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SARDAR PATEL UNIVERSITY
BBA (HM & TTM) (V Semester) Examination
Wednesday, 18 March 2015
10.30 am – 12.30 pm
UM05EBBH/T01 - Business Ethics

Total Marks: 60

ALL QUESTIONS CARRY EQUAL WEITAGE

- Q-1.** Define Ethics and Business Ethics. Discuss the need of Business Ethics in detail. **15**
- OR**
- Q-1.** Write notes on the following.
- (a) **Benefits of Business Ethics** **06**
- (b) **Principles of Business Ethics** **09**
- Q-2.** What is environmental ethics? Discuss the pollution and resources depletion as ill effects of Business Activities. **15**
- OR**
- Q-2.** Write notes on:
- (a) **Eco friendly Business Practices** **06**
- (b) **Conservation of Natural Resources** **08**
- Q-3.** What is work place ethics? Discuss the various factors influencing ethical behavior at work place. **15**
- OR**
- Q-3.** Discuss the following.
- (A) **Discrimination at Work Place** **10**
- (B) **Harassment** **05**
- Q-4.** How can we create ethical environment in an Organization? Also, discuss the reasons for unethical behavior in an Organization. **15**
- OR**
- Q-4.**
- (A) **Discuss the fundamental principles relating to ethics.** **10**
- (B) **Explain the potential in Finance and Accounting departments.** **05**
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