

[4/A2]

SEAT No. _____

SARDAR PATEL UNIVERSITY

B.B.A. (GEN) EXAMINATION, V SEM (CBCS, REG, NC)

Tuesday, Date: 23/10/2018

Session: Morning, Time: 10.00 am To 12.00 pm

Subject Code: UM05CBBA03

Subject Title: Indian Business Environment

Total Marks: 60

NOTE: 1. All Questions are Compulsory.

2. Figure to The Right Indicate Full Marks.

Q-1) Explain the meaning, Types & components of business environment. [15]

OR

Q-1) Discuss the SWOT analysis as a method of environmental scanning. [15]

Q-2) Discuss the Indian population with its characteristics. [15]

OR

Q-2) Short note on:

- a. Population policy
- b. Women empowerment

Q-3) Discuss the Indian's foreign trade specify imports & exports during planning period. [15]

OR

Q-3) Discuss the saving and investment in India during planning period. [15]

Q-4) Short note on:

- a. Export-import policy
- b. Credit policy

OR

Q-4) Short note on:

- a. Privatization
- b. Exit policy

[15]

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