

SARDAR PATEL UNIVERSITY

T Y BBA (ITM) - 4 Years

Semester V

External Examination October/November 2018

Day: Thursday

Date: 1st November, 2018

Session: Morning

Time: 10:00 A.M. TO 12:00 P.M.

Subject Code: UM05EBBI07

Subject Title : FOREIGN TRADE

Total Marks: 60

Note:

All the questions are compulsory.

Draw diagrams and cite examples wherever necessary.

Figures to the right indicate marks.

Q. 1 Narrate Difference between domestic and international business in detail.. [15]

OR

Q. 1 Explain major entry methods for conducting international business in brief. [15]

Q.2 Write detail note on India and WTO. [15]

OR

Q.2 Write a short note on

(A) India's trade relationship with EU [07]

(B) BOP [08]

Q. 3 (A) Explain concept of Pre-shipment Finance in brief. [07]

(B) Discuss theory of EXIM bank in brief. [08]

OR

Q. 3 Narrate concept of marine insurance in brief from international business point of view. [15]

Q. 4 Explain export promotion council with functions and major types of it. [15]

OR

Q. 4 Write a short note on

(A) FIEO [07]

(B) Commodity Boards [08]