate marks.

Q.1

- (a) Define following terms: 04
 - 1. Intersection of two sets
 - 2. Power set
- (b) If $A = \{1,2,5,6,8\}$, $B = \{x: x \text{ is even}, x \leq 10, x \in N\}$ and $C = \{1,2,3,5,6,11,12\}$. 05
 Then verify
 - 1. $A \cap (B \cup C) = (A \cap B) \cup (A \cap C)$
 - 2. $A \cup (B \cap C) = (A \cup B) \cap (A \cup C)$
- (c) i) Find power set of set $A = \{p, q, r\}$. 06
 ii) Express 0.32323232... into quotient form.

OR

Q.1

- (a) If $U = \{x: x \leq 10, x \in N\}$, $A = \{2,4,3,1\}$, $B = \{5,4,6,7\}$ & $C = \{9,4,5,8\}$ then 04
 verify that
 - 1. $A \cap (B - C) = (A \cap B) - (A \cap C)$
 - 2. Find $A \Delta B$.
- (b) Verify following by Venn Diagram: 05
 - 1. $(A \cup B)' = A' \cap B'$
 - 2. $(A \cap B)' = A' \cup B'$
- (c) i) Solve: $|x - 5| = 3$ 06
 ii) Express the following inequalities in a Modulus form: $5 < x < 9$

Q.2

- (a) Show that $A = \frac{1}{9} \begin{bmatrix} 1 & 8 & -4 \\ 4 & -4 & -7 \\ 8 & 1 & 4 \end{bmatrix}$ is orthogonal matrix 04
- (b) If $A = \begin{bmatrix} 1 & 0 & 2 \\ 2 & 4 & 1 \\ 3 & 1 & 2 \end{bmatrix}$ and $B = \begin{bmatrix} 1 & 2 & 0 \\ 2 & 0 & 1 \\ 1 & 3 & 2 \end{bmatrix}$, then find AB and BA . 05
- (c) Solve the following equations by Inverse of matrix: 06
 $2x + 3y = 10,$
 $x + 6y = 4$

OR

Q.2

- (a) Explain following terms with example: 04
 - 1. Null Matrix
 - 2. Transpose matrix
- (b) Solve the following equations by Cramer's rule: 05
 $5x + 3y = 5,$
 $7x + 2y = -4$

(c) If $A = \begin{bmatrix} 1 & 3 & 4 \\ 3 & -1 & 2 \\ 2 & 3 & 1 \end{bmatrix}$, $B = \begin{bmatrix} 1 & 3 & 0 \\ 2 & 3 & 1 \\ 4 & 2 & 3 \end{bmatrix}$ and $C = \begin{bmatrix} 0 & 1 & 4 \\ 2 & 0 & 3 \\ 1 & 3 & 2 \end{bmatrix}$ 06

Then find 1. $A + C$ 2. $A + B + C$ 3. $A - B + 2C$

Q.3
 (a) Show that the equation of the line passing through (x_1, y_1) with slope m is $y - y_1 = m(x - x_1)$. 05

(b) Find the equation of a line having X - intercept is -3 and Y - intercept is 6 . 05

(c) (i) Show that the points $(-2, 3)$, $(5, 8)$ and $(-9, -2)$ are collinear. 05
 (ii) Find the slope of the line $4x - 3y = 12$. Also find the intercepts on the axes.

OR

(a) Show that the equation of a line having slope m and Y - intercept c is $y = mx + c$. 05

(b) Find k if the distance between $P(k, -4)$ and $R(-8, 2)$ is 10 . 05

(c) Find the equation of a line passing through the point $(-3, 7)$ and making equal intercepts on the co-ordinate axes. 05

Q.4
 (a) Write working rules for limit. 05

(b) Evaluate following: 10
 1. $\lim_{x \rightarrow 3} \frac{x^3 - 27}{x^2 - 9}$

2. $\lim_{x \rightarrow 0} \frac{a^x - b^x}{x}$

OR

(a) If $f(x) = x^2$, then evaluate $\lim_{x \rightarrow 0} \frac{f(x+1) - f(x-1)}{x}$ 05

(b) Evaluate following: 05
 1. $\lim_{x \rightarrow 3} \frac{x^2 + 5x + 6}{x - 2}$

2. $\lim_{x \rightarrow 0} \frac{\sqrt{x+1} - 1}{x}$ 05

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SEAT No. _____

No. of Pages:01

[46 & A-29]

SARDAR PATEL UNIVERSITY

FYBBA EXAMINATION

SEMESTER I (REGULAR, CBCS)

THURSDAY, 16th NOVEMBER

2017

2.00 p.m to 4.00 pm

UM01CBBA08: FUNDAMENTALS OF BANKING AND INSURANCE

TOTAL MARKS: 60

Q-1. Explain different types of accounts in detail. (15)

OR

Q-1. (a) Discuss functions of commercial banks (08)

Q-1. (b) Write short note on (a) Travelers cheque (b) SWIFT. (07)

Q-2. Write short note on:

1) Banker's right of lien (06)

2) Bills of exchange (09)

OR

Q-2. What do you mean by banker -customer relationship? Discuss termination of this relationship in detail. (15)

Q-3. Define insurance. Discuss advantages of insurance in detail. (15)

OR

Q-3.(a) Give limitations of insurance. (06)

(b) Explain importance of insurance as social security tool. (09)

Q-4. Discuss all basic principles of insurance. (15)

OR

Q-4. What are functions of insurance? Explain in detail. (15)

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(120)

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
BBA (IB) (I Semester) Examination
Thursday, 9th November, 2017
2:00 pm to 4:00 pm
UM01CBBB01: Principles of Management

Total Marks: 60

Note: Figures to the right indicate full marks.

- Q.1(a) Define Management and explain the significance of Management. (10)
- (b) Write note on : Management as a Profession. (05)

OR

- Q.1(a) 'Management as a Process'. Explain. (09)
- (b) Distinguish between Management and Administration. (06)

- Q.2 (a) What do you understand by Planning? Describe the Steps in the process of Planning. (10)
- (b) Write note on: Planning Premises. (05)

OR

- Q.2 Explain in detail various types of Plans with suitable examples. (15)
- Q.3 Discuss in detail guiding principles of Organisation. (15)

OR

- Q.3 What is Line Organisation? Explain its features, advantages and disadvantages. (15)
- Q.4(a) Evaluate Herzberg's two-factor theory of Motivation. (08)
- (b) Discuss merits and demerits of Participative Leadership. (07)

OR

- Q.4(a) Discuss the principles of effective Communication. (07)
- (b) Describe the steps in the process of Controlling. (08)

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(79 & A-30)

SEAT No. _____

No. of Printed Pages ; 1

SARDAR PATEL UNIVERSITY

B.B.A.(I.B.) – First Semester Examination

Day & Date : Friday, 10th November 2017, Time : 02-00 P.M. TO 04-00 P.M.

Subject: Industrial Organization

Subject Code: UM01CBBB02 / BBF02

Total Marks: 60

Note: Figures to the right indicate marks.

Q.1 Give scope of "Business" and explain business system. (15)

OR

Q.1 Explain: Essentials of a successful business. (15)

Q.2 Narrate: Procedure for formation of Joint Stock Company and explain its merit. (15)

OR

Q.2 Discuss: Merit and demerit of partnership and sole proprietorship business structure. (15)

Q.3 Write Note On : (a) Horizontal and Vertical Combination. (8)

(b) Causes of Combination. (7)

OR

Q.3 Differentiate: (a) Trust v/s Holding Company. (8)

(b) Cartels v/s Trust. (7)

Q.4 Discuss: Memorandum of association and Articles of Association for company. (15)

OR

Q.4 Explain: Prospectus and scanning of prospectus. (15)

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SEAT No. _____

No. of Printed Pages : 1 3^c

SARDAR PATEL UNIVERSITY

F.Y.B.B.A(International Business) Semester – I

Code : UM01CBBB03

Subject: COMMERCIAL GEOGRAPHY INDIA & WORLD-I

Date: 11-11-2017

Time: 02:00P.M. To 04:00P.M

Total Marks: 60

Saturday

Note :Justify your answers according to marks.

Q.1 What is Commercial Geography? Give its importance. 15

OR

Q.1 Explain Nature and Scope of Commercial Geography. 15

Q.2 Discuss types of Environment. 15

OR

Q.2 Explain various factors of distribution of economic activity. 15

Q.3 Explain factors affecting the India climate latitudes. 15

OR

Q.3 The monsoon winds-Discuss its characteristics of climatically region of India. 15

Q.4 (a) Give your views about role of Transport in Trade in India. 08

(b) Discuss important parts of Cargoes. 07

OR

Q.4 Write a note on following: 15

(a) Liberian Rail Route

(b) North Atlantic Ocean Route

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(55)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

B.B.A. (IB) Examination, I Semester (CBCS & REG & NC)

Tuesday, Date 14/11/2017

Session: Evening

Time: 02:00 PM to 04:00 PM

Subject code: UM01CBBB05/F06

Subject Title: Micro Economics

Total marks: 60

Note: 1. Figure to the right indicate full marks of the question.
2. Your answer should be precise and to the point.

Q-1) Discuss the nature and scope of micro economics. [15]

OR

Q-1) Explain in detail with limitations the scarcity definition of economics by Prof. Lionel Robbins. [15]

Q-2) Explain the basic concept: [15]

- a. Goods
- b. Consumer's surplus
- c. Standard of living

OR

Q-2) (A) What is utility? Discuss its types? [8]

(B) State the basic assumption of economics. [7]

Q-3) what is demand? Describe in details the law of demand with the schedule and diagram. [15]

OR

Q-3) What is supply? Discuss the law of supply with its schedule and diagram. [15]

Q-4) Discuss in detail the marginal productivity theory of distribution. [15]

OR

Q-4) Explain the total cost, fixed cost, variable cost, average cost and marginal cost. [15]

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[A-6]

SARDAR PATEL UNIVERSITY

NOVEMBER-DECEMBER : 2017 EXAMINATION, BBA (FT) SEMESTER : I

THURSDAY, 16/11/2017 2010 Batch (NC)

MORNING SESSION TIME : 10.00 PM. TO 12.00 P.M.

SUBJECT CODE : UM01CBBF04

BUSINESS MATHEMATICS

TOTAL MARKS : 60

Q-1 (A) If $A = \{2, 4\}$, $B = \{2, 4, 6\}$ then find [05]
 (1) $A \cup B$ (2) $A \cap B$ (3) $A \times B$ (4) $A \times A$ (5) $A - B$

Q-1 (B) Define the terms : [05]
 Subset, Null set, Universal Set, Complement of a set, Intersection of sets.

Q-1 (C) State De'Morgan laws and verify it for $U = \{1, 2, 3, 4, 5, 6, 7, 8, 9, 10\}$ [05]
 $A = \{1, 2, 5, 6, 8\}$, $B = \{2, 4, 6, 10\}$

OR

Q-1 (A) If $A = \{1, 3\}$, $B = \{5, 6\}$ and $C = \{6, 9\}$ then verify that [05]
 (1) $A \times (B \cap C) = (A \times B) \cap (A \times C)$
 (2) $A \times (B \cup C) = (A \times B) \cup (A \times C)$

Q-1 (B) State De'Morgan laws and verify by Venn diagram $(A \cup B)' = A' \cap B'$ [05]

Q-1 (C) If $A =$ set of letters of the word "HUMAN" [05]
 $B =$ Set of letters of the word "WOMAN"
 $C =$ Set of letters of the word "MAN"

Then find

(1) $C \times (A - B)$ (2) $C \times C$

Q-2 (A) Show that $(-1, -1)$, $(1, 5)$, $(2, 8)$ are colliner points. [05]

Q-2 (B) Find 'a' if the distance between $P(-3, -2)$ and $Q(a, 1)$ is $3\sqrt{10}$. [05]

Q-2 (C) Obtain the equation of a line having slope m and passing through point (x_1, y_1) . [05]

OR

Q-2 (A) Find the equation of a line passing through the point $(2, 3)$ and making equal [05]
 intercepts on the axes. Also find its slope.

Q-2 (B) Find the equation of a line perpendicular to the line $2x - y - 8 = 0$ and passing through [05]
 the point of intersection $5x + y + 4 = 0$ and $2x + 3y - 1 = 0$.

Q-2 (C) Find the area of triangle with vertices $(-2, -2)$, $(0, 4)$ and $(5, 1)$. [05]

Q-3 (A) What is an aggregate amount for Rs. 4,000 at 12% rate of compound interest is [05]
 compounded for 3 years (1) Annually (2) Semi Annually.

Q-3 (B) At what rate of simple interest will be 800 amount to Rs. 836 in 9 months? [05]

- Q-3 (C) Explain the terms : [05]
(1) Principle (2) Amount (3) Rate of interest
(4) Compound interest (5) Simple interest.

OR

- Q-3 (A) A certain sum at a given rate of simple interest per annum becomes Rs. 2640 in two years and Rs. 3,000 in five year. Find the principle and rate of interest. [06]
- Q-3 (B) Find the difference of simple interest and compound interest of Rs. 1500 for 3 years at the interest of 6% per annum. [05]
- Q-3 (C) Calculate the amount of Rs. 5,000 at 12% per annum compound interest of 3 years. [04]
- Q-4 (A) Explain ratio and proportion also write the difference between ratio and proportion. [05]
- Q-4 (B) In 500 mixture of milk and water milk is 450 liters. Find the percentage of water in mixture. [05]
- Q-4 (C) 56 persons make 192 packets of sweets in a certain period. How many persons will make 144 packets in the same period? [05]

OR

- Q-4 (A) Write the meaning and properties of ratio. Also write the meaning of proportion. [05]
- Q-4 (B) 75 men can finish a piece of work in 100 days. How many more should be engage to complete the work in 30 days. [05]
- Q-4 (C) If 32 is added to the 80% of a number, the result is the number itself. Find the number. [05]

— X —

[59/A-23]

SARDAR PATEL UNIVERSITY**BBA(IB) SEM-I EXAMINATION****DATE: 15-11-2017 BUSINESS MATHEMATICS TIME: 2:00pm to 4:00pm****Wednesday****Subject code: UM01CBBF07/B06****Total Marks: 60**

Note: (1) Use of simple calculator is allowed

(2) Figures on right indicate marks

Q-1 (A) Explain the following terms: (5)

(1) Union of sets (2) Power of a set

(B) If $A=\{2,3,4\}$, $B=\{3,4,5,6\}$, $C=\{2,4,6,8\}$ verify that (5)(1) $A \cup B = (A-B) \cup B$ (2) $A \cap (B-C) = (A \cap B) - (A \cap C)$ (C) If $A=\{2,3,4\}$, $B=\{1,3,4\}$, $S=\{1,2,3\}$ and $T=\{1,3,5\}$ verify that (5) $(A \times B) \cap (S \times T) = (A \cap S) \times (B \cap T)$

OR

Q-1 (A) Explain the following terms: (5)

(1) Intersection of two sets (2) Difference of two sets

(B) $A=\{2,4,6,8,10\}$ $B = \{1,3,5,7,9\}$, and $C=\{3,4,7,8,11,12\}$ then show that (5)(1) $(A \cup B) \cup C = A \cup (B \cup C)$ (2) $(A \cap B) \cap C = A \cap (B \cap C)$ (C) Using Venn diagram prove that (i) $(A \cap B)' = A' \cup B'$ (ii) $(A \cup B)' = A' \cap B'$ (5)Q-2 (A) Derive equation of line with slope 'm' and passing through a point A (x_1, y_1) . (5)

(B) Find the area of triangle whose vertices are A(-2, 3), B(3, 2) and C(1, -3). (5)

(C) Prove that the lines $4x + 3y + 2 = 0$ and $6x - 8y + 11 = 0$ are perpendicular to each other. (5)

OR

Q-2 (A) Obtain the straight line equation passing through two given points. (5)

(B) Find the equation of a line passing through the intersection of $x - 2y + 15 = 0$ and $3x + y - 4 = 0$ and parallel to $2x - 3y + 7 = 0$. (5)

(C) The X intercept of a line is 3 times its Y intercept and its passes through the Point (3,5). Find its equation. (5)

Q-3 (A) Explain: (1) Simple Interest (2) Compound Interest (5)

(B) The production of a company at present is 30000 tons. It aims at 7.5% growth rate of production. Find out its production at the end of 7th year. (5)

(C) Population of a city is 49,949 at present, before 7 years the population of a city was 35,498 find the rate of growth of population of a city. (5)

OR

Q-3 (A) Ketan borrows ₹ 1600 at the simple rate of interest at 15% and deposit for 5 years at 12% compound rate of interest. Find out his profit or loss at the end of five years. (5)

(B) What amount should Mr Rohit invest at 10% compound rate of interest in order to receive Rs 100000 after 10 years for his daughter's marriage? (5)

(C) Find the compound interest of Rs 20000 at 10% for 3 years if interest is calculated every six months (5)

Q-4 (A) The monthly income of two persons are in the ratio 4:5 and their monthly expenditure are in the ratio 7:9. If each saves Rs 50 per month, find their monthly incomes. (5)

(B) The ratio of the prices of two houses was 16:23. Two years later when the price of the first has increased by 10% and that of second by Rs 447, the ratio of the prices becomes 11: 20. Find the original prices of the two houses. (5)

(C) The ratio of the speed between two trains is 7:8. If the second train runs 400 Km in 5 hours, find the speed of the first train. (5)

OR

Q-4 (A) Two numbers are in the ratio 3:4, if 6 be added to each terms of the ratio, then the new ratio will be 4:5, then find the numbers. (5)

(B) Present age of father is 42 years and that of son is 14 years. Find the ratio of (i) Present Age of father to the present age of son (ii) Age of father to the age of son when son was 12 years old. (5)

(C) A car travels 90 km in $2\frac{1}{2}$ hours (i) How much time required to cover 30 km with the Same speed (ii) Find the distance covered in 2 hours with the same speed. (5)

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(119 & A-44)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

F Y BBA (Honours) (HM & T&TM) (Semester- I) Examination (4 Years)

2017

Thursday, 9th November

02:00 P.M. to 04:00 P.M.

