SEAT No._____

[A-5]

No. of Printed Pages: 01

**SARDAR PATEL UNIVERSITY**
**BBA (ITM) SEM: V EXAMINATION**
**2018**
**TUESDAY, 30th OCTOBER**
**10:00 AM TO 12:00 PM**
**UM05EBBI04**
**MANAGEMENT OF FINANCIAL SERVICES-I**

**Total Marks: 60**

**Note: Figures to the right indicate marks of question.**

Q:1 Explain meaning and importance of financial services. Also describe scope of financial services. [15]

**OR**

Q:1[A] Discuss the challenges which are being faced by financial service sector. [08]

[B] What are the causes for financial innovation? [07]

Q:2 Explain following concepts in brief: [15]
1.Credit Rating
2. Stock Exchanges
3.Mutual Funds

**OR**

Q:2[A] Write short note on: Securities Exchange Board of India (SEBI). [08]

[B] Explain functions of RBI. [07]

Q:3 What is money market? Explain money market instruments. [15]

**OR**

Q:3[A] Explain preference shares and equity shares as an important instrument of capital market. [08]

[B] Elucidate debentures and elaborate its characteristics. [07]

Q:4 Clarify the concept of financial market. Explicate concept of capital market and money market. [15]

**OR**

Q:4[A] What is a stock exchange? Discuss functions of stock exchange. [08]

[B] Discuss importance of debt market. [07]