

Seat No.: _____
[45 & A-40]

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
BBAFT/IB SEM-V
Subject: Global Business Environment-I
Code: UM05CBBF05/B05

Date: 23/11/2016
Time: 02:00pm to 04:00pm

Total marks: 60

Note: (1) Answer should be to the point.
(2) Figures to the right indicate full marks of the question.

Q.1 Define International Business Environment. Discuss the factors influencing to International Business Environment. [15]

OR

Q.1 Discuss the various methods of entry in International Business. [15]

Q.2(a) What is Globalization? Discuss its features. [08]

Q.2(b) Write a note on Globalization and India. [07]

OR

Q.2(a) Define Privatization. Discuss its methods in detail. [08]

Q.2(b) Write a note on Privatization in India. [07]

Q.3 What is MNCs? Discuss its advantages and disadvantages in detail. [15]

OR

Q.3 Describe the reasons for the growth of MNCs and its role in India. [15]

Q.4 Describe the Relative Factors Endowment Theory in detail. [15]

OR

Q.4 What are Terms of trade? Discuss its types and factors affecting to terms of trade. [15]

Best of luck