SUBJECT : Principles of Management for Hospitality & Tourism

UM01CBBH01/T01

Total Marks : 60

Q-1 Define 'Management'. Discuss functions and importance of management. (15)

OR

Q-1 What do you mean by Planning? Explain process and types of planning. (15)

Q-2 Define 'Organisation'. Describe principles of organisation. (15)

OR

Q-2

[A] Explain the concept of authority, responsibility and accountability. (07)

[B] Differentiate between Centralisation and Decentralisation (08)

Q-3

[A] Explain need hierarchy theory of motivation given by Maslow. (08)

[B] Explain various qualities of a good leader. (07)

OR

Q-3

[A] Discuss Herzberg's Two factor theory of motivation. (08)

[B] Describe various styles of leadership. (07)

Q-4 Write short notes (ANY TWO) (15)

1. Globalisation

2. Social responsibility and ethics in management

3. Organisational and Natural Environments in 21st century

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(1)

(A-32)

SEAT No. _____

No. of Printed pages: 1

SARDAR PATEL UNIVERSITY
FYBBA (HM&TTM)(HONS.)Sem-I EXAMINATION
SUBJECT:INTRODUCTION TO TOURISM
UM01CBBH03

Date : 10th November 2017

Day: Friday

Time : 02.00pm to 04.00pm

Max. Marks: 60

Answer the following Questions:

- Q1(a) Define tourism ? What are the different forms of tourism ? (15)
Or
- Q1 (b) What are the element and components of tourism? (15)
- Q2.(a) Write about tourism development during Imperial era in Rome and Greece. (15)
Or
- Q2.(b) Write about tourism development during modern era in India and after WWII. (15)
- Q3.(a) Write about any two International tourism Organisation. (15)
Or
- Q3.(b) Write about IATA and ICAO. (15)
- Q4.(a) Write about Indian Tourism ? Explain in details. (15)
Or
- (b) What are the scope of employment in Tourism industry? Explain about Indian Inbound and Outbound Tourism. (15)

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SARDAR PATEL UNIVERSITY

F.Y.B.B.A. (HM/TTM) Honors (4 years) Examination(NC), Semester – I

Monday, 13th November 2017; Time: 2:00 PM TO 4:00 PM

Accounting for Hospitality & Tourism Travel Management (UM01CBBH05/T05)

Note: Figures in the bracket to the right indicates marks.**Total Marks: 60**

- Q-1 (A) What is Accounting? Discuss objectives and scope of Accounting. (10)
- (B) Give the rules of debit and credit for different types of accounts. (05)
- OR**
- Q-1 (A) Differentiate: Capital Expenditure and Revenue expenditure (07)
- (B) Write note on: 1) Concept of separate business entity (08)
- 2) Convention of Consistency
- Q-2 (A) What is Journal? Give the pro-forma of Journal. (05)
- (B) What is Trial Balance? Give pro-forma of trial balance with imaginary figures. (05)
- (C) Give the pro-forma of Purchase and sales book. (05)
- OR**
- Q-2 Give the journal entries for following transaction, post in to ledgers and prepare trial balance. (15)
- 1) Started business with Rs. 160,000 cash and Rs. 40,000 Furniture.
 - 2) Purchased goods of Rs. 160,000 with 10% Trade Discount from Mahesh.
 - 3) Sold goods of Rs.80,000 with 5% cash discount.
 - 4) Purchased goods of Rs. 50,000 and paid cash.
 - 5) Purchased Motor car of Rs. 24,000 for office and paid by cheque.
 - 6) Sold goods of Rs. 40,000 to Ankita on 10% trade discount.
 - 7) Paid salary Rs. 1000
 - 8) Received rent Rs. 600
- Q-3 (A) What is depreciation? Discuss purpose and causes of depreciation. (10)
- Q-3 (B) Amin Auto purchased on 1st April 2016, Machinery for Rs. 4,50,000 and spent Rs. 50,000 on its installation. The estimated life of machinery is 8 years. Scrap value of the machinery is Rs. 1,00,000. Calculate the amount of depreciation. (05)
- OR**
- Q-3 (A) List out methods of calculating depreciation and discuss any one of them. (05)
- Q-3 (B) Meena Brothers purchased Machinery on 1st April 2015 for Rs. 50,000. After having used it for two years it was sold for Rs.35,000 on 31st March 2017. Depreciation is to be provided every year at the rate of 10% per annum on Diminishing balance method. Accounts are closed on 31st March every year. Make necessary Journal entry and prepare Machinery Account and Depreciation Account.(show necessary calculation) (10)

Q-4

From the following trial balance prepare Trading A/c, Profit and Loss a/c and Balance sheet as on 31st March 2017. (15)

Debit Balances	Rs.	Credit Balances	Rs.
Stock (1-4-2016)	450,000	Purchase returns	60,000
Purchases	450,000	Sales	960,000
Sales returns	60,000	Sundry Creditors	60,000
Carriage inwards	6,000	Capital	750,000
Salaries	30,000	10% Loan Account	75,000
Printing and Stationery	24,000	Bank Overdraft	15,000
Drawings	51,000		
Sundry debtors	540,000		
Furniture	30,000		
Postage & Telephone	22,500		
Commission paid	12,000		
Machinery	124,500		
Land and Building	120,000		
	1,920,000		1920000

Adjustments:

1. Closing Stock Rs.3,60,000
2. Provide 5% for Bad debt reserves on debtors
3. Depreciate machinery & furniture by 5% and Land and Building by 10%.
4. Interest on loan is outstanding for one year.

OR

Q-4

Prepare pro-forma Trading A/c, Profit and Loss A/c, Profit and Loss Appropriation A/c (15) and Balance sheet for Joint Stock Company with imaginary figures.

— X —
②

SEAT No. _____

No. of Printed Pages: (2)

[A-24]

SARDAR PATEL UNIVERSITY
B.B.A. (Hon) HM/TTM EXAMINATION
SEMESTER- I

Wednesday, 15th November 2017
2.00 PM TO 4.00P.M.
UM01CBBH07

BASIC FRENCH

TOTAL MARKS: 60

Q1 A Écrivez les cinq fruits et légumes en français. (Write French equivalent of fruits and vegetables) 5 marks

- | | |
|-----------|----------------|
| 1) Cherry | 1) Cabbage |
| 2) Grapes | 2) Peas |
| 3) Peach | 3) tomato |
| 4) Apple | 4) Radish |
| 5) Orange | 5) Cauliflower |

B Écrivez les conjugations de verbe « Être ou Avoir » en Français (Write forms/ conjugations of verb être (to be) and Avoir (to have) in Present, Past, and Future tense in French) 10marks

OR

Q1 A Écrivez les cinq viandes et fruit de mer en français. (Write 5 meat and seafood in French) 5 marks

B Écrivez les conjugaisons de verbe 1) Parler 2) Manger 3) Habiter et 4) Regarder en Français (Write conjugations of the above 4 verbs in present tense in french). 10 marks

Q2 A Écrivez les jours de la semaine et écrivez les mois de l'année en français. (Write days of week and months of year in French)? 10 marks

B Put the following verbs in the present tense

- | | |
|-------------------------|-------------------------|
| 1) Vous _____ (visiter) | 4) vous _____ (Montrer) |
| 2) Je _____ (conduire) | 5) Je _____ (venir) |
| 3) Ils _____ (vouloir) | |
- 5 marks

OR

Q2 A 1)Wife 2)Uncle 3)Grand-mother 4)Brother 5)Father in law 5 marks

(P.T.O.)

B Translate into following numbers into French 10marks

- a) 70 b) 55 c) 7 d) 65 e) 35 f) 40 g) 97 h) 10 i) 16
j) 25

Q3 A Fill in the blanks with indefinite articles (UN,UNE,DES)

- | | |
|---------------|------------------|
| 1) ___ garçon | 6) ___ crayons |
| 2) ___ Montre | 7) ___ serviette |
| 3) ___ clé | 8) ___ verres |
| 4) ___ règle | 9) ___ porte |
| 5) ___ sac | 10) ___ fille |

10marks

B Convert the following into negative

- 1) Je suis français.
- 2) Elle parle français.
- 3) Mon livre est intéressant.
- 4) Nous aimons le chocolat au lait.
- 5) J'habite à Paris

5 marks

Q3 A Présentez-vous à l'aide des éléments suivants. (Present yourself in 5 sentences)

10 marks

B Write names of any 5 countries in French

5marks

Q4 A Write five useful phrases used while buying a ticket.

10 marks

Translate the following in French.

- B 1) Brown 2) Orange 5) Black
2) White 4) Green

5 marks

OR

Q4. A Write any five professions in French.

5 marks

B Translate the following in french

10 marks

- | | |
|--------------|-----------------|
| 1 Salt | 6 Milk |
| 2 Butter | 7 Good Evening |
| 3 Jam | 8 Bye |
| 4 Bread | 9 Thank you |
| 5 Good night | 10 Good Morning |

— X —

(63 & 65)

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

F.Y.B.B.A – HM / TTM (SEM - I) EXAMINATION

SUBJECT: - PRINCIPLES OF ECONOMICS

CODE: - UM01CBBH08 / T08

DATE-14/11/2017

TIME- 02.00 PM - 04.00 PM

DAY- TUESDAY

MARKS-60

- Q: 1. What is Economics? Explain the nature and scope of economics. 15
- OR**
- Q: 1. A Explain the definition of Economics of scarcity given by Prof. L Robbins. 08
- Q: 1. B Give the difference between goods and services. 07
- Q: 2. Explain the law of demand and factors affecting demand. 15
- OR**
- Q: 2. What is supply? Explain the law of supply and factors affecting supply. 15
- Q: 3. A What is fixed cost, variable cost and total cost? 08
- Q: 3. B Explain accounting cost and economic cost. 07
- OR**
- Q: 3. A What is average cost and marginal cost? Explain its relationship. 08
- Q: 3. B What is average revenue, marginal revenue and total revenue? 07
- Q: 4. Explain the characteristics of perfect competition and its short run equilibrium of firm. 15
- OR**
- Q: 4. A Explain the characteristics of monopolistic competition. 08
- Q: 4. B Explain the characteristics of monopoly market. 07

5C

(131 & 133)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

F. Y B.B.A. (H) (HM & TM) Semester- I

Subject code-UM01CBBH09/T09

Thursday, 9th, November, 2017

02.00 pm To 04.00 pm

SUBJECT: Principles of Management for Hospitality & Tourism

Max Marks: 60

Note: Each question carries 15 marks

Q1 Define 'Management' also Write Nature and functions of management in detail. 15

OR

Q.1 Explain the importance and Future scopes of management. 15

Q.2 Write various Types and process of planning in detail 15

OR

Q.2 Clarify the concept and process of decision making in detail 15

Q.3 Describe X and Y theories and Maslow's Theory of Motivation. 15

OR

Q.3 Explain various styles of leadership also Write five qualities of good leaders 15

Q.4 Write Detail notes on. (Any two) 15

(A) Organizational environment.

(B) Social responsibility.

(C) Business Ethics.

(D) Globalization.

- x -

(1)

SEAT No. _____

No. of Printed Pages: (2)

[70]

SARDAR PATEL UNIVERSITY
B.B.A. (Hon) HM EXAMINATION
SEMESTER- I

Wednesday, 15th November 2017
2.00 PM TO 4.00P.M.

UM01CBBH10

BASIC FRENCH

TOTAL MARKS: 60

Q1 A Écrivez les cinq viandes et fruit de mer en français. (Write 5 meat and seafood in French) **5 marks**

B Écrivez les conjugations de verbe « Être ou Avoir » en Francis (Write forms/ conjugations of verb etre(to be) and Avoir (to have) in Present ,Past, and Future tense in French **10marks**

OR

Q1 A Écrivez les cinq fruits et légumes en français. (Write French equivalent of fruits and vegetables **5 marks**

- | | |
|----------------|-------------|
| 1) Fig | 1) Potato |
| 2) Grapes | 2) Mushroom |
| 3) Water melon | 3) Carrot |
| 4) Apple | 4) Spinach |
| 5) Banana | 5) Onion |

B Écrivez les conjugaisons de verbe 1) fermer 2) visiter 3) Habiter et 4) danser en Francis (Write conjugations of the above 4 verbs in present tense in french). **10 marks**

Q2 A Écrivez les jours de la semaine et écrivez les mois de l'année en français. (Write days of week and months of year in French)? **10 marks**

B Put the following verbs in the present tense
1) Vous _____ (prendre) 4) vous _____ (faire)
2) Je _____ (conduire) 5) Je _____ (venir) **5 marks**
3) Ils _____ (vouloir)

OR

Q2 A 1)Husband 2)Aunt 3)Grand-father 4)Sister 5)Mother in law **5 marks**

B Translate into following numbers into French 10marks

- a) 71 b) 57 c) 7 d) 75 e) 37 f) 43 g) 92 h) 11 i) 15
j) 18

Q3 A Fill in the blanks with indefinite articles (UN,UNE,DES)

- | | | |
|----------------|------------------|---------|
| 1) ___ fille | 6) ___ crayons | 10marks |
| 2) ___ horloge | 7) ___ serviette | |
| 3) ___ livre | 8) ___ verres | |
| 4) ___ stylos | 9) ___ gomme | |
| 5) ___ table | 10) ___ mur | |

B Convert the following into negative

- 1) Je suis français.
 - 2) Elle parle français.
 - 3) Mon livre est intéressant.
 - 4) Nous aimons le chocolat au lait.
 - 5) J'habite à Paris
- 5 marks

OR

Q3 A Présentez-vous à l'aide des éléments suivants. (Present yourself in 5 sentences) 10 marks

B Write names of any 5 countries in French 5marks

Q4 A Write five useful phrases used while buying a ticket. 10 marks

Translate the following in French.

- | | | | | |
|---|----------|----------|--------|---------|
| B | 1) Black | 2) Blue | 5) Red | 5 marks |
| | 2) White | 4) Green | | |

OR

Q4. A Write any five professions in French. 5 marks

B Translate the following in french 10 marks

- | | |
|-------------|-----------------|
| 1 Pepper | 6 Potato |
| 2 Butter | 7 Good Evening |
| 3 Jam | 8 Bye |
| 4 Bread | 9 Thank you |
| 5 Pineapple | 10 Good Morning |

- X -

SARDAR PATEL UNIVERSITY

F.Y.B.B.A. (HM/TTM) Honors (3 years) Examination, Semester – I

Monday, 13th November 2017; Time: 2:00 PM TO 4:00 PM**PRINCIPLES AND PRACTICES OF ACCOUNTING (UM01CBBH11/T11)****Note: Figures in the bracket to the right indicates marks.****Total Marks: 60**

- Q-1 (A) Define Accounting and discuss its objectives. (06)
 (B) Write note on: (09)
 1) Personal Account 2) Real Account 3) Nominal Accounts
- OR**
- Q-1 (A) Explain the following terms: (07)
 1) Assets and Liabilities
 2) Economic and Non-Economic transaction
 3) Revenue Expense and Capital expenditure
 (B) Explain following accounting concepts/assumptions. (ANY TWO) (08)
 1) Going Concern Concept
 2) Accounting Period Concept
 3) Consistency
- Q-2 (A) Give the pro-forma of Purchase book and Sales book. (06)
 (B) Journalize the following transactions in the Books of Mr. Patel for the month of October 2017. (09)

- 1-10-2017 Mr. Patel Commenced business with Rs. 5,00,000 cash and Furniture of Rs. 2,00,000.
 7-10-2017 He Deposited Rs. 4,00,000 in a bank.
 9-10-2017 Purchased goods of Rs. 3,00,000 at 10% trade discount and paid by cheque.
 12-10-2017 Sold goods of Rs. 1,00,000 with 10% Trade Discount to Mr. Mehta.
 15-10-2017 Received cash from Mr. Mehta Rs. 90,000
 19-10-2017 Sold goods Rs. 1,20,000 for cash.
 21-10-2017 Paid wages Rs. 500
 25-10-2017 Received Interest Rs. 1000
 30-10-2017 Paid Salary Rs. 8,000

OR

- Q-2 Following are the transaction of Mr. Ram for the month of October 2017. Journalize it (15) in the books of Mr. Ram, post it in to ledgers and prepare trial balance.
- 1-10-2017 Started business with Rs. 10,00,000 cash.
 4-10-2017 Purchased goods of Rs. 8,00,000 for with 10% trade discount.
 7-10-2017 Sold goods of Rs. 5,00,000 for cash.
 9-10-2017 Purchased furniture of Rs. 50,000 for office and paid cash.
 10-10-2017 Sold goods of Rs. 1,00,000 to Mr. Krishna.
 12-10-2017 Received commission Rs. 2000.
 18-10-2017 Sold goods of Rs. 1,00,000 to Mr. Patel on credit.
 22-10-2017 Paid Rent Rs. 1,000 and Rs. 5,000 salary.

Q-3

Write note on following.

- 1) Straight Line Method of Depreciation
- 2) Causes of Depreciation
- 3) Reducing Balance Method of Depreciation

(15)

OR

Q-3

Mehta Brothers purchased a Machinery on 1-4-2016 for Rs.4,00,000. The estimated useful life of the machinery is 7 years. Scrap Value of machinery is estimated to Rs. 50,000. Accounts are closed on 31st March every year. Prepare Machinery Account and Depreciation Account for three years and show how machinery will appear in the balance sheet on 31st March 2018. (15)

Q-4

From the Trial Balance of Mr. Mehra as on 31st March, 2017 prepare Final accounts. (15)

Particulars	Debit Balances (Rs.)	Credit Balances (Rs.)
Capital		3,00,000
Drawings	20,000	
Opening Stock (1.4.2016)	32,000	
Purchases	2,58,000	
Purchase Return	8,000	
Sales		5,30,000
Sales Returns	7,000	
Wages	10,000	
Carriage Inward	5,000	
Land & Buildings	3,00,000	
Plant & Machinery	2,50,000	
Furniture	60,000	
Sundry Debtors	20,500	
Salaries	90,000	
Selling Expenses	6,000	
Postage and Telegram	1,000	
Advertisement expense	12,000	
Carriage outwards	18,000	
Bad debts	2,500	
Interest received		5,000
Bills Payable		10,000
Creditors		1,16,000
Bank overdraft		14,000
Bank loan		1,25,000
	11,00,000	11,00,000

Adjustments:

1. Closing Stock on 31.03.2017 Rs.82,000.
2. Provide Rs. 500 for Bad debt reserve from debtors.
3. Outstanding Salaries amounts to Rs. 10,000.
4. Provide 5% Depreciation on Land & Building and 10% on Plant and Machinery and 10% on Furniture.
5. Interest accrued but not received Rs. 1000.

