

[219A42]

SEAT NO: _____ No. of printed pages: 01

SARDAR PATEL UNIVERSITY

VALLABH VIDYANAGAR – 388 120

B.B.A. (Honours) (ITM) (4 YEAR) FIFTH SEMESTER (CBCS) (REGULAR) EXAMINATION

MONDAY, NOVEMBER 28, 2016

**UM05EBBI08
GLOBAL BUSINESS AFFAIRS**

TIME: 2.00 P.M. TO 4.00 P.M.

TOTAL MARKS: 60

Note: Figures to the right indicate marks.

Draw diagrams and cite examples wherever necessary.

- Q.1 Explain the Globalization of World Economy and Globalization of Business. (15)
- OR
- Q.1 Discuss in detail the advantages and disadvantages of globalization. (15)
- Q.2 Elucidate the concept, objectives and types of Regional Economic Integration. (15)
- OR
- Q.2 Write a detailed note on European Union (EU). (15)
- Q.3 Explain the concept of International Investment and Discuss the factors affecting Foreign Investment. (15)
- OR
- Q.3 Enlighten the significance of Foreign Investment and Discuss the growth of Foreign Investment. (15)
- Q.4 Define Multinational Corporations and Clarify the Importance and Dominance of Multinational Corporations. (15)
- OR
- Q.4 Write Short Note on: (15)
- (a) MNC's and International Trade.
- (b) Organizational Models of MNC's

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