

(A-2)

**SARDAR PATEL UNIVERSITY**

VALLABH VIDYANAGAR – 388 120

**BBA (ITM) FIFTH SEMESTER (CBCS) EXAMINATION**

Thursday, 26 March 2015

**UM05EBBI08 GLOBAL BUSINESS AFFAIRS**

**TIME: 10.30 A.M. TO 12.30 P.M.**

**TOTAL MARKS: 60**

Note: Figures to the right indicate marks.

Draw diagrams and cite examples wherever necessary.

- Q.1 Explain the Globalization Stage and Essential conditions for globalization. (15)  
OR
- Q.1 Discuss the advantages and disadvantages of globalization (15)
- Q.2 Write a detailed note on European Union (15)  
OR
- Q.2 Explain the concept, objectives and types of integration. (15)
- Q.3 Explain the concept of International Investment. Explain the factors affecting foreign investment. (15)
- OR
- Q.3 Briefly discuss the significance and growth of foreign investment. (15)
- Q.4 Define Multinational Corporations and Discuss Organizational Models of Multinational Corporations. (15)  
OR
- Q.4 Discuss importance and dominance of Multinational Corporations. (15)
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