

(A 10)

5c  
No. of printed page: 1

**SARDAR PATEL UNIVERSITY**  
BBA - TTM (V Semester) Examination  
Tuesday, 17 March 2015  
10.30 am – 12.30 pm  
**UM05C/EBBT01 - Sustainable Tourism**

**Note: Figures in the bracket to the right of this paper indicate Marks.**

**Total Marks: 60**

Q. 1. What is sustainable Tourism? Differentiate between Sustainable Tourism and Mass Tourism. (15)

**OR**

Q. 1. Discuss in detail initiatives undertaken by UNWTO towards sustainable tourism development. (15)

Q. 2. Explain in detail principles and guidelines for sustainable tourism. (15)

**OR**

Q. 2. Discuss in detail roles and responsibilities of Government towards sustainable tourism development and explain in detail environmental indicators. (15)

Q. 3. Define Ecotourism. Discuss in detail Growth and Principles of Ecotourism. (15)

**OR**

Q. 3. Discuss in detail Economic and Ecological impact of Ecotourism. (15)

Q. 4. Explain in detail Rio Declaration. (15)

**OR**

Q. 4. Write a note on conferences related to sustainable development. (15)

\*\*\*\*\*