OR

(2)

Q-4

Following is the Trial Balance of Kaveri Limited as on 31-3-2017, you are required to (15) prepare Trading Account, Profit and Loss Account for the year ended 31st March, 2017 and Balance Sheet as on that date.

Trial Balance as on 31.03.2017

Debit Balances	Amount (Rs.)	Credit Balances	Amount (Rs.)
Building	4,00,000	Equity Share Capital	5,00,000
Plant and Machinery	1,20,000	(Each of Rs. 10)	
Purchases	6,50,000	Sales	8,14,000
Carriage Inward	7,000	Sundry creditors	1,80,000
Opening Stock	90,000	Bank overdraft	70,000
Octroi	35,000	Debenture	1,00,000
Sundry debtors	1,50,000	General Reserve	50,000
Salaries	28,000	Profit & Loss A/c	36,000
Postage and telegram	4,000		
Insurance	5,000		
Bad debts	3,000		
Rent	4,000		
Discount	3,000		
Calls in Arrears	15,000		
Investment	1,50,000		
Goodwill	86,000		
	17,50,000		17,50,000

Adjustments:

1. Stock on hand on 31st March, 2017 was valued at Rs. 1,10,000.
2. Depreciate plant and machinery at 10% p.a.
3. Create reserve for doubtful debts at 5% on sundry debtors.
4. Salaries include Rs. 2500 as advance to workers.
5. Company has declared 5% dividend to equity share holders.
6. Make Provision of Rs. 5,000 for General Reserve and 10,000 for Income Tax.

— X —
(3)

1. The first part of the document is a list of names and addresses.

2. The second part of the document is a list of names and addresses.

3. The third part of the document is a list of names and addresses.

4. The fourth part of the document is a list of names and addresses.

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9. The ninth part of the document is a list of names and addresses.

10. The tenth part of the document is a list of names and addresses.

(89 & 91)

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SARDAR PATEL UNIVERSITY
F.Y. B.B.A (HM) Examination, Semester I
HM/TTM Friday, 10th November, 2017
2 p.m. to 4 p.m.

UM01CBBH12:- Introduction to Tourism & Hospitality
UM01CBBT12

Total Marks: 60

Note: 1. Figures to the right indicate marks of the questions.

2. Answers should be precise and to the point.

- 1 a. What are the contribution of Ecotels to our environment. (8)
b. Explain the difference between Guest & Host. (7)
- OR
- What is an Organization? Explain the factors influencing the types. (15)
- 2 a. Discuss in brief the Elements of Tourism. (8)
b. Present the current scenario of the Hotel Industry with regards to the technology used. (7)
- OR
- a. Describe the Sports & Adventure tourism in your own words. (8)
b. Elaborate the functions of WTO. (7)
- 3 With the help of a flowchart explain the Organizational Structure of a star category hotel. (15)
- OR
- a. Explain the division of the accommodation sector. (8)
b. What are the components of Tourism? (7)
- 4 a. What are the scopes of Tourism? (8)
b. Name some leading persons of the hospitality industry along with their contribution.
- OR
- a. What is ICAO? (8)
b. Describe the Operational divisions of the hotel industry. (7)

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(1)

S.C

(125 & 128)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
F.Y.B.B.A (HON-HM) SEM-I EXAMINATION (HM/TTM)
SATURDAY, 11th NOVEMBER, 2017
02:00 PM TO 04:00 PM
HUMAN RESOURCE MANAGEMENT
UM01CBBH13/T13

Total Marks: 60

Note: 1. Figures to the right indicate marks of the questions.
 2. Answers should be precise and to the point.

- Q.1 What is human resource management? What are the functions of human resource management? [15]
- OR
- Q.1 (A) What is the importance of human resource management? [05]
 (B) Describe the process of human resource planning. [10]
- Q.2 Define recruitment. What are the sources of recruitment? [15]
- OR
- Q.2 (A) What is selection? Explain selection process with suitable flowchart. [08]
 (B) Differentiate between training and executive development. [07]
- Q.3 (A) What is training? Discuss on-the-job methods of training. [08]
 (B) Define promotion. What are the types of promotion? [07]
- OR
- Q.3 (A) What is transfer? What are the types of transfer? Also discuss the purpose of transfer. [07]
 (B) Define the term performance appraisal. Give the importance and limitations of performance appraisal. [08]
- Q.4 (A) What is human resource development? What is the need for human resource development? [08]
 (B) Give the difference between performance appraisal and job evaluation. [07]
- OR
- Q.4 Write notes on the following:
- (A) Employees for lease, Moon Lighting by Employees, Dual Career Groups, Flexitime. [08]
 (B) Discuss the concept of human resource development and give its importance. [07]

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 (3)

(54, A-17 & A-18)

SEAT No. _____

No. of Printed Pages : 1 SC

SARDAR PATEL UNIVERSITY

F.Y. B.B.A – HM / TTM (SEM - I) (NC) EXAMINATION

4 YEARS

MICRO ECONOMICS

UM01CBBH/T06

DATE-14/11/2017

DAY- TUESDAY

TIME- 02.00 PM – 04.00 PM

MARKS-60

- Q: 1. What is economics? Explain its nature and scope. 15
- OR
- Q: 1. A Explain the difference between economic activity and non economic activity. 08
- Q: 1. B Explain the definition of Economics of scarcity given by Prof. L Robbins. 07
- Q: 2. A What is demand? Explain the law of demand. 08
- Q: 2. B Explain the factors affecting demand. 07
- OR
- Q: 2. A What is supply? Explain the law of supply. 08
- Q: 2. B Explain the factors affecting supply. 07
- Q: 3. A Explain the accounting cost and economic cost. 08
- Q: 3. B What is opportunity cost? 07
- OR
- Q: 3. Explain the relationship of average revenue and marginal revenue in perfect competition and imperfect competition. 15
- Q: 4. Explain the short run and long run equilibrium of firm under perfect competition. 15
- OR
- Q: 4. Explain the characteristics of monopolistic competition and its short equilibrium of firm. 15

— X —

(1)

[53]

SARDAR PATEL UNIVERSITY
BBA (ITM) SEMESTER I
THURSDAY 16th NOVEMBER 2017
TIME 02:00 PM TO 04:00 PM
UM01EBBI01
COMPANY MANAGEMENT

MARKS: 60

NOTE: Figures to the right indicate marks.

Q.1 What is office management? Explain in detail the concept of modern and scientific office management. [15]

OR

Q1. Write detailed notes on: [15]

- Responsibilities of office Manager.
- Use of computer for data management.

Q.2 Give details of company formation procedure with reference to memorandum of association. [15]

OR

Q.2 [A] How to convert private limited company to public limited company? Explicate. [08]

[B] Write a note on: Merits of Joint Stock Company. [07]

Q.3 List out and discuss the qualifications, duties and powers of a Director. [15]

OR

Q.3 Explain at length the qualification and appointment of a Managing Director. [15]

Q.4 What is an Annual General Meeting? Discuss in context of notice, agenda, resolution and minutes. [15]

OR

Q.4 What is Extra Ordinary General Meeting? Explain in context of quorum, proxy and resolution. [15]

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SARDAR PATEL UNIVERSITY
F.Y.B.B.A. (ITM) (SEMESTER: I) (NC) EXAMINATION (4 YEARS)

2017

Monday, 13th November

02:00 P.M. To 04:00 P.M.

UM01CBBI05: ACCOUNTING FOR MANAGEMENT

Total Marks: 60

- Note:** 1. Figures to the right indicate full marks of question.
 2. All questions carry equal marks.
 3. Working notes are the part of answer.

- Q-1 (A) List out types of account with at least four examples of each and describe its rules of debit and credit with illustration. [10]
 (B) Difference between reserves and provisions. [05]

OR

- Q-1 Explain following accounting terms with relevant example: [15]
 1. Capital
 2. Assets
 3. Capital expenditure
 4. Debtors
 5. Transactions

- Q-2 (A) Describe the following accounting concepts: [10]
 1. Matching Concept
 2. Accounting Period Concept
 (B) What is IFRS? List out standards issued by IFRS till date. [05]

OR

- Q-2 Write detail note on: [15]
 1. Cost Concept
 2. Convention of conservatism
 3. A=C+L (Dual Aspect)

- Q-3 (A) Journalise the following transactions; post the same in relevant ledger account in the books of Sunny for June, 2017: [10]
 1. Commenced business with Cash Rs.1,50,000, Stock Rs. 1,00,000 and Building Rs. 11,00,000 and Furniture of Rs. 2,00,000
 2. Deposited Rs. 50,000 in Bank.
 3. Purchased goods worth Rs. 40,000 from Mr. Jimit at 10% trade discount.
 4. Sold goods of Rs 16,000 to Mr. Lakhan on cash.
 5. Goods for Rs. 10,000 burnt in fire and insurance company accepted claim of Rs. 8,000.

- (B) Explain only five errors affecting trial balance. [05]

OR

- Q-3 (A) The following are the transactions of RAM for the month of January. Journalise these transactions. [15]

2017 January

1. Cash brought in business Rs. 3,00,000.
2. Bought Stationery for cash Rs. 400.
3. Bought Goods for cash Rs. 25,000.
4. Sold Goods for Cash Rs. 10,000.
5. Bought Office Furniture from Mahendra Brothers Rs. 40,000.
6. Sold goods to Jacob Rs. 12,000 at 10% Trade Discount and 10% Cash Discount.
7. Received cheque from Jacob of Rs.10,700 in full settlement.
8. Paid Mahendra Bros. by cheque Rs. 40,000
9. Sold goods to Ramesh & Co Rs. 5,000.
10. Paid tuition fee of his son Rs. 1000 from business.
11. Bought Goods for cash from S.Narain & Co Rs. 22,000.
12. Withdrawn from bank for office use Rs. 2,500.
13. Purchase 100 Shares of DN Limited at Rs.100 each by giving cheque.
14. Goods worth Rs. 1200 distributed as free sample.

Q-4

From the following trial balance and additional information of Mr. Gaurang, prepare [15]
a trading and profit and loss account for the year ended 31 March 2017 and a
balance sheet as at the same date.

Trial balance as on 31 March 2017:

Particulars	Dr (Rs.)	Cr (Rs.)
Purchase and sales	1,33,470	1,88,000
Stock on 01-04-2016	30,000	---
Trade Expenses	4,170	---
Salaries	18,570	---
Discount	1,420	2,740
Rent	3,000	---
Carriage Inward	4,200	---
Bills Payable	---	6,880
debtors and creditors	32,000	30,940
Bad Debt and Bad debt Reserve	2,700	1,440
Cash in hand	1,080	---
Cash at bank	14,480	---
Furniture & fittings	9,000	---
Drawings and Capital	12,000	1,20,000
Leasehold building	72,000	---
Bank Charges	50	---
10% depreciation on fixed assets	9,000	---
Travelling Expenses	2,860	---
	3,50,000	3,50,000

Additional Information:

1. Stock on 31-03-17 was valued Rs.39670.
2. Advanced Salary paid to staff Rs.250 included in salary.
3. Outstanding Rent Rs.500
4. Make provision of Bad debt reserves on debtors @ 10%.

OR

Q-4

The following trial balance is extracted from the book of Sachin a sole trader, at the close of business on 31st March 2017: [15]

Particulars	Dr (Rs.)	Cr (Rs.)
Furniture	640	---
Motor Vehicles	6,250	---
Building	7,500	---
Capital Account	---	12,500
Bad debt and Provision of Bad debt	125	200
Debtors and Creditors	3,800	2,500
Stock (01-04-2016)	3,460	---
Purchases and Sales	5,475	15,450
Bank Overdraft	---	2,850
Sales Return and Purchase Return	200	125
Advertising	450	---
Interest on Bank Overdraft	118	---
Commission	---	375
Cash	650	---
Taxes and Insurance	1,250	---
General Expenses	782	---
Salaries	3,300	---
	34,000	34,000

Additional notes:

- Stock as at 31 March 2017 was Rs.3,250
- Depreciate building at the rate of 5%, Furniture @10% and Motor Vehicles @20%.
- Rs. 85 is due for interest on bank overdraft.
- Outstanding salaries Rs. 300.
- Insurance amounting to Rs. 100 is prepaid.
- Write off Rs. 100 as bad debt.

Required:

Prepare a trading and profit and loss account for the year ended 31st March 2017, together with a balance sheet as at that date.

ALL THE BEST

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SEAT No. _____

No. of printed pages: 02

[61/A-22]

SARDAR PATEL UNIVERSITY
B.B.A. (ITM) (4 Years) EXAMINATION
SEMESTER – I (NC)
Wednesday, 15th November 2017
2.00 p.m. to 4.00 p.m.
UM01CBB107: BUSINESS MATHEMATICS

Total Marks: - 60

Q.1

- (a) Define following terms with example: 05
1. Union of two sets
 2. Power set
- (b) Verify following by Venn diagram: 05
1. $(A \cup B)' = A' \cap B'$
 2. $A \cap (B \cup C) = (A \cap B) \cup (A \cap C)$
- (c) Express the inequality in a Modulus form: $3 < x < 8$ 05

Q.1

OR

- (a) If $A =$ Set of letters of the word 'MINISTER', $B =$ Set of letters of the word 'MISTER' and $C =$ Set of letters of the word 'INSTANT'. 04
Then verify that $A \cap (B - C) = (A \cap B) - (A \cap C)$.
- (b) If $U = \{x: 1 \leq x \leq 13, x \in N\}$, $A = \{1, 2, 3, 4, 6\}$, $B = \{2, 4, 6, 8, 10\}$ and $C = \{3, 4, 5, 6, 9\}$, then find $A \cup B$, $A \cap C$, $B - C$, $A \Delta C$ and A' . 05
- (c) (1) Express 0.25252525 ... in a quotient form. 06
(2) Express in the form of an interval: $|x - 4| < 7$

Q.2

- (a) Explain following terms with example: 04
1. Null Matrix
 2. Transpose matrix
- (b) Solve the equations by Cramer's rule: $x + 2y = 8$, $3x + 4y = 14$. 05
- (c) If $A = \begin{bmatrix} 4 & -1 \\ -1 & 3 \\ 2 & 0 \end{bmatrix}$, $B = \begin{bmatrix} -2 & 5 \\ 3 & -1 \\ 5 & 2 \end{bmatrix}$ and $C = \begin{bmatrix} 2 & 4 \\ -1 & 5 \\ 3 & -2 \end{bmatrix}$, 06
Then find 1. $2A + C$ 2. $A + B - C$ 3. $3B - 2C$

Q.2

OR

- (a) Solve using inverse of a matrix: 09
- $$\begin{aligned} 2x + y - z &= 3 \\ x + y + z &= 1 \\ x - 2y - 3z &= 4 \end{aligned}$$
- (b) If $A = \begin{bmatrix} 1 & 0 & 2 \\ 2 & 4 & 1 \\ 3 & 1 & 2 \end{bmatrix}$ and $B = \begin{bmatrix} 1 & 2 & 0 \\ 2 & 0 & 1 \\ 1 & 3 & 2 \end{bmatrix}$, then find AB and BA . 06

Q.3

- (a) Show that the equation of the line passing through (x_1, y_1) with slope m is $y - y_1 = m(x - x_1)$. 05
- (b) Find the equation of a line passes through the intersection of $x - y + 2 = 0$ and $2x + 3y - 6 = 0$ And parallel to $x - 2y + 5 = 0$. 05
- (c) Find x , if the distance between $(x, -4)$ and $(-8, 2)$ is 10. 05

Q.3

OR

- (a) Find the value of k : 05
- (1) If $3kx + 5y + k = 0$ passes through the point $(-1, 4)$
- (2) If $4x - ky - 7 = 0$ has the slope 3.
- (b) Find the area of triangle having the vertices: A $(1, 1)$, B $(2, 3)$, C $(-2, 2)$ 05
- (c) Find the equation of a line having slope 5 and passing through the point $(5, -2)$. 05

Q.4

- (a) Write working rules for limit. 05
- (b) Evaluate following:

1. $\lim_{x \rightarrow 2} \frac{x^3 - 8}{x - 2}$ 10

2. $\lim_{x \rightarrow 3} \frac{\sqrt{x+2} - \sqrt{5}}{x - 3}$

OR

Q.4 Evaluate following:

15

1. $\lim_{x \rightarrow 0} \left\{ 1 + \frac{2}{3 + \frac{4}{x}} \right\}$

2. $\lim_{x \rightarrow 3} \frac{x^3 - 27}{x^2 - 5x + 6}$

3. $\lim_{n \rightarrow \infty} \left[\frac{n+4}{n} \right]^n$

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(132)

SEAT No. _____

No. of printed pages: 01

SARDAR PATEL UNIVERSITY
F.Y.BBA (ITM) (SEM-I) EXAMINATION 2017
Thursday, 9th November 2017
2:00 p. m to 4:00 p. m.
UM01CBBI09 Principles of Management

TOTAL MARKS: 60

- NOTE: 1) All questions have internal choices.
2) Figures to the right indicate full marks of the question.

Q1 What is management? Discuss the importance of management. (15)

OR

Q1 Write a note on: (15)

1. Management as a process
2. Management as a profession

Q2 What is planning? Discuss the characteristics of planning. (15)

OR

Q2 What is planning? Discuss the planning process with the help of a figure. (15)

Q3 Define Organizing. Explain in detail Functional organization structure. (15)

OR

Q3 Define Organizing. Write a detailed note on centralization and decentralization. (15)

Q4 What is motivation? Discuss Maslow's theory of motivation with criticism. (15)

OR

Q4 What is communication? Discuss the various principles for effective communication. (15)

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SARDAR PATEL UNIVERSITY
B.B.A. (ITM) (SEMESTER: I) EXAMINATION
2017

Monday, 13th November
02:00 P.M. To 04:00 P.M.

