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SARDAR PATEL UNIVERSITY
BBA (V Semester) Examination
Monday, 23 March 2015
10.30 am to 12.30 pm
UM05CBBA03/08 - Indian Business Environment

Total Marks : 60

Note : Figures to the right indicate full marks.

Q.1 What is Business Environment ? Discuss the types and components of Business Environment. (15)

OR

Q.1 What is Scanning ? Explain SWOT analysis as a method of environmental scanning. (15)

Q.2 Discuss the demographic transition theory of population. Highlight the main features of population policy (Recent) of India. (15)

OR

Q.2 Examine the effect of Socio-cultural factors on business. (15)

Q.3 What is the convertibility of currency ? What is its effect on balance of Payments ? (15)

OR

Q.3 Explain the direction and trends of India's foreign trade. (15)

Q.4 Write short notes on following : (15)

- (1) Economic Survey of India (Recent)
- (2) Highlights of Current Union Budget of India.

OR

Q.4 Write short notes on following : (15)

- (1) Export - Import Policy of India (Current)
- (2) Privatization and EXIT Policy

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