SEAT NO._

No. of Printed Pages: 1

SARDAR PATEL UNIVERSITY T.Y.B.B.A. (Hons.) HM&TTM

Semester- V

Subject code-UM05FBBT02 Thursday, 25^h, October, 2018

10.00 am To 12.00 pm

SUBJECT: Entrepreneurship Theory & Practice

Note: Each question carries 15 marks. Max Marks: 60 Q.1. Define the term 'Entrepreneur'. Explain various types and qualities 15 Of successful Entrepreneurs with examples. Q.1. Describe the role of entrepreneurs in the development of economy. 15 Q.2. Explain Causes of slow Growth of Entrepreneurship in India. 15 Elaborate the factors which influence Entrepreneurship Growth in 15 India Q.3. Describe motivating factors for the growth of Entrepreneurship also 15 Explain Maslow's need theory of Motivation. OR Q.3. Explain the role of EDP. Write the supporting role of government in Entrepreneurship Development in India. Describe in detail the potential sources of business ideas for the Q.4. 15 Development of new project. OR Q.4. Write detail notes on: (A) Project Feasibility Analysis. 15 (B) Preliminary screening