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SARDAR PATEL UNIVERSITY

T Y BBA (ITM) - 3 Years

Semester V

External Examination October/November 2018

Day: Thursday

Date: 1st November, 2018

Session: Morning

Time: 10:00 A.M. TO 12:00 P.M.

Subject Code: UM05EBBI12

Subject Title : ADVANCE EXPORTS MANAGEMENT -I

Total Marks: 60

Note:

All the questions are compulsory.

Draw diagrams and cite examples wherever necessary.

Figures to the right indicate marks.

- Q. 1 What are major reasons to enter international Business? Also [15]
explain major factors that influence international business now a
days.

OR

- Q. 1 Differentiate domestic business from international business. Also [15]
explain major entry methods for international business.

- Q.2 Write short note on

(A) NAFTA [08]

(B) EU [07]

OR

- Q.2 Define the term BOP. Also explain BOP Disequilibrium in detail. [15]

- Q. 3 Write short note on

(A) Methods of Dispute Settlement [08]

(B) WTO Agreements [07]

OR

- Q. 3 (A) Discuss Ministerial Conference of WTO in detail. [08]
(B) Write short note on GATT [07]

- Q. 4 Explain in detail International Fisher Effect (IFE). [15]

OR

- Q. 4 Write short note on Purchasing Power Parity (PPP). [15]