UM01CBB110: ACCOUNTING FOR MANAGEMENT

Total Marks: 60

- Note:** 1. Figures to the right indicate full marks of question.
2. All questions carry equal marks.
3. Working notes are the part of answer.

- Q-1 (A) Define the term accounting and explain its Advantages. [09]
(B) Discuss the various users of Accounting in details. [06]

OR

- Q-1 (A) Explain following Accounting terms: [08]
1) Capital Expenditure 2) Reserves 3) Transactions 4) Creditors
(B) Discuss the types of account and rules of debit and credit with suitable example. [07]

- Q-2 Journalise the following transactions; post the same in relevant ledger account and trial balance in the books of Shambhu For August, 2017: [15]
August-2017

1. Shambhu started business with cash Rs. 1,90,000, Furniture Rs. 15,000 and stock of goods Rs. 30,000.
2. Bought goods of Rs. 16,000 at 10% Trade discount from Mayank, on the condition that 5% cash discount will be allowed if payment is made within 10 days.
3. Open Bank Account in Bank of India by depositing Rs. 20,000.
4. Sold goods to Mr. Kunal for Rs. 10,000 at 10% cash discount.
5. Goods of Rs. 200 soaked by rain.
6. Settled the Mayank account by cheque.

OR

- Q-2 (A) Journalise the following transactions in the book of Shri Kamlesh Patel. [09]
October, 2017:

1. He has started business with cash Rs. 1,000, goods Rs. 500 and Furniture Rs. 800.
2. Taken loan from a friend Keval Rs. 500
3. Purchased goods from Kishor at 12% trade discount Rs. 500.
4. Sold goods to Kubmle Rs. 500
5. Paid Rs. 425 cash to Kishor to settle his account.
6. Sold Personal moped for Rs. 7,000 and brought Rs. 5,000 in the business.
7. Distribute goods of Rs. 50 as free sample.
8. Paid Rs. 500 for Brokerage to Kishan.
9. Kumble is declared insolvent and a dividend of 40 paisa in a rupee was received from his.

- (B) Explain Advantages of subsidiary books. [06]

(PTO)

1

Q-3 From the following trial balance and additional information of Mr. Jayden, prepare a trading and profit and loss account for the year ended 31 March 2017 and a balance sheet as at the same date. [15]

Trial balance as on 31 March 2017:

Debit Balance	Rs.	Credit Balance	Rs.
Drawing	10,000	Capital	30,000
Purchases	30,000	Purchase Returns	1,000
Sales Return	5,000	Sales	60,000
Carriage Inward	2,000	Wages Outstanding	2,000
Carriage Outward	3,000	Rent	1,000
Depreciation on Plant	4,000	Reserve for Doubtful Debt	1,000
Plant A/C	20,000	Interest	5,000
Salaries & Wages	3,000	Sundry Creditors	6,000
Bad debts	2,000	Loan	38,000
Premises	24,500		
Interest	500		
Stock (01-04-2016)	25,000		
Sundry Debtors	15,000		
	1,44,000		1,44,000

Additional Information:

1. Stock as on 31-03-2017 was valued at Rs. 40,000.
2. Provide for Bad debt @ 10% on debtors.
3. Rent outstanding amounting Rs. 600.
4. Provide interest on drawing @ 10% and on capital @ 10%.

OR

Q-3 Following is the trial balance of Mr. Akshat as on 31st March 2016: [15]

Particulars	Dr (Rs.)	Cr (Rs.)
Drawing	5,000	---
Insurance	600	---
General Expenses	3,000	---
Debtors and Creditors	14,500	6,300
Furniture	7,500	---
Plant and Machinery	20,000	---
Building	40,000	---
Stock (01-04-2016)	5,800	---
Carriage Inward	2,000	---
Audit Fees	3,200	---
Wages and Salary	15,000	---
Goods Return	600	500
Commission	4,000	---
Advertisement	10,500	---
Cash on Hand	3,900	---
Capital	---	71,000
Purchase and Sales	41,000	98,800
	1,76,600	1,76,600

You are requested to prepare his Trading A/C and P&L A/C for the year ended 31st March, 2017 and Balance Sheet as on that date with help of following details:

- (a) Stock as at 31 March 2017 was valued Rs. 50,000, of which value of 50% stock's market value is 20% less and remaining stock's market value is 50% higher.
- (b) Depreciation at 10 % on Furniture, Plant and Machinery and Building.
- (c) Make provision for Bad debt Rs. 500 and Provision for bad and doubtful debt @ 5% on debtors.
- (d) Outstanding Salary Rs. 1000 and Prepaid Insurance Rs. 100.
- (e) On 1-4-2016 goods of Rs. 2000 withdrawn for personal use was not recorded.

Q-4 Vinayaka Company Limited issued 10,000 equity shares of Rs. 100 each at a [15]

premium of Rs. 20 per shares. Amount payable per shares was follows:

On Application Rs. 30

On allotment Rs. 50 (Including Premium)

On First Call Rs. 25

On Final Call Rs. 15

Applications were received for 16,000 shares out of which 1,000 applications were refused and remaining applicants were allotted pro-rata shares.

Mr. Kartik to whom 1,000 shares were allotted failed to pay first call and final call money and Mr. Shiv who has applied for 1500 shares failed to pay final call money.

Pass necessary journal entries in the books of Ganesh Company Limited and also prepare Bank A/C and Share Capital A/C.

OR

Q-4 (A) Shiv Ltd issued 1,50,000 Equity shares of Rs. 10 each at Premium of Rs. 2.50 per [08]

share. The company received application for 1,80,000 shares. Excess shares application were reject and the application money thereon was refunded to the applicants. Amount was called up as under.

On Application Rs. 2.50 per share

On Allotment Rs. 5.50 per share (Including Premium)

On First Call Rs. 2.50 per share

On Final Call Rs. 2.00 per share

Parvati who was allotted 2000 shares could not pay first and final call money and Ganesh who was allotted 3000 share could not pay final call money. Except this, all the amounts due from all the shareholders were received on due dates.

Record journal entries relating to above transactions in the books of company.

(B) Write a note on: Over subscription and Under subscription

[07]

— 7 —
(3)

(121 & A-45)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

NOVEMBER 2017

SEMESTER -I (ISM)

CODE- UM01CBBS01

PRINCIPLES OF MANAGEMENT - I

DATE: 09/11/2017

TIME: 02:00P.m.To 04:00p.m.

DAY: THURSDAY

TOTAL MARKS: 60

NB: All question carry equal Marks.

Q 1 What do you mean by Management? Explain its importance in detail with suitable examples. (15)

OR

Q 1 Explain different Levels of Management in detail. (15)

Q 2 What is Planning? Explain its limitation in detail (15)

OR

Q 2 Explain kinds of plan in detail (15)

Q 3 What do you mean by Delegation? Why it is necessary? Explain its benefit in detail (15)

OR

Q 3 Explain line organization in detail (15)

Q 4 What do you mean by leadership? Explain Autocratic and Free rein leadership style in detail with suitable illustration (15)

OR

Q 4 Write a note on: Controlling process (15)

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(80 & A-31)

SEAT No. _____

No. of Printed Pages: 1

SC

SARDAR PATEL UNIVERSITY

First Year BBA (ISM) (Sem-I) EXAMINATION

DATE: 10/11/2017, Friday

TIME: 02:00p.m to 04:00p.m

UM01CBBS02: Logical Organization of Computer

Total Marks: 60

- Note:
1. All the questions are compulsory.
 2. Figures to the right indicate marks.
 3. Start a new question from a new page.

Q.1

- a. Do as Directed: [15]
1. $43.4_{10} = (?)_D = (?)_H = (?)_B$
 2. Represent ISM using ASCII code
 3. Represent 15_D using Excess 128 notation
 4. $89_D - 11011_B$ using 1's Complement method
 5. $1110_B - 10110_B$ using 2's Complement method

OR

- a. Write a note on Block diagram of a simple computer and explain its various functional units. [07]
- b. Write a note on ASCII and EBCDIC Character Representation methods. [08]

Q.2

- a. Write a note on NAND gate giving the gate diagram and truth table for 3-input. [05]
- b. Explain the De Morgan's First Theorem. [05]
- c. Draw the circuit for the equation and also reduce the equation: [05]

$$A.B + A'.B + A.B' + A.B$$

OR

- a. Write a note on NOR gate giving the gate diagram and truth table for 3-input. [05]
- b. Prove that: $A(A + B) + (B + AA)(A + B) = A+B$ using Truth Tables method. [05]
- c. Simplify this using k-map $F(A,B,C) = \sum(1,3,5,6)$ [05]

Q.3

- a. Write a note on the data path of a typical Von-Neuman machine. [07]
- b. Write a note on Multi-Processors and Array Processors. [08]

OR

- a. Write a note on Pipelining machines and Multifunctional Units. [07]
- b. Write a note on Instruction Execution Cycle of a computer. [08]

Q.4

- a. What is a Floppy Disk? Write a note on Construction and Storage of data on a Floppy Diskette. [05]
- b. What is an Input device? Explain any one of the Input devices. [05]
- c. Write a note on RAM. How does it differ from ROM? [05]

OR

- a. What is a Hard Disk Drive? Write a note on Construction and Storage of data on a Hard Disk Drive. [05]
- b. What is an Output device? Explain any one of the Output devices. [05]
- c. Write a note on ROM. How does it differ from RAM? [05]

*****Best Of Luck*****

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No. of Questions: 1

Sarda Patel University

BBA(ISM) Examination (I Semester)

Saturday, 11th November 2017

02.00 P.M. – 04.00 P.M.

Computer Application in Business (UM01CBBS03)

Total Marks: 60

- Q.1**
- A. Explain personal computer in business in details. 7
 - B. Give only use of following command:
Rename Directory, Date , Time, Make Directory 8
- OR**
- A. What is Pc software Classification (Type)? 7
 - B. Explain dir command in details. 8
- Q.2**
- A. Explain the Page Setup Dialog Box. 8
 - B. What is Word processing? explain advantages of use word processing 7
- OR**
- A. Explain file menu and insert menu of menu bar. 8
 - B. What is mail merge? Explain step to create mail merge. 7
- Q-3**
- A. List and Explain all math function 10
 - B. Explain any two logical functions.
IF, AND, OR. 5
- OR**
- A. List and explain all string function. 10
 - B. Give the different type of chart available in excel. And give advantages of use chart. 5
- Q.4**
- A. What is power point? Write the use of Power Point. 8
 - B. How can u insert sound, Image and video in your slide? 7
- OR**
- A. How we can apply slide transition on slides? What are the uses of slide transition? 8
 - B. How you can insert and delete slide in power point? How to create hyperlink in PowerPoint? 7

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(76 & A-26)

50

No. of pages: 3

SARDAR PATEL UNIVERSITY

FY BBA (ISM) (I-SEM.) (CBCS) EXAMINATION

Monday, 13th November, 2017

02.00 P.M. – 04.00 P.M.

UM01CBBS05: ACCOUNTING FOR MANAGEMENT

Total Marks: 60

Note: Figures to the right indicate full marks.

Q.1 (A) Define Accounting? Explain the Branches of Accounting in detail. (10)
(B) Explain Objectives of Accounting in brief. (05)

OR

Q.1 (A) Define the following terms of Accounting: (10)

- (1) Debtors (2) Liabilities (3) Transaction
(4) Assets (5) Capital

(B) Differentiate Capital Expenditure and Revenue Expenditure. (05)

Q.2 (A) Explain the following Accounting Concepts and Conventions: (10)

- (1) Going Concern Concept (3) Matching Concept
(2) Cost Concept (4) Materiality

(B) What do you mean by International Financial Reporting Standards? Discuss need of International Financial Reporting Standard in details. (05)

OR

Q.2 (A) What do you mean by Accounting standards? Discuss need of Accounting Standard in details. (10)

(B) List out any ten Accounting Standards issued in India. (05)

Q.3 (A) What is book of Original Entry? Discuss its Importance in detail. (10)

(B) Write a Note on: Errors not affecting the Trial Balance. (05)

OR

Q.3 Journalize the following transactions and post them in to the ledger of Shri. Mukesh (15)

2017, September

- 1 Start business with cash Rs.500000, stock Rs.100000, and furniture of Rs.50000.
5 Purchase Goods of Rs.25000 for cash from Mangeshkar Brothers.
7 Sold Goods costing Rs.20000 to Kishor Kumar, 50% of amount is received at the time of sale.
10 Purchased a Furniture Rs.2800, paid by cheque.
15 Paid rent Rs.2000 and salary Rs.10000 to the accountant Sonu .
16 Sold goods worth Rs.1000 to Udit, paid in cash.
25 Sold goods to shreya Rs. 10000 at a trade discount of 10%.

(P.T.O)

(2)

Q.4 From the following trial Balance of Shri Sanjay, prepare Trading and profit and loss Account for the year ending 31st March, 2017 and Balance Sheet as on that Date: (15)

Trial Balance

Names of Account	Debit Rs.	Credit Rs.
Printing and Stationery	500	-
Opening Stock	30,000	-
Drawings and Capital	10,000	89,000
Purchases and Sales	60,000	1,20,000
Debtors and Creditors	55,000	37,000
Plant and Machinery	40,000	-
Building (from 1-10-2016 for five years)	40,000	-
Repairs	500	-
Goods Returned	1,000	500
Discount	220	600
Interest on Bank Overdraft	80	-
Wages	5,200	-
Salesman's Commission	600	-
Bad debts and bad debts reserve	400	1,900
Salary	5,000	-
Insurance and taxes	800	-
Cash and Bank Balance	500	800
	2,49,800	2,49,800

Adjustments:

- (1) The closing stock is valued at Rs. 20,000 and includes damaged goods worth Rs.4,000 which is estimated to realized Rs.2,000.
- (2) Depreciate Plant and machinery at 10%.
- (3) Calculate interest on capital at 6% and interest on drawings Rs. 350.
- (4) Salary outstanding Rs.100.
- (5) Insurance includes Rs.50 prepaid and Rs. 100 for life insurance premium.
- (6) Of the debtors Rs. 1,000 is to be written off as bad debts and provision of 5 % on debtors is to be made for doubtful debts.
- (7) On 1-7-2016 Sanjay brought his personal machine worth Rs. 1,000 in the business, but it has been credited to Sanjay's personal account and has been included in Creditors.
- (8) Sanjay has withdrawn goods of Rs.100 for personal use and goods worth Rs. 500 is stolen.
- (9) Goods worth Rs.1,000 is burnt by fire against which the insurance company a claim of Rs.800.
- (10) Stock of Stationery on 31-03-2017 is Rs. 100.

OR

Q.4 from the following Trial balance of Shri Dinesh as on 31st March 2016, prepare Trading Account and Profit and Loss Account for the year ended on 31st March 2016 and Balance Sheet as on that date: (15)

Trial Balance

Names of the Account	Debit Rs.	Credit Rs.
Opening Stock	17,000	-
Purchases	96,100	-
Wages	7,400	-
Carriage Inward	5,400	-

Carriage outward	2,000	-
Salary	6,000	-
Buildings	80,000	-
Furniture	4,600	-
Depreciation on Furniture	500	-
Debtors	81,000	-
Capital	-	1,00,000
Creditors	-	55,600
Sales	-	1,72,000
Rent	-	2,400
Insurance Premium	1,600	-
Printing and Stationery	2,500	-
Sundry Expenses	4,400	-
Repairs	1,000	-
Cash on hand	12,500	-
Drawings	8,000	-
	3,30,000	3,30,000

Adjustments:

- (1) Value of closing stock was Rs. 7,600.
- (2) Outstanding salary Rs. 1,200.
- (3) Depreciate Building by 5%.
- (4) Buildings rent received in advance was Rs.300
- (5) Credit purchase of Rs. 700 was not recorded in the books of account.
- (6) Insurance prepaid Rs.100.

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 (3)

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(56)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

B.B.A (ISM)

(SEMESTER - I) (CBCS)

MICRO ECONOMICS
UM01CBBS06

Date: 14-11-2017, Tuesday

Marks: 60

Time: 02:00 pm to 04:00pm

1. Define economics. Explain nature and scope of economics. (15)
OR
1. Explain micro and macro economics. What is subject matter of economics? (15)
2. Explain basic concept: (A) Goods (08)
(B) Price & Value (07)
OR
2. Explain: (A) Standard of living (15)
(B) Utility
3. What are the determinants of demand? Explain the law of demand. (15)
OR
3. Explain the law of supply. Explain change and shift in demand. (15)
4. Explain marginal productivity theory of distribution. (15)
OR
4. (A) Explain: Fixed cost and Variable cost (08)
(B) Explain: Average cost and Marginal cost (07)

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SEAT No. _____

No. of printed pages: 02

[60/A-25]

**SARDAR PATEL UNIVERSITY
BBA (ISM) EXAMINATION
SEMESTER - I**

**Wednesday, 15th November 2017
2.00 p.m. to 4.00 p.m.**

BUSINESS MATHEMATICS (UM01CBBS07)

Total Marks: - 60

Note: Figures to the right indicate marks.

Q.1

- (a) Define following terms: 04
 - 1. Intersection of two sets
 - 2. Subset
- (b) If $U = \{x: 1 \leq x \leq 10, x \in N\}$, $A = \{1,2,5,6,8\}$, $B = \{x: x \text{ is even}, x \leq 10, x \in N\}$ and $C = \{1,2,3,5,6,11,12\}$. Then find $B \cup A$, $A \cap C$, $B - C$, $A \Delta C$ and B' . 05
- (c) i) Express the inequality in a Modulus form: $-1 < x < 7$ 06
 ii) Find power set of set $A = \{a, b, c\}$.

