

(A-4)

SARDAR PATEL UNIVERSITY
T Y BBA (ISM) Examination, V-Semester

Friday, 20 March 2015

Morning Session Time: 10:30am To 12:30pm

Course Code-(UM05CBBS08)

Subject - Entrepreneurship Development

Total Marks: 60

Note: Figures to the right indicates marks.

Q-1 Define Entrepreneurship? Write a note on characteristics of an entrepreneur. (15)

OR

Q-1 What do you mean by Intrapreneur? Briefly examine the types an entrepreneur. (15)

Q-2 Define women entrepreneurship. Make a note on associations working for women entrepreneurship development. (15)

OR

Q-2 Discuss the challenges face by women entrepreneurship in India. (15)

Q-3 Make a note on:

A MDI. (8)

B NAYE. (7)

OR

Q-3 Make a note on:

A NIESBUD. (8)

B EDH (7)

Q-4 Examine the challenges face by small scale industries. (15)

OR

Q-4 What is MSME. Explain the procedure to start small scale Industry. (15)
