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SARDAR PATEL UNIVERSITY

BBA(ISM) Vth Sem. Examination

Wednesday, 18 March 2015

Subject: Business Ethics (UM05EBBS02)

Time: 10.30 to 12.30pm

Total Marks: 60

Note. 1. All the questions are compulsory.

2. Figures to the right indicate marks.

Q = 1 what do you mean by ethics? Briefly explain about
Concept and principle of business ethics in detail. [15]

OR

Q = 1 [A] Write a note on need for business ethics [08]

[B] write a note on factors affecting business ethics [07]

Q = 2 What do you mean by professional ethics? Explain ethics of human
Recourses' Management and ethics of sales and marketing in detail. [15]

OR

Q=2 [A] Write a notes on --- [08]

(1) Ethics of production

(2) Ethics of knowledge and skills

[B] Business ethics in India explain in your point of view. [07]

Q=3 What do you mean by social Responsibility? Explain concept and different groups
of social Responsibility in detail. [15]

OR

Q=3 [A] Explain arguments for and against of social Responsibility of business. [08]

[B] Write a note on social Responsibility in India. [07]

Q=4 What do you mean by ethical leadership and ethical theories? Explain definition
and traits of ethical leader and ethical theories in your point of view [15]

OR

Q=4 [A] How does leadership affect the ethics of a corporation? Explain in detail. [08]

[B] Write a note on "normative theories of business ethics" in detail. [07]

Best of Luck