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SEAT No. \_\_\_\_\_

No of Printed Pages: 01

# SARDAR PATEL UNIVERSITY

BBA (Honours) (HM) (4 Years) Semester- V (CBCS)

EXAMINATION: OCT-NOV' 2018

Subject Code: UM05EBBH01

Day: Wednesday, 24<sup>TH</sup> October 2018

Time: 10.00AM TO 12.00NOON

SUBJECT: BUSINESS ETHICS (Revised)

Total Marks: 60

ALL MAIN QUESTIONS CARRY EQUAL WEIGHTAGE

Q:1 Write notes on the following.

- |    |                          |     |
|----|--------------------------|-----|
| A. | Need for Business Ethics | 7.5 |
| B. | Ethics & Morals          | 7.5 |

OR

Q:1 Explain the term Business Ethics. Also, explain the ethical issues in Corporate Governance. 15

Q:2 Write notes on the following.

- |    |                         |     |
|----|-------------------------|-----|
| A. | Sustainable Development | 7.5 |
| B. | Ecological Ethics       | 7.5 |

OR

Q:2 Explain Business & Environmental Ethics. What are the eco friendly business practices could be followed? Explain. 15

Q:3 Write notes on the following.

- |    |                              |     |
|----|------------------------------|-----|
| A. | Discrimination at Work place | 7.5 |
| B. | Conflict of Interest         | 7.5 |

OR

Q:3 What is Workplace Ethics? What are the guidelines for managing ethics at work place? Explain. 15

Q:4 Write notes on:

- |    |  |     |
|----|--|-----|
| A. | Ethical behavior in Marketing            | 7.5 |
| B. | Ethical behavior in Accounting & Finance | 7.5 |

OR

Q:4 Explain the reasons for unethical behavior and the fundamental principles relating to ethics in business. 15

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