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No. of printed pages: 01

SARDAR PATEL UNIVERSITY
BBA - ITM (3 Years) SEMESTER - V
Management Information System (UM05EBBI13)

DATE : 3/11/2018, Saturday TIME : 10:00 AM to 12:00 PM

Total Marks : 60

- Q.1 Explain DSS. [15]
- OR
- Q.1 [A] Describe Expert System. [08]
[B] Explain TPS. [07]
- Q.2 Describe typical management information system. [15]
- OR
- Q.2 [A] Explain logical foundation of MIS. [08]
[B] Describe pitfalls in MIS. [07]
- Q.3 [A] Describe role of managers in an organization. [08]
[B] Explain major organizational considerations. [07]
- OR
- Q.3 Explain modern organization theory. [15]
- Q.4 [A] Describe five basic objectives of security policy. [10]
[B] Explain managerial decision making. [05]
- OR
- Q.4 Explain Parker suggested five techniques for evaluating IT investment proposals. [15]

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