

(62 & A-44) Seat No.: _____

No. of printed pages: 01

SARDAR PATEL UNIVERSITY
T.Y.BBA (ITM) (SEM-V) EXAMINATION 2016
Wednesday, 16th November 2016
2:00 p. m to 4:00 p. m.
UM05EBBI06 Organisational Behaviour – I

TOTAL MARKS: 60

NOTE: 1) All questions have internal choices.
2) Figures to the right indicate full marks of the question.

Q1 What is organisational behaviour? Explain factors affecting Human behavior (15)
at work.

OR

Q1 Discuss the Model of human behavior and explain their Limitations. (15)

Q2 Clarify the concept of social system? Write a note on social equilibrium, (15)
functional and dysfunctional effects.

OR

Q2 Write a note on role and role perceptions. (15)

Q3 Explain the determinants of personality & discuss Freudian Stages of (15)
Personality development.

OR

Q3 What is learning? Explain factors affecting learning and discuss operant (15)
conditioning theory.

Q4 Describe the characteristics of group dynamics and discuss the stages of group (15)
developments.

OR

Q4 Write a detailed note on types of group and group norms. (15)

BEST OF LUCK

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