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SARDAR PATEL UNIVERSITY
TY BBA (FT) EXAMINATION, V Semester
Friday, 20 March 2015
Session: Evening 10:30 to 12:30
BBA [UM05CBBF04]: TOURISM AND TRAVEL MANAGEMENT

Maximum Marks: 60

Q.1 What is tourism management? Briefly explain growth of tourism and present status of tourism in India. [15]

OR

Q.1 Define tourism management. Elaborate tourism history and 4 A's of tourism. [15]

Q.2 Which kinds of tourism impacts (positives and negatives) are created on environment? [15]

OR

Q.2 Write Short Notes ON: Eco – tourism with criticism. [15]

Q.3 Who is Travel Agent. Also explain different types of travel agents. [15]

OR

Q.3 Define Travel Agent. Elaborate all functions of Travel agents. [15]

Q.4 What is passport? Elaborate different types of passport. [15]

OR

Q.4 What is visa? Explain different types of visa. [15]

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