Q.1

OR

- (a) If $A =$ set of the letters of the word 'HUMAN', $B =$ set of the letters of the word 'WOMAN' and $C =$ set of the letters of the word 'MAN' then Find $A - B$ and $C \times C$. 04
- (b) Verify following by Venn Diagram: 05
 - 1. $A \cup (B \cap C) = (A \cup B) \cap (A \cup C)$
 - 2. $A \cap (B \cup C) = (A \cap B) \cup (A \cap C)$
- (c) i) Solve: $|x - 3| = 1$ 06
 ii) Express 0.12121212....into quotient form.

Q.2

- (a) Explain following terms with example: 04
 - 1. Null Matrix
 - 2. Symmetric matrix
- (b) If $A = \begin{bmatrix} 3 & 4 \\ 5 & 2 \end{bmatrix}$, then find $A^2 - 5A - 14I$. 05
- (c) Solve the following equations by Inverse of matrix: 06
 $2x + y = 4$, $5x + 3y = 9$

Q.2

OR

- (a) If $A = \begin{bmatrix} 5 & 2 \\ -4 & 6 \end{bmatrix}$ and $B = \begin{bmatrix} 4 & -2 \\ 5 & 1 \end{bmatrix}$, then verify that $(A + B)' = A' + B'$. 04
- (b) Solve the following equations by Cramer's Rule: 05
 $2x + 3y = 10$, $x + 6y = 4$
- (c) If $A = \begin{bmatrix} 1 & 2 & 3 \\ 3 & -1 & 2 \\ 2 & 3 & 1 \end{bmatrix}$, $B = \begin{bmatrix} 1 & 3 & 0 \\ 2 & 3 & 1 \\ 3 & 2 & 3 \end{bmatrix}$ and $C = \begin{bmatrix} 0 & 1 & 3 \\ 2 & 0 & 3 \\ 1 & 3 & 2 \end{bmatrix}$ 06

Then find 1. $A + 2B$ 2. $A + B + C$ 3. $A - B + 2C$

Q.3

- (a) Show that the equation of a line having X - intercept a and Y - intercept b is $\frac{x}{a} + \frac{y}{b} = 1$. 05
- (b) Show that the points $(-2,3)$, $(5,8)$ and $(-9, -2)$ are collinear. 05
- (c) Find the area of triangle having the vertices: $P(-3, 2)$, $Q(1, -2)$ and $R(5, 6)$. 05

Q.3

OR

- (a) Show that the equation of the line passing through (x_1, y_1) with slope m is $y - y_1 = m(x - x_1)$. 05
- (b) Find the equation of a line having slope -4 and Y - intercept is 5 . 05
- (c) Find the equation of a line whose slope is -5 and which passes through the intersection of the lines $x - 4y + 18 = 0$ and $x + y - 12 = 0$. 05

Q.4

- (a) Write working rules for limit. 05
- (b) Evaluate following: 05
1. $\lim_{x \rightarrow 2} \frac{x^3 - 8}{x^2 - 4}$ 10
 2. $\lim_{x \rightarrow 0} \frac{7^x - 5^x}{x}$

Q.4

OR

- (a) Evaluate : $\lim_{n \rightarrow \infty} (\sqrt{n^2 + n + 1} - \sqrt{n^2 + 1})$ 05
- (b) Evaluate following: 05
1. $\lim_{x \rightarrow -3} \frac{x^2 + 5x + 6}{x + 3}$ 05
 2. $\lim_{x \rightarrow 1} \frac{\sqrt{x+2} - \sqrt{3}}{x-1}$ 05

— X*****X —

[47]

SARDAR PATEL UNIVERSITY
BBA –ISM EXAMINATION, Ist SEMESTER
SUBJECT: Multimedia and Applications-I
SUBJECT CODE: UM01CBBS08
Thursday 16 November 2017
TIME 02:00pm TO 04:00pm

TOTAL MARKS: 60

- Q1A) What is Multimedia? Explain Scope of Multimedia. [8]
 B) Explain the uses of multimedia in detail. [7]
 OR
- Q1 A) Explain in detail applications of Multimedia. [8]
 B) Write a short note on CD-ROM & DVD ? [7]
- Q2 A) Explain Text Editing and Word Processing Tools of Multimedia. [8]
 B) Explain different Input & Output devices of Multimedia in detail? [7]
 OR
- Q-2 A) Explain the Painting and Drawing tools of Multimedia in detail. [8]
 B) Explain OCR Software in detail. [7]
- Q3 A) Explain different designing tools in Multimedia ? [8]
 B) Explain hypertext and hypermedia in detail. [7]
 OR
- Q3 A) Explain in detail font Edition and designing tools in detail [8]
 B) How we can use text in Multimedia? Explain. [7]
- Q4 A) Difference : MIDI & Digital Audio. [8]
 B) How you can add sound to your multimedia Project? Explain. [7]
 OR
- Q4 A) Explain Audio file format in detail. [8]
 B) Explain Multimedia MIDI in detail? [7]

X

SC

SEAT No. _____

No. of Printed Pages: (2)

[72]

SARDAR PATEL UNIVERSITY
B.B.A. (Hon) TTM EXAMINATION
SEMESTER- I
Wednesday, 15th November 2017
2.00 PM TO 4.00P.M.
UM01CBBT10

BASIC FRENCH

TOTAL MARKS: 60

Q1 A Écrivez les cinq viandes et fruit de mer en français. (Write 5 meat and seafood in French) 5 marks

B Écrivez les conjugations de verbe « Être ou Avoir» en Francis (Write forms/ conjugations of verb etre(to be) and Avoir (to have) in Present ,Past, and Future tense in French 10marks

OR

Q1 A Écrivez les cinq fruits et légumes en français. (Write French equivalent of fruits and vegetables 5 marks

- | | |
|----------------|-------------|
| 1) Fig | 1) Potato |
| 2) Grapes | 2) Mushroom |
| 3) Water melon | 3) Carrot |
| 4) Apple | 4) Spinach |
| 5) Banana | 5) Onion |

B Écrivez les conjugaisons de verbe 1) fermer2) visiter 3) Habiter et 4) danser en Francis (Write conjugations of the above 4 verbs in present tense in french). 10 marks

Q2 A Écrivez les jours de la semaine et écrivez les mois de l'année en français. (Write days of week and months of year in French)? 10 marks

B Put the following verbs in the present tense
1) Vous _____ (prendre) 4) vous _____ (faire)
2) Je _____ (conduire) 5) Je _____ (venir)
3) Ils _____ (vouloir) 5 marks

OR

Q2 A 1)Husband 2)Aunt 3)Grand-father 4)Sister 5)Mother in law 5 marks

B Translate into following numbers into French 10marks

- a) 71 b) 57 c) 7 d) 75 e) 37 f) 43 g) 92 h) 11 i) 15
j) 18

Q3 A Fill in the blanks with indefinite articles (UN,UNE,DES)

- | | |
|----------------|------------------|
| 1) ___ fille | 6) ___ crayons |
| 2) ___ horloge | 7) ___ serviette |
| 3) ___ livre | 8) ___ verres |
| 4) ___ stylos | 9) ___ gomme |
| 5) ___ table | 10) ___ mur |

10marks

B Convert the following into negative

- 1) Je suis français.
- 2) Elle parle français.
- 3) Mon livre est intéressant.
- 4) Nous aimons le chocolat au lait.
- 5) J'habite à Paris

5 marks

Q3 A Présentez-vous à l'aide des éléments suivants. (Present yourself in 5 sentences)

10 marks

B Write names of any 5 countries in French

5marks

Q4 A Write five useful phrases used while buying a ticket.

10 marks

Translate the following in French.

- | | | | |
|---|----------|----------|--------|
| B | 1) Black | 2) Blue | 5) Red |
| | 2) White | 4) Green | |

5 marks

OR

Q4. A Write any five professions in French.

5 marks

B Translate the following in french

10 marks

- | | |
|-------------|-----------------|
| 1 Pepper | 6 Potato |
| 2 Butter | 7 Good Evening |
| 3 Jam | 8 Bye |
| 4 Bread | 9 Thank you |
| 5 Pineapple | 10 Good Morning |

SC

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Total Number of Pages – 01

Sardar Patel University
Vallabh Vidyanagar
Semester End Examination – November 2017
BBA ITM Semester I
UM01EBBI02 – Micro Economics

Date: Tuesday, 14/11/2017

Total Marks: 60

Time: 2.00 pm to 4.00 pm

Note: Figures to the right indicate marks,
Draw diagrams and cite examples wherever necessary.

Q.1 Economics is the science which studies human behaviour as a relationship between ends and scarce means which have alternative uses. – discuss. (15)

OR

Q.1 Write note on (i) Goods, (ii) Utility and (iii) Consumer Surplus. (15)

Q.2 Attempt ANY TWO of the following - (15)

- A) Concept of Wealth & Welfare and Price and Value.
- B) Basic assumptions of economics theory.
- C) Concept and types of goods and utility.
- D) Entrepreneur, Production and Standard of Living.

Q.3 What do you understand by equilibrium price? Explain how it is determined. (15)

OR

Q.3 Discuss Law of supply and explain various factors affecting supply. (15)

Q.4 Write detailed note on - wage, interest and rent. (15)

OR

Q.4 Discuss relationship between short run cost curves - (i) TC, TFC, TVC (ii) AFC, AVC and AC, and (iii) AC and MC. (15)

SARDAR PATEL UNIVERSITY

NOVEMBER-DECEMBER : 2017 EXAMINATION, BBA (ITM) SEMESTER : I

WEDNESDAY, 15/11/2017

EVENING SESSION TIME : 2.00 PM. TO 4.00 P.M.

SUBJECT CODE : UM01EBBI03

BUSINESS MATHEMATICS

TOTAL MARKS : 60

Q-1 (A) Define the terms with example : [05]
 (1) Union and intersection of two sets (2) Square matrix (3) Unit matrix (4) Null Set

Q-1 (B) State De'Morgan laws and verify it for $U = \{1, 2, 3, 4, 5, 6, 7, 8, 9, 10\}$ [05]
 $A = \{1, 2, 5, 6, 8\}$, $B = \{2, 4, 6, 10\}$.

Q-1 (C) If $A = \begin{bmatrix} 4 & -1 \\ -1 & 3 \\ 2 & 0 \end{bmatrix}$, $B = \begin{bmatrix} 2 & 5 \\ 3 & -1 \\ 5 & 2 \end{bmatrix}$ and $C = \begin{bmatrix} 2 & 5 \\ -1 & -5 \\ 3 & -2 \end{bmatrix}$ then find [05]
 (1) $A+B$ (2) $A+B+C$ (3) $3A-4B+2C$

OR

Q-1 (A) If $A = \{1, 2, 3, 4\}$, $B = \{2, 4, 6, 8\}$ and $C = \{3, 4, 5, 6\}$ then verify that [05]
 (1) $A \cup (B \cap C) = (A \cup B) \cap (A \cup C)$
 (2) $A \cap (B \cup C) = (A \cap B) \cup (A \cap C)$

Q-1 (B) If $A = \begin{bmatrix} 3 & 5 \\ 1 & 2 \end{bmatrix}$ and $B = \begin{bmatrix} 4 & 5 \\ 3 & 4 \end{bmatrix}$ then check [05]
 (1) $(A+B)^T = A^T+B^T$ (2) $(AB)^T = B^T A^T$

Q-1 (C) State and prove De'Morgan laws by diagram. [05]

Q-2 (A) Evaluate : [05]
 (1) ${}_{10}C_3 \times {}_5C_2$
 (2) ${}_7P_3 \times {}_5P_2$

Q-2 (B) Find n if [05]
 ${}_{2n}P_3 = 14 \cdot {}_n P_4$

Q-2 (C) How many different numbers of six digits can be formed using the digits [05]
 2, 1, 4, 5, 7, 8 ? How many of them will be divisible by 5.

OR

Q-2 (A) Find n if [05]
 ${}_{n+1}C_6 : {}_n C_5 = 11:6$

Q-2 (B) A Committee of six is to be formed from 6 boys and 3 girls, in how many ways this [05]
 can be done so that the committee contains at least 3 boys.

- Q-2 (C) Evaluate : [05]
- (1) ${}_{10}C_3$
 - (2) ${}_4C_1 + {}_4P_2$
 - (3) ${}_5C_2 \times {}_5P_2$

- Q-3 (A) Write the rules of differentiation. [05]

- Q-3 (B) Find dy/dx if [05]

(1) $y = x^4 \times e^x$

(2) $y = \frac{3^x}{\log x}$

- Q-3 (C) The demand function of a commodity is $P = 50 - \frac{5}{2}x$, determine demand and price for maximum revenue. [05]

OR

- Q-3 (A) Find dy/dx for [05]

(1) $y = 4x^3 + 4e^x + \log x + \frac{1}{x} + 7^x$

(2) $y = \frac{2x+3}{3x+1}$

- Q-3 (B) Find the maximum and minimum values of the function. [05]

$y = x^3 - 3x^2 - 9x + 5$

- Q-4 (A) A machine is purchased for Rs. 2,00,000, the expected life of which is 12 years. When a new machine will have to be purchased it would cost double the price from previous. In order to purchase a new machine what amount should be invested on 31st December every year for 12 years at 15% rate of interest? [05]

- Q-4 (B) What is an aggregate amount for Rs. 4,000 at 12% rate of compound interest for 3 years if the interest is compounded (1) Annually (2) Semi Annually. [05]

- Q-4 (C) The population of a city at present is 76162 which was 65673 before 5 years. Find out the rate of growth of population. [05]

OR

- Q-4 (A) Bhautik chemicals fixes a target of producing 50,000 tonnes at the end of 7 years. If the production grows at a rate of 5% per annum. Find the present day production of the company. [05]

- Q-4 (B) Define the terms with appropriate formula for : Sinking Fund, Simple interest, Compound interest, Annuity. [05]

- Q-4 (C) Rutu has obtained a loan to start unit. This loan is to be repaid in 10 installments of Rs. 1,75,000 each at the end of every year. If the rate of compound interest is 12%, find out the amount of the loan. [05]

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SEAT No. _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY

F Y BBA (ITM) - 3 Years

External Examination November 2017

Semester I

Day: Friday

Date: 10th NOVEMBER, 2017

Session: Afternoon

Time: 02:00 PM TO 04:00 PM

Subject Code:

U M 0 1 E B B I 0 4

Subject Title: Management of Small & Medium Enterprises

Total Marks: 60

Note:

All the questions are compulsory.

Figures to the right indicate marks.

Q. 1 Explain Production, Employment & Export Opportunities concern with MSMEs. [15]

OR

Q. 1 Narrate the concept of Entrepreneur. Also discuss the Quality & Characteristics of Entrepreneurs. [15]

Q.2 Discuss the Credit Linked Capital Subsidy Scheme for Technology Up-gradation & Credit Guarantee Scheme. [15]

OR

Q.2 Explain the Scheme on "Trade Related Entrepreneurship Assistance and Development (TREAD) for women Promotional Schemes. [15]

Q. 3 Write a detailed note on the MSME Development Act, 2006. (MSMED 2006) [15]

OR

Q. 3 Explain the SME & Export Promotion Policy in detail. [15]

Q. 4 Write short note on

(A) WTO [07]

(B) Bar Coding [08]

OR

Q. 4 (A) Discuss the concept of INSME in brief. [07]

(B) Narrate the terminology of IPR in detail. [08]

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No. of Printed Pages : 1

Total No. Of Printed Page : 01

SARDAR PATEL UNIVERSITY

BBA ITM (3 YEARS) SEM : I EXAMINATION 2017

UM01EBBI05 COMPUTER ORGANIZATION

DATE : 11/11/2017

TIME : 02.00 P.M TO 04.00 P.M

TOTAL MARKS : 60

Saturday

Q.1 [A] List out various number system. Explain Binary and Hexadecimal number system in detail with example. [08]

[B] Explain concept of hamming code in detail with appropriate example. [07]

OR

Q.1 [A] Solve the following problems: [08]

1. $(1100101)_2 = (?)_{10}$

2. $(DFD)_{16} = (?)_8$

3. $(306.11)_8 = (?)_{10}$

4. $(30.125)_{10} = (?)_8$

[B] Discuss Excess Notation Method with appropriate example. [07]

Q.2 [A] Explain OR and XNOR Gates. [08]

[B] Write note on : De Morgan's theorems [07]

OR

Q.2 [A] Explain AND gate and NOR gate in detail. [08]

[B] Simplify the Boolean expression and draw circuit for : $ABC' + ABC + A'BC$ [07]

Q.3 [A] Write a note on components of CPU. [08]

[B] List and explain steps for instruction execution cycle. [07]

OR

Q.3 [A] Discuss multiprocessor and pipeline machine in detail. [08]

[B] Explain data path cycle of Von Neumann Machine [07]

Q.4 [A] Write a note on : KEYBOARD and MOUSE [08]

[B] Write a note on CD-ROM. [07]

OR

Q.4 [A] Write a note on : Inkjet printer and VDU [08]

[B] Explain scanner in detail. [07]

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SEAT No. _____

No. of Printed Pages: 4

S.C

SARDAR PATEL UNIVERSITY

First Year BBA-ITM (3 Years) (SEM-I) (CBCS) EXAMINATION

DATE: 11/11/2017, Saturday TIME: 2:00p.m to 4:00p.m

UM01EBBI06: Digital Computer Electronics

Total Marks: 60

Note: 1. All the questions are compulsory. 2. Figures to the right indicate marks.
3. Start a new question from a new page.

Q.1

- a. Perform the following: [15]
1. Convert $66.5_D = (?)_B$
 2. $1101_B - 101_B = (?)_B$ using 1's complement method.
 3. Represent $+23_D$ using Signed Magnitude Integer Representation method.
 4. Convert $66.5_D = (?)_H$
 5. Represent $+23.5_D$ using Floating Point Representation method.

