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SEAT No. _____

No. of Printed Pages : 1

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SARDAR PATEL UNIVERSITY
B.B.A. (IB) EXAMINATION, V SEM (CBCS, REG, NC)

Saturday, Date: 27/10/2018

Session: Morning, Time: 10.00 am To 12.00 pm

Subject Code: UM05CBBB05

Subject Title: Global Business Environment-I

Total Marks: 60

NOTE: 1. All Questions are Compulsory.

2. Figure to The Right Indicate Full Marks.

Q-1) What is International Business? Discuss its importance & affecting factors. [15]

OR

Q-1) Explain the method of entry in global business. [15]

Q-2) What is privatization? Discuss its progress & methods. [15]

OR

Q-2) What do you mean by Liberalization & globalization. Discuss its features. [15]

Q-3) What is multinational corporation? Discuss its advantage and disadvantage. [15]

OR

Q-3) MNC in India- Discuss [15]

Q-4) Explain the Heckscher-ohlin theory of international trade. [15]

OR

Q-4) Discuss the terms of trade, types & factor affecting to trade. [15]

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