

(62 & A-38) Seat No.: \_\_\_\_\_

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SARDAR PATEL UNIVERSITY

TY B.B.A. ISM Semester - V (CBCS) Examination

2016

Saturday, 19<sup>th</sup> November

02.00 PM to 04.00 PM

Business Ethics (UM05EBBS02)

Total Marks : 60

NOTE: Figures to the right indicates marks.

Q.1 Describe the concept of Business Ethics. Explain the characteristics of Ethics. (15)

OR

Q.1 Examine the principles & benefits of Business Ethics. (15)

Q.2 What do you mean by "Professional Ethics"? Examine the ethics of HRM & Production. (15)

OR

Q.2 (a) Explain the ethics of Knowledge and Skills. (08)

(b) Elaborate the Business Ethics in India. (07)

Q.3 Explain the concept of Social Responsibility. Describe the responsibilities towards different groups. (15)

OR

Q.3 Elaborate the arguments for and against of SRB. (15)

Q.4 (a) Explain the traits of ethical leader. (08)

(b) Examine in detail about the ethical theories. (07)

OR

Q.4 Define the "Ethical leadership". Explain the normative theories of business ethics. (15)

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