OR

Q.1

- a. Write a note on Octal Number System. [05]
- b. Write a note on Signed Magnitude Integer Representation method giving an example. [05]
- c. Convert $41.2_D = (?)_O = (?)_B = (?)_H$ [05]

Q.2

- a. Draw the circuit for the equation and also reduce it: $A.B + A'.B + A.B' + A.B$ [07]
- b. Write a note on NAND and NOR gates with 3-inputs, giving symbol and truth table. [08]

OR

Q.2

- a.  Construct the equation of the given circuit. Reduce the expression and give its circuit diagram. [07]

- b. Explain both the 1st and 2nd De Morgan's theorems. Give the Truth tables of the equations to show the equivalence of each theorems. [08]

Q.3

- a. Write a note on Decimal-to-Binary Encoder. Give its circuit diagram and explain. [07]
- b. Write a note on Half adder. Give its diagram and explain. [08]

OR

Q.3

- a. Write a note on Binary-to-Decimal Decoder. Give its circuit diagram and explain. [07]
- b. Write a note on Full adder. Give its diagram and explain. [08]

Q.4

- a. Write a note on D Latch. Give its circuit diagram and explain. [07]
- b. Write a note on Shift-Right Register. Give its block diagram and explain. [08]

OR

Q.4

- a. Write a note on RS Flip Flop. Give its circuit diagram and explain. [07]
- b. Write a note on Shift-Left Register. Give its block diagram and explain. [08]

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SEAT No. _____

No. of printed pages: 02

[A-5]

SARDAR PATEL UNIVERSITY
B.B.A. (ISM) EXAMINATION
SEMESTER – I (CBCS) (NC) 2010 BATCH
Thursday, 16th November 2017
10.00 a.m. to 12.00 p.m.

UM01EBBS01: BUSINESS MATHEMATICS - I

Total Marks: - 60

Q.1

- (a) (1) Solve: $|x - 3| = 1$ 08
 (2) Express the following inequalities in a Modulus form: $3 < x < 7$
- (b) If $U = \{1,2,3,4,5,6,7,8,9,10,11\}$, $A = \{1, 2, 5, 6, 9\}$ and $B = \{2,3,9,6,7,8\}$ and $C = \{1,3,,5,6,7\}$, then find (1) $A \cup B, B \cap C, B - C$ 07
 (2) $(A \cup B)' = A' \cap B'$

Q.1

OR

- (a) Define the terms with example: (1) Union of two sets 08
 (2) Intersection of two sets
 (3) Empty set
 (4) Finite set
- (b) (1) Verify by Venn diagram : $A \cap (B \cup C) = (A \cap B) \cup (A \cap C)$ 03
 (2) Express 0.333333...into quotient form. 04

Q.2

- (a) If $A = \begin{bmatrix} 4 & -1 \\ -1 & 3 \\ 2 & 0 \end{bmatrix}, B = \begin{bmatrix} -2 & 5 \\ 3 & -1 \\ 5 & 2 \end{bmatrix}$ and $C = \begin{bmatrix} 2 & 4 \\ -1 & -5 \\ 3 & -2 \end{bmatrix}$, 08
 Then find 1. $A - C$ 2. $A + B + C$ 3. $2A + C$ 4. $3A - 2B$
- (b) Solve the following equations by Inverse of matrix: 07
 $2x + 3y = 10,$
 $x + 6y = 4$

OR

Q.2

- (a) Define the terms with example: (1) Square matrix 08
 (2) Transpose Matrix
 (3) Zero Matrix
 (4) Row matrix
- (b) Solve the equations by Cramer's Rule: $2x + y = 4, 5x + 3y = 9$ 07

Q.3

- (a) Find a if the distance between $(-3, -2)$ and $(a, 1)$ is $3\sqrt{10}$. 05
- (b) Show that the equation of a line having slope m and Y - intercept c is $y = mx + c$. 05
- (c) Prove that the points $(2, 3), (6, 5)$ and $(12, 8)$ are collinear. 05

OR

(P. T. O.)

Q.3

- (a) Find the equation of line having slope $\frac{1}{5}$ and which passes through the point of intersection of the lines $x - 4y + 18 = 0$ and $x + y - 12 = 0$ 05
- (b) Find the equation of a line making Y-intercept $1/2$ and having slope -2 . 05
- (c) Explain the term: Slope of a line. 05
Find the slope of the line joining the points A (4, 2) and B (5, 8).

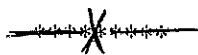
Q.4

- (a) Evaluate following: 10
- $\lim_{x \rightarrow 3} \frac{x^3 - 27}{x^2 - 5x + 6}$
 - $\lim_{x \rightarrow 0} \frac{5^x - 3^x}{x}$
- (b) Write working rules for Limit. 05

OR

Q.4 Evaluate following:

1. $\lim_{x \rightarrow 3} \frac{x^3 - 27}{x^2 - 9}$ 2. $\lim_{n \rightarrow \infty} \left(1 + \frac{3}{n}\right)^n$
3. $\lim_{x \rightarrow 3} \frac{3 - x}{\sqrt{3 + x} - \sqrt{6}}$



(74 & A-29)

SEAT No. _____

No. of Printed Pages : 1

SADAR PATEL UNIVERSITY

BBA(Gen) Examination Semester I

Wednesday , 08 November 2017

Session: Evening Time : 2.00 P.M to 4.00 P.M

Subject/Course Code:UM01FBBA03

Subject Title: Environmental Studies

Total Marks:60

NOTE:

1. Figures to the right indicate full marks of the Question concerned.
2. Answers should be precise and to the point.
3. Start new answer from new page.

- Q.1 Define Environmental Studies. Examine the Renewable and Non – Renewable resources with reference to India. (15)
- OR**
- Q.1 (A) How can we improve public awareness to protect the Environment? (08)
(B) Explain the importance of Environmental Studies. (07)
- Q.2 Discuss the problems and prospects associated with energy and land resources. (15)
- OR**
- Q.2 Write notes on : (08)
(A) Role of individuals in Conservation of Natural Resources (07)
(B) Explain the importance of Forest Resources
- Q.3 What do you mean by Ecosystem ? Discuss the Characteristics and types of Ecosystems in detail. (15)
- OR**
- Q.3 (A) Discuss the threats of Desert Ecosystem. (08)
(B) Explain the importance of Aquatic Ecosystem. (07)
- Q.4 What is Biodiversity ? Discuss biodiversity at global, national and local levels in detail. (15)
- OR**
- Q.4 Write notes on: (08)
(A) Types of Biodiversity (07)
(B) Conservation of Biodiversity

(A-30)

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY**B.B.A. (General)****SEMESTER-I (CBCS)****UM01FBBA04****RURAL DEVELOPMENT-HISTORY AND CURRENT ISSUES**

Date: 08-11-2017

Marks: 60

Time: 2:00 pm to 04.00pm

1. What is Rural Economy? Explain its importance and history. (15)
OR
1. Explain:(A) Use of forest & mineral resources in rural development (07)
(B) Explain the role of government bodies for rural development (08)
2. Explain the size, growth and occupational classification of rural population. (15)
OR
2. Explain the National rural employment act. (15)
3. Explain the role of rural industries in rural development. (15)
OR
3. Write note: (A) Green revolution (07)
(B) Rural industries and employment (08)
4. Explain the growth in roads, railways, banking and insurance as infrastructure for rural development. (15)
OR
4. (A) Write Note: importance of education in rural development (07)
(B) Write Note: Role of NGO in rural development (08)

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(103)

SEAT No. _____

No. of Printed Pages : 3

SARDAR PATEL UNIVERSITY
FYBBA-SEM-I CBCS GENERAL Examination
Tuesday, 7/11/2017
2.00 PM to 4.00 PM Total Marks-60
UM01FBBA05-Communication Skills for Management-

Q-1 Answer the following questions: (15)

- (1) How did Nitai Pal die?
- (2) How did Connie save herself?
- (3) Why did Locomotive 38 not drive the car while he was living in the town?

OR

Q-1 Answer the following questions: (15)

- (1) What proof did the Baroness have that the legend was untrue?
- (2) What was the difference between Andrew's and Redbrooke's attitudes towards racing?
- (3) How did Jaganath's love for his grandson conflict with his meanness?

Q-2 (A) Fill in the blanks with appropriate forms of verbs given in the brackets (03)

- (1) It----- all night (rain)
- (2) God-----you! (forgive)
- (3) I wish my brother ----- here. (to be)

(B) Change the voice of the following sentences. (03)

- (1) The boys are playing hockey.
- (2) He handed her a chair.
- (3) The farmer gathers the harvest.

(C) Fill in the blanks with appropriate modal auxiliaries given in the brackets. (04)

- (1) I ----- play only one musical instrument: the piano. (can, may, should)
- (2) Danny doesn't feel well. He ----- see a doctor. (should, ought, had)
- (3) You ----- not drive when you are tired. It's dangerous. (must, had, should)
- (4) ----- you help me lift it? (may, can, should)

(D) Write a paragraph on the given topic: (05)

Challenges for today's YOUTH

OR

Q-2 (A) Fill in the blanks with appropriate forms of verbs given in the brackets (03)

- (1) He----- for you in the compound. (wait)
- (2) The king-----never before----- his troops in battle. (lead)
- (3) Do noble deeds, not----- them all the day. (dream)

(B) Fill in the blanks with appropriate forms of the verbs given in the brackets. (03)

- (1) Admittance was ----- him by the durban. (refuse)
- (2) I----- been----- to the party by someone. (invite)
- (3) The wounded man ----- being ----- by some boys. (help)

(C) Fill in the blanks with appropriate modal auxiliaries following the mood given in the brackets (04)

- (1) ----- you pass me the salt? (polite request)
- (2) I----- swim across the river within fifteen minutes. (ability)
- (3) I ----- live there when I was a boy. (discontinued habit)
- (4) We----- obey the laws. (necessity)

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(P.T.O.)

(D) Write a paragraph on the following topic (05)
The horrible world of Dhongi Baba

Q-3 (A) Fill in the blanks with appropriate phrasal verbs given in the brackets. (05)
(ram into, yearns for, sure of, grieved at, keep to)

- (1) My friend Shahan is ----- his being elected to the legislative assembly.
- (2) My uncle ----- serving the people as a doctor.
- (3) We cannot ----- literacy----- poor villagers without a proper plan.
- (4) When the teacher died, the students gathered in her house and ----- the loss.
- (5) The manager told me that he would ----- his promise.

(B) Match the words given in A with their SYNONYMS given in B (05)

A	B
(1) Gulf	(1) invade
(2) Definite	(2) specific
(3) Concise	(3) prejudice
(4) Bias	(4) gap
(5) Encroach	(5) brief

(C) Match the IDIOMS given in A with their meanings given in B (05)

A	B
(1) Neo rich	(1) place the blame or responsibility
(2) Make a clean breast of	(2) person much related to one
(3) Lay at one's door	(3) think over deeply
(4) Next to kin	(4) newly rich people
(5) Ponder over	(5) confess mistakes openly

OR

Q-3 (A) Fill in the blanks with appropriate phrasal verbs given in the brackets. (05)

- (1) The boy will ----- as he grows older. (sober down, sober on, sober in)
- (2) His higher qualifications ----- his promotions (reflected upon, reflected in, reflected on)
- (3) When Gulf War broke out, we were very much ----- petrol and diesel. (lacking down, lacking upon, lacking in)
- (4) Many parties have ----- the Government of India's new economic plan. (objected to, objected on, objected after)
- (5) Sunil ----- his lost pen every where in his house. (poked about, poked out, poked on)

(B) Match the words given in A with their ANTONYMS given in B (05)

A	B
(1) Painful	(1) mark
(2) Overlook	(2) advantage
(3) Offend	(3) human
(4) Drawback	(4) pleasant
(5) Divine	(5) please

(C) Give ONE WORD SUBSTITUTE for the following. (05)

- (1) A person who gives directions for a journey.
- (2) A nursery where babies are looked after while their parents work.
- (3) A matter that remains unexplained or secret.
- (4) A person who is clever at imitating others habits and appearance.
- (5) A person who belongs to a foreign country

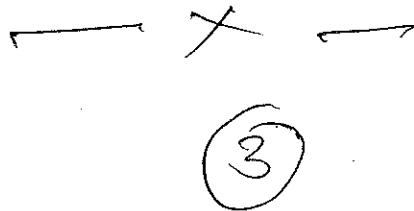
Q-4 (A) What is communication? Discuss in detail its various attributes. (10)

(B) Short Note: Importance of Communication in Business. (05)

OR

Q-4 (A) Discuss in detail the Process of Communication with appropriate diagram. (10)

(B) Short Note: Definitions and concept of Communication (05)



SARDAR PATEL UNIVERSITY
BBA (G) (Semester I)
2017

UM01FBBA06 – Communication Skills for Management - I
Tuesday, 7th November 2017
02.00 p.m. – 04.00 p.m.

Total Marks: 60

- Q – 1 **Answer the following questions** 15
1. What according to the Baroness was the legend of Cernogratz Castle?
 2. Where did Andrew work?
 3. Why did Locomotive 38 not drive the car while he was living in the town?
 4. What did Connie find under the bed?
 5. How did Nitai Pal die in 'The Trust Property'?

OR

- Q – 1 **Answer the following questions** 15
1. Who was Amilie really?
 2. What was the difference between Andrew's and Redbrook's attitude towards racing?
 3. Why was Aram confident that he could drive a car in, 'Locomotive 38'?
 4. Why did Connie not know about the burglaries? Who told her about it?
 5. Why was Jagannath glad when Brindaban left?

- Q – 2 **A Fill in the blanks with the right forms of the verbs given within brackets** 03
1. He _____ the book on the table. (lay)
 2. John _____ much about computers. (Know +not)
 3. My brother _____ at a bank. (work)

- B Change the following sentences to the other voice** 03
1. I saw him yesterday.
 2. They found snake in the garden.
 3. The new phone will be brought by James.

- C Fill in the blanks with the appropriate modals that indicate the moods given within brackets** 04
1. You _____ not smoke in the hospital. (must, might, shall)
 2. It _____ rain tomorrow! (may, can, ought to)
 3. When i was younger I _____ run fast. (can, may could)
 4. I _____ not buy tomatoes. There are plenty of tomatoes in the fridge. (can, must, need)

- D Write a paragraph on: Importance of Cleanliness** 05
- OR

- Q – 2 **A Fill in the blanks with the right forms of the verbs given within brackets** 03
1. I want _____ the exercises for advanced students (try)
 2. He _____ his granddaughter daily. (call)
 3. She _____ lunch when someone rang the doorbell. (prepare)

B Change the following sentences to the other voice 03

1. The girl drove the blue car.
2. They will open a new restaurant.
3. Her friend gave her a book.

C Fill in the blanks with the appropriate modals that indicate the moods given within brackets 04

1. She is over there. _____ you see her? (will, may, can)
2. Rima _____ swim when she was one year old. (can, could, would)
3. They _____ work hard if they want to have good marks. (must, may, will)
4. _____ you understand Professor Larsen's lecture? I found it really difficult. (can, could, shall)

D Write a paragraph on: My Dream India 05

Q - 3 A Fill in the blanks with the right phrasal verbs given within brackets making necessary changes 05

[carry on, come across, get rid of, take down, run out,]

1. The hospital _____ of Oxygen at the crucial time.
2. He _____ notes in every lecture.
3. Finally, he _____ her after fight.
4. He _____ his studies although he had no money.
5. I _____ your friend in the street last night.

B In each row there is one word that is the Antonym of the underlined word. Find and write in front of it. 05

No.	Word			Antonym		
1	<u>Melt</u>	pester	listen	cover	guard	Freeze
2	<u>deep</u>	useful	high	narrow	shallow	thick
3	<u>mean</u>	crazy	angry	quiet	kind	lazy
4	<u>energetic</u>	smart	tired	happy	sad	weak
5	<u>timid</u>	alert	frightened	bold	scared	foolish

C Write the synonyms of the words given below. 05

1. Occupation
2. Loyal
3. Earth
4. Powerful
5. frighten

OR

Q - 3 A Choose the meanings of the underlined idioms from the options given 05

1. Nehru's writing shows that he was a Man of letters.

- a. great politician b. learned man c. ambitious person

2. In silent classroom, Asha broke the ice.

- a. broke the silence b. broke the desk c. argued with teacher

3. Graduates said to be at sea after graduation.

- a. Enjoy a lot b. having troubles c. uncertain or direction less

4. Price hike is the burning question of the country today.

- a. Important issue b. Useless matter c. Joint effort

5. Winning first prize, she came with flying colors.

- a. to be successful b. to be happy c. to be annoyed

B Give one word substitutes for the following

05

1. A book that contains information on various subjects.
2. Fit to be eaten
3. One who dies for a noble cause
4. One who is all powerful.
5. Animals which give milk.

C Fill in the blanks by adding suitable prefix or suffix to the words given within brackets

05

1. This achievement will give a different ____ to your career. (mile)
2. He was appreciated and rewarded for his _____. (bold)
3. He is successful only with the support of his _____ (finance)
4. They are looking for some _____ for their sick unit. (patron)
5. No, that answer is _____ (correct). It is wrong.

Q - 4 A Define Communication. Explain the Process of Communication in detail with suitable diagram and examples

10

B Write short notes on:

05

1. Internal Communication
2. External Communication

OR

Q - 4 A Define Communication. Explain in detail Attributes of Communication

10

B Write short notes on:

05

2. Decoding
3. Response

— X —

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No. of printed pages: 3

SARDAR PATEL UNIVERSITY

BBA (IB) First Semester Examination 2017

UM01FBBB01/05/B01: Communication Skills for International Business

Date: 07/11/2017, Tuesday

Total marks: 60

Time: 02:00 to 04:00 pm

- Note: 1. Answers of all the questions should be written in the provided answer book only.
2. Figures to the right indicate full marks to the questions concerned.
3. Your answer must be precise.

