

SARDAR PATEL UNIVERSITY
BBA (ITM) SEMESTER VIII
THURSDAY 18th APRIL 2019
TIME: 2:00PM TO 4:00PM
UM08EBBI06 STRATEGIES FOR CHANGE MANAGEMENT

MARKS: 60

NOTE: Figures to the right indicate marks.

Q.1 Explain in detail the process of creating and maintaining organizational culture. (15)

OR

Q.1 Write explanatory notes on: (15)

- Characteristics of a spiritual organization.
- Impact of organizational culture.

Q.2 Define the term HRD and clarify its objectives & functions. (15)

OR

Q.2 Discuss the characteristics and need for HRD. (15)

Q.3 Narrate the concept, features & components of an organizational structure. (15)

OR

Q.3 Describe the concept, problems and suitability of functional organizational structure. (15)

Q.4 Make clear individual behavior in an international context. (15)

OR

Q.4 Present detailed notes on: (15)

- International organization characteristics.
- Cultural differences and similarities.
