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[502A42]

SARDAR PATEL UNIVERSITY

T.Y.B.B.A. SEMESTER- V (INTERNATIONAL BUSINESS)

Tuesday, 22nd November, 2016.

Time: 2.00 pm to 4.00 pm

UM05CBBB04: Tourism and Travel Management

Total marks: 60

Q.1 What is Tourism? Discuss in detail the 4 A's of Tourism by suitable examples. (15)

OR

Q.1 Write short notes:

a) Present status of Tourism in India (08)

b) History of Tourism. (07)

Q.2 Write short notes:

a) Eco Tourism (Example of any one Eco Tourism spot in India). (08)

b) Agro rural Tourism (Example of any one Agro rural Tourism spot in India). (07)

OR

Q.2 Write short notes:

a) MICE religious. (07)

b) Impact of Tourism. (08)

Q.3 Write short notes:

a) Retail Travel Agent. (07)

b) Wholesale Travel Agent. (08)

OR

Q.3 Discuss in detail various functions of Travel Agent by suitable examples. (15)

Q.4 What is Passport? Discuss in detail various types of Passport and requirements for it. (15)

OR

Q.4 Define Visa. Discuss in detail various types of Visa and requirements for it. (15)

☺ ALL THE BEST ☺