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SARDAR PATEL UNIVERSITY

BBA (V Semester) Examination

Thursday, 19 March 2015

10.30 am – 12.30 pm

UM05FBBI01- Leadership Skills for Management I

Total Marks: 60

Q.1 What is mean by leadership effectiveness? Explain different criteria of measuring leadership effectiveness. **[15]**

OR

Q.1 Write short notes:

(a) Levels of conceptualization of leadership. **[08]**

(b) Need or Importance of leadership. **[07]**

Q.2 Define leadership. Mention the types of leadership and describe the nature of participative leader. **[15]**

OR

Q.2 What is meant by delegation .Explain its concept and discuss potential advantages of delegation.

Q.3 (a) Explain the concept of Leadership training programme and discuss the steps in designing effective training programme. **[08]**

(b) Describe Behavior Role Model as a Special techniques of leadership training. **[07]**

OR

Q.3 Explain in detail Case Discussion and Business Game & Simulation. **[15]**

Q.4 Describe briefly the theories of leadership. **[15]**

OR

Q.4 What is Ethical leadership? Discuss its nature and importance. **[15]**