- Q.1 (A) Attempt the following questions: 10
1. What was the legend of Cernogratz castle?
2. How did Brindaban's marriage affect his relations with his father?
- (B) Write a brief note on: Indian Locomotive 38 05

OR

- Q.1 (A) Attempt the following questions: 10
1. What was the ambition of Andrew's life?
2. How did the Baronness's attitude towards the old governess change after she died?
- (B) Write a brief note on: Reasons of the Connie's fear 05

- Q.2 (A) Do as directed
- 1 Use the correct forms of the verbs given in brackets: 05
a. She _____ the answer yesterday. (know)
b. He always _____ late in the class. (come)
c. We don't _____ him for his mistake. (punish)
d. You are in _____ of a glass of water. (need)
e. They _____ a good experiment yesterday. (do)
- 2 Use appropriate modal auxiliaries to bring out the meaning of the words given in brackets: 05
a. He _____ watch movies when he was young. (past discontinued habit)
b. She _____ come to my house. (possibility)
c. _____ I come with you? (permission)
d. We _____ respect our seniors. (duty)
e. You _____ try to become independent in your life. (compulsion)
- (B) Write a paragraph on any one of the following 05
A. Attitude can bring a lot of changes
B. A good character can mould destiny

OR

- Q.2 (A) Do as directed
- 1 Supply the correct tense of the verbs given in brackets and complete the sentences: 05

Khushwant Singh is one of the best _____ (know) of Indians writing in English today. He _____ (graduate) from Government college, Lahore, and _____ (study) law at the Inner Temple, London. He _____ (practice) for sometime at the Lahore High Court and _____ (teach) law at the Punjab University.

- 2 Change the voice in the following sentences: 05
- She is learning music
 - He read a novel.
 - She has thrown a ball.
 - I painted pictures.
 - You had known the answer.

- (B) Write a paragraph on any one of the following 05
- Demonetisation
 - Time and tide wait for none

- Q.3(A) Select the appropriate meaning of the underlined phrasal verbs from the given alternatives: 05

- Police ran after a thief.
(a) followed (b) met (c) hang
- He was brought up by his grandmother.
(a) missed (b) called (c) taken care
- She came across her school friend in the restaurant.
(a) called (b) met by chance (c) showered
- Ramesh got up late and missed his bus.
(a) remembered (b) woke up (c) forgotten
- My cousin gave up his old habit of smoking.
(a) shared (b) stopped (c) secured

- (B) Select the appropriate meaning of the underlined idiomatic expressions with one of the best alternatives given below: 05

- The story of the novel was difficult to explain in a nut shell.
(a) In long (b) in proper manner (c) in short
- One should accept any project only after studying the pros and cons of it.
(a) Past (b) cover (c) for and against
- When my friend couldn't find any solution of the problem, he was at sea.
(a) Amazed (b) amused (c) confused
- In order to achieve good grades Sunita put her body and soul in studies.
(a) Hard work (b) regularly (c) entirely
- Ramu always tried to remain in the good books of his teachers.
(a) Punctual (b) regular (c) favourite

- (C) Rewrite the sentences given below replacing the underlined words with synonyms from the given list: 05

(List : forgive, begin, roof, command, answer)

- Your ceiling requires a lot of repairing .
- He did not reply of my question.
- We must start our meeting soon.
- The teacher gave an order to her servant.
- It is difficult to excuse old enemies.

OR

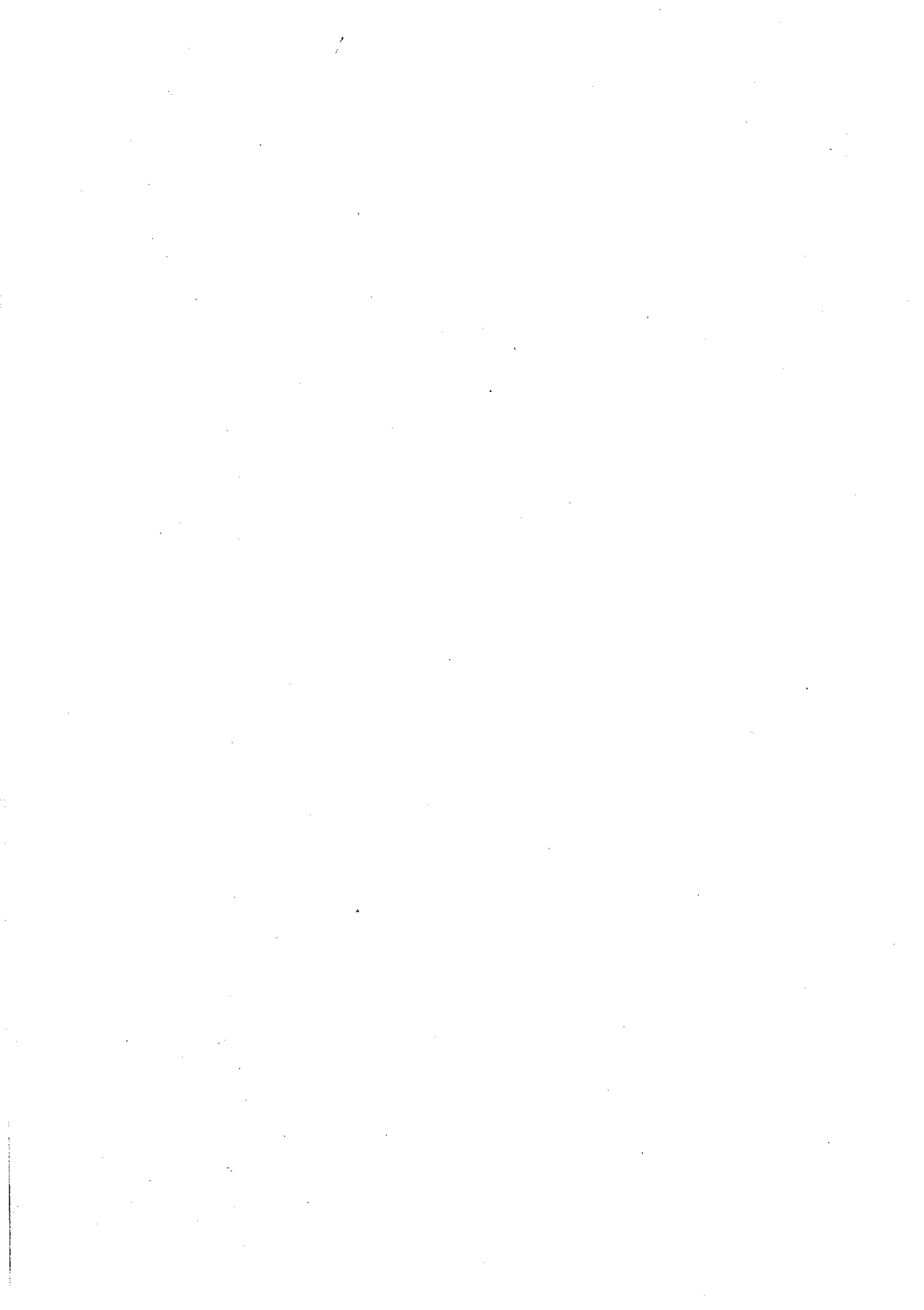
- Q.3 (A) Fill in the blanks using the appropriate verbal phrases: 05
1. She told her brother to come _____ her father.
 2. It is easy _____ blame others.
 3. My sister has gone _____ her father.
 4. He takes care _____ his family.
 5. The ball goes _____ his head.
- (B) Give one word for the for the following expressions: 05
1. A person who is fond of eating _____.
 2. A person who is qualified for a post _____.
 3. A group of judges _____.
 4. An uneducated person _____.
 5. A partner in a crime _____.
- (C) Rewrite the sentences given below replacing the underlined words with antonyms from the given list: 05
- (List: Cheap, optimistic, innocent, begin, generous)
1. The furniture bought by my friend is very costly.
 2. To be pessimistic in every approach can bring a lot of difference in the performance.
 3. The criminal was found guilty of many crimes.
 4. The party will end soon.
 5. My friend's brother is very mean.

- Q.4 Attempt the following:
- (A) Explain the Export procedure and its documentation 10
- (B) Write a brief note on: Bills of lading 05

OR

- Q.4 Attempt the following:
- (A) Explain the Import procedure and its documentation 10
- (B) Write a brief note on: Bonded Warehouse 05

— X —



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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

B.B.A (IB) (SEM-I) (CBSC)

UM01FBBB02

ENVIRONMENTAL STUDIES

Date: 08-11-2017, Wednesday

Marks: 60

Time: 2:00 pm to 4.00pm

1. Define Environment. Explain its scope and importance (15)
OR
1. Explain: (A) Explain non-renewable resources (07)
(B) Equitable use of resources for sustainable lifestyle. (08)
2. Explain about water resources and energy resources in detail. (15)
OR
2. Explain the role of an individual in conservation of national resources. (15)
3. Explain concept and structure of ecosystems. What are its functions? (15)
OR
3. What are the threats of grassland and forest and aquatic eco-systems.? (15)
4. What is Bio-diversity? Explain the types of bio-diversity. (15)
OR
4. (A) Write Note: Biodiversity at Global, National and Local levels (07)
(B) Write Note: Threats & Conservation of Bio-diversity. (08)

— X —
(4)

(117 & 119)

SEAT No. _____

No. of Printed Pages : 3

SARDAR PATEL UNIVERSITY
BBA (HM-SEMESTER I) (Hons.)
Tuesday, 7/11/2017 Marks:60
Time: 02:00 PM to 04:00 PM

UM01FBBH02- Communication Skills and Personality Development –I
U M01F00T02

- Q-1 (A) What is Communication? Discuss in detail various definitions and clarify the concept of it. (08)**
(B) Discuss in detail the process of communication. (07)

OR

- Q-1 (A) What are the various levels of communication? Explain them with appropriate examples. (08)**
(B) Write a note on: The flow of communication. (07)

Q-2 Write detailed note on ANY ONE:

- (01) Time Management (15)**
(02) Working in a team

OR

Q-2 Write a detailed note on ANY ONE: (15)

- (01) Building confidence**
(02) Stress management

Q-3 Read the following paragraph and answer the given questions: (15)

All great thinkers live and move on a high plane of thought. It is only there they can breath freely. It is only in contact with spirits like themselves they can live harmoniously and attain that serenity which comes from ideal companionship. The studies of all great thinkers must range along the highest altitudes of human thought. I cannot remember the name of any illuminative genius who did not drink his inspiration from fountains of ancient Greek and Hebrew writers; or such among the moderns as were pupils in ancient thought, and, in turn, became masters in their own. I have always thought that the strongest argument in favour of the Baconian theory was, that no man, however indubitable his genius, could have written the plays and sonnets that have come down to us under Shakespeare's name who had not the liberal education of Bacon. How this habit of intercourse with the gods makes one impatient of mere men. The magnificent ideals that have ever haunted the human mind, and given us our highest proofs of a future immortality by reason of the impossibility of their embodiment here, are splintered into atoms by contact with life's realities. Hence comes our sublime discontent. You will notice that your first sensation after reading a great book is one of melancholy and dissatisfaction. The ideas, sentiments, expressions, are so far beyond those of ordinary working life that you cannot turn aside from one to the other without an acute sensation and consciousness of the contrast. And the principles are so lofty, so super-human that it is a positive pain, if once you become imbued with them, to come down and mix in the squalid surroundings of ordinary humanity. It may be spiritual or intellectual peide that is engendered on the high plane of intellectual life. But whatever it is, it becomes inevitable. An habitual meditation on the vast problems that underline human life; and are knit into human destinies- thoughts of immortality, of the littleness of mere man, of the greatness of man's soul, of the splendours of the universe that are invisible to the ordinary traffickers in the street, as the vastness of St. Peter's is to the spider that weaves her web in a corner of the dome-these things do not fit men to understand the average human being, or tolerate with patience the sordid wretchedness of the unregenerate masses. It is easy to understand, therefore, why such thinkers fly to the solitude of their own thoughts, or the silent companionship of the immortals; and if they care to present their views in prose or verse to the world, that these views take a ombre and melancholy setting from "the pale cast of thought" in which they were engendered.

Questions:

- (1) On what plane must great thinkers live and move?
- (2) Is a liberal education necessary to produce great literature?
- (3) Why does the reading of a great book, according to the author, make one melancholy and disappointed?
- (4) What are the things that make it hard to understand the average human being?
- (5) Give appropriate title to the passage.

OR

Q-3 Read the following paragraph and answer the given questions: (15)

The third great defect of our civilization is that it does not know what to do with its knowledge. Science has given us powers fit for the gods, yet we use them like small children. For example, we do not know how to manage our machines. Machines were made to be man's servants; yet he has grown so dependent on them that they are in a fair way to become his masters. Already most men spend most of their lives looking after and waiting upon machines. And the machines are very stern masters. They must be fed with coal, and given petrol to drink, and oil to wash with, and they must be kept at the right temperature. And if they do not get their meals when they expect them, they grow sulky and refuse to work, or burst with rage, and blow up, and spread ruin and destruction all round them. So we have to wait upon them very attentively and do all that we can to keep them in a good temper. Already we find it difficult either to work or play without the machines, and a time may come when they will rule us altogether, just as we rule the animals. And this brings me to the point at which I asked, "What we do with all the time which the machines have saved for us, and the new energy they have given us?" On the whole, it must be admitted, we do very little. For the most part we use our time and energy to make more and better machines; but more and better machines will only give us still more time and still more energy, and what are we to do with them? The answer, I think, is that we should try to become more civilized. For the machines themselves, and the power which the machines have given us, are not civilization but aids to civilization. But you will remember that we agreed at the beginning that being civilized meant making and linking beautiful things, thinking freely, and living rightly and maintaining justice equally between man and man. Man has a better chance today to do these things than he ever had before; he has more time, more energy, less to fear and less to fight against. If he will give his time and energy which his machines have won for him to making more beautiful things, to finding out more and more about the universe, to removing the causes of quarrels between nations, to discovering how to prevent poverty, then I think our civilization would undoubtedly be the greater, as it would be the most lasting that there has ever been.

Questions:

- (1) Instead of making machines our servants the author says they have become our masters. In what sense has this come about?
- (2) The use of machines has brought us more leisure and more energy. But the author says that this has been a curse rather than a blessing. Why?
- (3) What exactly is the meaning of "civilization"? Do you agree with the author's views?
- (4) Mention some plans you may have to prevent poverty in the world. Who would receive your most particular attention, and why?
- (5) Give appropriate title to the passage.

Q-4 (A) Fill in the blanks with appropriate form of verbs given in the brackets: (05)

- (1) ----- the thunder last night? (hear)
- (2) I am----- for a phone call (wait)
- (3) They----- at his warnings and objected to all his proposals. (laugh)
- (4) The public----- with astonishment that war is imminent. (learn)
- (5) Have you----- your book? (find)

(B) Change the voice of the following sentences: (05)

- (1) Sita loves Savitri.
- (2) A policeman caught the thief.
- (3) Who taught you French?
- (4) The manager will give you a ticket.
- (5) The people regarded him as an imposter and called him a villain.

(C) Fill in the blanks with appropriate verb forms: (05)

- (1) Hari and Rama ----- here. (to be)
- (2) Bread and milk----- his only food. (to be)
- (3) Either he is mistaken, or I ----- . (to be)
- (4) My father and I ----- lived here five years. (have)
- (5) Chirag and not you ----- won the prize. (have)

OR

Q-4 (A) Fill in the blanks with appropriate forms of verbs given in the brackets: (05)

- (1) The Chief, with all his men, ----- massacred. (to be)
- (2) A variety of pleasing objects ----- the eye. (charm)
- (3) The Governor, with his aide-de-camp----- . (arrive)
- (4) The river----- under the bridge. (flow)
- (5) Beware lest something worse should ----- to you. (happen)

(B) Fill in the blanks with appropriate verb forms: (05)

- (1) He----- by his father. (praise)
- (2) I ----- you very carefully. (watch)
- (3) We ----- grammar by Mr. Krishna. (teach)
- (4) HE ----- the work in a fortnight. (finish)
- (5) He will be greatly-----if he is chosen. (surprise)

(C) Fill in the blanks with appropriate verb forms: (05)

- (1) I wish I ----- a pet bird in my room. (have)
- (2) If there ----- peace throughout the world, everyday would be very happy. (to be)
- (3) If I ----- a new bike, I will buy one. (need)
- (4) If I ----- in India, I would visit the Taj Mahal, (to be)
- (5) If I ----- a new bike last year, I would have bought one. (need)

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SEAT No. _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY

BBA (HONS) (HM/TTM) Examination Semester- 1 (NC)

Day: Wednesday

Date: 08/11/2017

Time: 02:00 PM to 04:00PM

Session: Evening

Subject: ENVIRONMENTAL STUDIES

Subject Code: UM01FBBH03

Total Marks: 60

Figure in the right are the Marks

- Q:1 (A) Write a Note on: Renewable Resources 08
(B) Write a Note on: Non-Renewable Resources 07

OR

- Q:1 How can we follow a sustainable lifestyle by following equitable use of various scarce resources? Discuss in detail. 15

- Q:2 (A) Write a Note on: Water Resources 07
(B) Write a Note on: Land Resources 08

OR

- Q:2 Explain the Mineral and Energy resources as the crucial ones. 15
Explain the role of Individual in conservation of Natural Resources.

- Q:3 (A) Write a Note on: Characteristics of Ecosystem 08
(B) Write a Note on: Aquatic Ecosystem 07

OR

- Q:3 Explain the major threats to Forest, Grassland, Desert and Aquatic Ecosystems? Discuss in detail with present context. 15

- Q:4 (A) Write a Note on: National and International Biodiversity 08
(B) Write a Note on: Ecosystem 07

OR

- Q:4 What do you mean by biodiversity? Discuss the various threats to biodiversity & how can it be conserved? 15

XX

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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
F.Y.B.B.A (HON-HM) EXAMINATION
SEMESTER-I (HM/TTM)
WEDNESDAY, 8th NOVEMBER, 2017
02:00 PM TO 04:00 PM
ENVIRONMENTAL STUDIES
UM01FBBH04/T04

TOTAL MARKS: 60

Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

- Q.1. Define the term 'Environment'. Also explain scope and importance of Environmental studies [15]
- OR
- Q.1. Explain Renewable and Non-renewable resources with suitable examples. Also write a short note on equitable use of natural resources for sustainable lifestyle. [15]
- Q.2. (A) What are the functions of forest resources? Explain the problem associated with forest resources. [10]
(B) Explain the problem related to land resources. [05]
- OR
- Q.2. (A) What are Natural resources? Discuss Forest resources in detail. [08]
(B) Explain water resources with its uses and conservations system. [07]
- Q.3. Define Ecosystem. Explain Forest Ecosystem along with its threats and way for sustaining them. [15]
- OR
- Q.3. (A) Role of an individual to conserve natural resources. [08]
(B) Explain land resources with its uses and conservation. [07]
- Q.4. Explain Bio-diversity. Discuss the type of Biodiversity by giving relevant examples. [15]
- OR
- Q.4. (A) What are the Ex-Situ and In-Situ measures for conservation of Bio-diversity? [08]
(B) Explain India as mega diversity Nation. [07]

— X —

①

(A-42)

SEAT No. _____

No. of Printing Page: 04

Sc

SARDAR PATEL UNIVERSITY
BBA (ITM) (SEMESTER - I) (NC) 04 YEARS (CBCS) EXAMINATION
COMMUNICATION SKILLS FOR MANAGEMENT – I
UM01FBB105

Date: 07 November, 2017, *Tuesday*

Time: 2:00 P. M. to 4:00 P. M.

