

SEAT No. \_\_\_\_\_

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## SARDAR PATEL UNIVERSITY

Fo.Y.B.B.A (TTM) Examination

Semester – 8<sup>th</sup> (4 Yrs.)

Subject: - Emerging Trends in Tourism and Hospitality

Code: - UM08EBBT01

Date: - 11/04/2018

Time: - 02: 00 To 04: 00 PM

Day: - Wednesday

Mark: - 60

Q. 1. What is the concept of "Literary Tourism and Metaphysical Tourism"? Explain with the help of suitable examples. (15)

OR

Q. 1. What are the different "New types of concept" emerging in tourism industry? Discuss in brief. (15)

Q. 2. What do you mean by "Sustainable Tourism"? Explain the points you will consider in sustainable management of "Rural area". (15)

OR

Q. 2. What is "Eco-tourism"? Explain the impact of ecotourism in urban area. (15)

Q. 3. What are the impact of "Tourism in context of Socio-culture and economy of India? Discuss in brief. (15)

OR

Q. 3. What is the concept of "Environment Impact Assessment"? Explain the procedure of evaluative impact and controlling measures. (15)

Q. 4. What are the "Determinant and Motivational" tourism demand. Explain the "Tourism Pattern". (15)

OR

Q. 4. What is "Tourism Statistics"? Explain the domestic tourism sources, method and dimensions. (15)

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