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**SARDAR PATEL UNIVERSITY**  
**BBA (V Semester) Examination**  
**Tuesday, 17 March 2015**  
**10.30 am - 12.30 pm**

UM05CBBA03 - Indian Business Environment

**Total Marks: 60**

**Note:** Figures to the right indicate full marks.

Q.1 Explain SWOT analysis & Scanning as method of environmental scanning. [15]

**OR**

Q.1 Discuss the Meaning, Types & Components of Business Environment. [15]

Q.2 Critically evaluate the recent population policy of India. [15]

**OR**

Q.2 How Socio-cultural fabrics & lifestyles influence the business ? [15]

Q.3 Discuss the trends & dimension of Indias' foreign trade of last decade. [15]

**OR**

Q.3 Examine the Balance of Payment condition of India. What is Convertibility of Currency ? [15]

Q.4 Write short note on following: [15]

- (1) Privatisation (Concept)
- (2) Credit Policy of Last Budget

**OR**

Q.4 Write short note on following: [15]

- (1) Highlights of recent Union Budget
- (2) Current Export-Import Policy of India