Total Marks: 60

NOTE: Figures to the right indicate full marks.

Q-1 Answer the following: [15]

- [1] Describe Mammie's futile attempts to send money 'home'.
- [2] What happens when Kitikpa or smallpox hits the market town?
- [3] Describe Malic's first encounter with Ibra at the Trade Union Council office.

OR

Q-1 Answer the following: [15]

- [1] How does Zeinat's attempt to hand over a letter personally to the President fail?
- [2] Describe how the woman writer in Sarah Joseph's story feels smothered and crushed at home.
- [3] Explain Jose Montiel's attitude to the cage.

Q-2 [A] Fill in the blanks with appropriate forms of verbs given in brackets. [05]

- [1] Mahesh _____ Football every day. [Play]
- [2] _____ you _____ a scooter yesterday? [Buy]
- [3] Priya _____ television when the phone rang. [Watch]
- [4] Meghna _____ just _____ her lunch. [Finish]
- [5] Mayuri _____ a new house next month. [Build]

Q-2 [B] Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets. [05]

- [1] _____ God bless you! [May, Must, Can]
- [2] Students _____ obey their teachers. [Shall, Should, Might]
- [3] Pritesh _____ easily lift this box. [Can, Must, Ought to]
- [4] How _____ you touch my mobile? [Should, Will, Dare]
- [5] _____ you like a cup of coffee? [Would, Might, Need to]

Q-2 [C] Write a Paragraph on: Social Networking Sites [05]

(P.T.O.)

Page 1 of 4

OR

Q-2 [A] Rewrite the sentences with right forms of the verbs given in the brackets. [05]

- [1] I ____ a short story now. [Read]
- [2] Manish ____ to Pune tomorrow. [Go]
- [3] Hardik knew all about that film because he ____ it twice. [See]
- [4] ____ you ____ tea every day? [Drink]
- [5] The Children ____ the Museum last Sunday. [Visit]

Q-2 [B] Change the voice. [05]

- [1] Mehul eats an apple everyday.
- [2] Shall I open the door?
- [3] Nityam is singing songs now.
- [4] Roshni has eaten all the biscuits.
- [5] Somebody had stolen my bag.

Q-2 [C] Write a Paragraph on: My First day in College [05]

Q-3 [A] Choose the most suitable Synonym of the underlined word and rewrite the sentences. [05]

[Goal, Exactness, Pleasure, Frank, Approve]

- [1] His accuracy in the work is excellent.
- [2] Every person should have an aim in his life.
- [3] One should be candid while seeing a doctor.
- [4] Everybody wants comfort in life.
- [5] The Prime Minister accepted the invitation of the programme.

Q-3 [B] Fill in the blanks with appropriate Phrasal Verbs given within the brackets making necessary changes. [05]

[Bark out, Average out, Blackouts, Break down, Buzz off]

- [1] In the end the highs and lows of life tend to _____.
- [2] The officers expect you to act the moment they _____ the orders.
- [3] When Manish told Priya the news, she _____.

- [4] Alpesh suffers from _____ and isn't allowed to drive.
[5] I have got some stuff to do at home so I am going to _____ now.

Q-3 [C] Rewrite the following sentences selecting the correct Antonym from the brackets.
[Dull, Rough, Easy, Lethargic, Temporary]

[05]

- [1] Kiran is a permanent employee of the company.
[2] It is difficult for Yuvraj Singh to score a century every time.
[3] Aanal Desai is an energetic person.
[4] You should be gentle in your behaviour with women.
[5] Vrunda is an intelligent girl of the class.

OR

Q-3 [A] Select the appropriate meanings of the underlined Idioms from the options given and rewrite the sentences.

[05]

- [1] Bhoomi is in deep water and needs your help. That's why she comes here to work.

- [A] In great difficulties [B] In great joy
[C] By majority [D] In a good time

- [2] Don't lose patience; things will improve by and by.

- [A] lack of importance [B] Gradually
[C] Ordinary person [D] Ambiguous information

- [3] I hope you will come off with flying colours in your exam.

- [A] To be looser [B] To be victorious
[C] To Regret [D] None of the above

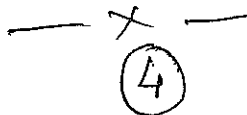
- [4] The office environment is so congenial that the employees feel perfectly at home there.

- [A] to feel comfortable [B] feel uncomfortable
[C] to feel disgusting [D] Uneasiness

- [5] Apeksha is completely at sea with this new system of filing the income-tax returns.

- [A] Relax [B] Confused
[C] Easy [D] Annoyed

- Q-3 [B] Give one word substitutes of the following and rewrite it with appropriate answer. [05]
- [1] One who looks at the dark side of things
[A] Pessimist [B] Optimist [C] Volunteer [D] Omnipotent
- [2] One who does not believe in God
[A] Theist [B] Bankrupt [C] Atheist [D] Cannibal
- [3] The study of human mind
[A] Botany [B] Zoology [C] Psychology [D] Orology
- [4] A Place where dead bodies are kept for identification
[A] Morgue [B] Postmortem [C] Botany [D] Epitaph
- [5] A Woman whose husband is dead
[A] Misogynist [B] Widow [C] Elegy [D] Affidavit
- Q-3 [C] Make Suffixes by using the correct forms of the words given in brackets. [05]
- [1] The Boss accepted her _____. [Resign]
- [2] This _____ should reach to everyone's home through our channel. [Cover]
- [3] _____ should be compulsory in every college. [Attend]
- [4] At the end of the match, India was declared as _____ of the tournament. [Win]
- [5] It is _____ that Policemen should serve the country. [Desire]
- Q-4 [A] Discuss the importance of Effective communication in Business. [10]
- Q-4 [B] Write a note on Concept of Communication. [05]
- OR
- Q-4 [A] Describe the Process of Communication with a suitable diagram. [15]



All the Best

(118)

No. 3

SARDAR PATEL UNIVERSITY
BBA (ITM) (3 Years) (SEM-I) (CBCS) EXAMINATION

Tuesday, 07 November 2017

02:00 pm to 04:00 pm

Communication Skills for Management-I
(UM01FBB106)

Total Marks:60

NOTE: Figures to the right indicate full marks

Q-1 Answer the following:

1. What, according to the Baroness, was the legend of Cernogratz Castle and what 'proof' did the Baroness have that the legend was untrue?
2. Why did the Police want to arrest Locomotive 38? Why did they not arrest him?
3. How did Brindaban's marriage affect his relations with his father?

[15]

OR

Q-1 Answer the following:

1. How did Andrew show his nervousness and inexperience between the time he got to the sports ground and the time his race started?
2. What finally led to the break between Jagnath and Brindaban and why was Jagnath glad when Brindaban left?
3. What did Connie find under her bed and why didn't Connie telephone the police?

[15]

Q-2 (A) Do as directed:

[1] Fill in the blanks with appropriate forms of verbs given in brackets:

1. Run, the robbers (come)
2. Perhaps they (visit) America next month.
3. No, I never pizza. (taste)

[03]

[2] Change the Voice:

1. Yatin completed his work.
2. The mason is building the wall.
3. Has she washed the dishes?

[03]

[3] Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets:

1. you repeat that please? (could, may, can)
2. her soul rest in peace! (may , must, can)
3. He have missed the train. (might, shall, can)
4. How you read my diary? (should, dare, will)

[04]

(B) Write a paragraph on the following: (Any one)

1. Young generation is addicted to social networking sites
2. My favourite sports personality

[05]

OR

Q-2 (A) Do as directed:

[1] Fill in the blanks with appropriate forms of verbs given in brackets:

1. God (help) those who help themselves .

[03]

(P.T.O.)

2. Pradeep _____ (play) Kabbadi since morning.
3. Jalpa _____ (read) a novel when phone rang.

[2] **Change the Voice:** [03]

1. He has written a letter.
2. Shailesh eats fruits everyday.
3. By whom was the window broken?

[3] **Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets:** [04]

1. Priyanka _____ run 400 meters race in five minutes. (may, can, shall)
2. He is very ill. You _____ call a doctor now. (might, can, must)
3. The government _____ help the victims of terrorist attack. (should, can, might)
4. The phone is ringing. It _____ be Vishal. (may, shall, must)

(B) **Write a paragraph on the following: (Any one)** [05]

1. Mobile technology in 2025
2. My last day in school

Q-3 (A) **Choose the most suitable Synonym of the underlined word from the options given in brackets and rewrite the sentences:** [05]

[panic, accuse, goal, walk leisurely, exactness]

1. We should have an aim in our life.
2. We should not blame government for this failure.
3. Visitors are requested not to stroll between 9 am and 11 am in the hospital.
4. Virat's accuracy in his technique is exemplary.
5. We should not agitate in difficult situations.

(B) **Choose the meanings of the underlined idioms from the options given and rewrite the sentences:** [05]

1. I am prepared to meet you half-way.
 1. to see you at a fixed place
 2. to come to meet you at the middle of the road
 3. to come to compromise with you
 4. None of these
2. My results will come out tomorrow. I am keeping my fingers crossed.
 1. to accept defeat
 2. to make all possible efforts
 3. hope for positive outcome
 4. to be accurate
3. Hetal helped me yesterday. After all, a friend in need is a friend indeed.
 1. a true friend
 2. a so called friend
 3. an enemy
 4. none of these
4. Day by day it is getting difficult to survive in this cut-throat competition.
 1. easy competition
 2. difficult competition
 3. expected competition
 4. unexpected competition
5. It was a herculean task to complete the mission.
 1. very easy
 2. very difficult
 3. very normal
 4. very costly

(C) **Give one word substitutes for the following:** [05]

1. A man with abnormal habits. (eccentric, arrogant, selfish)
2. One who cannot read and write (pessimist, illiterate, novice)
3. A place where fish or water plants are kept. (nursery, aviary, aquarium)

1. The first part of the document discusses the importance of maintaining accurate records of all transactions.

2. It is essential to ensure that all entries are dated and clearly describe the nature of the transaction.

3. Regularly reconciling the accounts helps to identify any discrepancies early on.

4. Keeping receipts and supporting documents for each entry is crucial for verification.

5. The second part of the document outlines the various methods used to collect and analyze data.

6. These methods include surveys, interviews, and the use of statistical software.

7. Each method has its own strengths and weaknesses, and they are often used in combination.

8. The choice of method depends on the specific research objectives and the nature of the data.

9. It is important to carefully plan the data collection process to ensure the most accurate results.

10. Finally, the document concludes by emphasizing the need for transparency and honesty in reporting the findings.

11. This ensures that the research is credible and can be used to inform decision-making.

12. The document also provides a list of references for further reading on the subject.

13. These references include books, articles, and online resources.

14. The document is intended to provide a comprehensive overview of the research process.

15. It is hoped that this information will be helpful to anyone interested in conducting research.

SC

(89)

SEAT No.

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY

FY B.B.A (ITM) (SEM - I)
Wednesday, 8th November 2017
Time: 2.00 to 4:00 PM
Environmental Studies
(UM01FBB107)

Total Marks: 60

- Q-1 Define Environment? How institutions play a role in protecting the environment? (15)
- OR**
- Q-1 (a) How do humans play a role in harming the environment? (07)
(b) Write a note on Scope & Importance of environment. (08)
- Q-2 Deforestation is the major issue in current scenario- Comment with remedial measures. (15)
- OR**
- Q-2 Write a note on Water Resources & Mineral Resources. (15)
- Q-3 (a) Explain Pond Ecosystem (08)
(b) Write a note on: Producer, Consumer & Decomposer of Ecosystem. (07)
- OR**
- Q-3 Explain in detail different ecosystems prevailing on Land? (15)
- Q-4 Define Biodiversity & explain the different values of Biodiversity. (15)
- OR**
- Q-4 Explain the natural & Man- made threats to biodiversity. (15)

— X —
(1)

(77)

SEAT No.

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

BBA (ISM) EXAMINATION, FIRST SEMESTER,

Wednesday, 08th November, 2017.

Time: - 2.00 pm to 4.00 pm

Subject code: - UM01FBBS03

Subject Title: - Environmental Studies

Total Marks: - 60

Q.1 Discuss in detail the Renewable and Non-Renewable resources. (15)

OR

Q.1 Define the meaning of Environment & also discuss Equitable use of resources for sustainable life style. (15)

Q.2 (A) Explain in detail Forest resources and associated its problems. (08)

(B) Explain in detail land resources and associated its problems. (07)

OR

Q.2 (A) Explain in detail Energy resources and associated its problems. (08)

(B) Explain Water resources and associated its problems. (07)

Q.3. Explain the concept of Ecosystem and discuss types of Ecosystem. (15)

OR

Q.3 (A) Discuss in brief the concept and structure of Ecosystem. (08)

(B) Write a short note on Aquatic Ecosystem. (07)

Q.4 (A) Discuss in detail various types of Biodiversity. (08)

(B) Discuss in detail different threats and conservation of Biodiversity. (07)

OR

Q.4 Discuss in detail "India as a mega diversity Nation" (15)

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(106)

SEAT No. _____

No. of Printed Pages : 2

SARDAR PATEL UNIVERSITY
BBA ISM I Semester Examination

Tuesday, 7th November, 2017

02:00 PM to 04:00 PM

Communication Skills for Management-I UM01FBBS05

Total Marks: 60

Note: Figures to the right indicates full marks:

Que. 1 Attempt the following:

1. How did Andrew feel after winning the race?
2. What was the one time that Locomotive 38 laughed?
3. Why was Jaganath glad when Brindaban left?

(15)

OR

Que. 1 Attempt the following:

1. What was the story of old governess?
2. How had Locomotive 38 became rich? How much money did he have in the bank?
3. Why did the village people envy Nitai Pal? How did they show this envy?

(15)

Que. 2 a). Fill in the blanks with appropriate verb given in the bracket:

1. He ___ Orange Juice everyday. (drink)
2. Look! The children ___ in the garden. (sing)
3. I ___ a new car next December. (buy)
4. James ___ this novel last year. (write)
5. Monty ___ for you in the compound now. (wait)

(05)

Que. 2 b). Change the Voice:

1. Raja writes a letter.
2. He will eat apples.
3. I won the prize.
4. Did they hire a taxi?
5. Some persons don't eat onions.

(05)

Que. 2 c). Write a Paragraph on :

My best Friend

(05)

OR

Que. 2 a). Fill in the blanks with appropriate Modal given the bracket:

1. I am afraid the weather ___ not improve for another two day.
(Can, Shall, May)
2. She is ___ this place. (used to, need to, ought to)
3. I ___ walk two kilometres in one hour. (can, may, must)
4. You ___ wait till you are asked to do something. (Should, May, Must)
5. He ___ not tell his mother the whole truth. (dare, Should, Must)

(05)

Que. 2 b). Rewrite the sentences with right forms of the verbs given in the bracket:

1. I ___ to Poona tomorrow morning. (go)
2. The doctor ___ after the patient had died. (come)
3. See !the birds ___ in the sky. (fly)
4. The bus ___ at the station. (arrive)
5. I always ___ to lock the main door. (forget)

(05)

①

(P.T.O)

Que. 2 c). Write a Paragraph on: (05)
An Ideal Teacher

Que.3 a). Fill in the blanks in the following sentences with the Phrasal Verbs: (05)

1. The teacher asked the boys to _____ the new word. (take down, take off, take up)
2. The dentist _____ two of my teeth. (pulled in, pulled out, pulled around)
3. He will _____ the money he has deposited after a year. (get away, get back, get up)
4. Sachin Tendulkar _____ a new record. (set by, set up, set around)
5. I _____ the habit of smoking which I took to in my teenage. (gave up, gave aside, gave off)

Que.3 b). Match A with B: Antonyms (05)

- | A | B |
|--------------|-----------|
| 1. arrogant | hard |
| 2. tender | humble |
| 3. fact | hypocrisy |
| 4. sincerity | fiction |
| 5. yield | resist |

Que.3 c). Match A with B: Synonyms (05)

- | A | B |
|---------------|-----------|
| 1. regret | prosper |
| 2. solicit | lament |
| 3. thrive | seek |
| 4. marvellous | faithful |
| 5. loyal | fantastic |

OR

Que.3 a) Rewrite the sentences giving the right meaning of the underlined idioms: (05)
(gloomy, decided, disregarded, to retract your statement, occasionally)

1. Take care what you say! You will have to eat your words.
2. He visits me off and on.
3. I have made up my mind to retire from business.
4. He turned a deaf ear to my advice.
5. How is that? You seem out of spirit.

Que.3 b) Write one word substitution: (05)

1. One who looks at the bright side of the things -
2. A number of sheep -
3. Free from infection -
4. A place for improving one's health -
5. Killing oneself -

Que.3c) Fill in the by using the correct forms of the words given in the bracket: (05)

1. We need to find a _____ to the problem as soon as possible. (solve)
2. In _____ with Bombay, Ahmadabad and Baroda are relatively cheap. (compare)
3. We are trying to develop some _____ kitchen gadgets. (purpose)
4. This is the right time to _____ it. (place)
5. This new addition of the book is a _____ of the last one. (print)

Que.4 a) Examine in detail Concept and Attributes of Communication. (10)

b) Write a note on the Importance of Business Communication. (05)

OR

Que.4 a) Explain the Cycle of Communication with an appropriate diagram. (15)

