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SARDAR PATEL UNIVERSITY
B.B.A. (HON) TTM EXAMINATION
SEMESTER-VIII
TUESDAY, 21st APRIL 2015
2:30 P.M. TO 4:30 P.M.
UM08EBBT01

EMERGING TRENDS IN TOURISM & HOSPITALITY

TOTAL MARKS: 60

Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

Q.1. (A) Explain about different new concepts of tourism like Agri-Tourism/Rural, Tourism, Atomic Tourism, Culinary Tourism etc. [15]

OR

Q.1. (A) Explain the following types of tourism i.e (Attempt any 03) [15]
 1. Dark-Tourism,
 2. Experimental Tourism,
 3. Grand Tourism,
 4. Metaphysical Tourism etc.

Q.2. (A) Explain The Impacts of ecotourism in an area (positive and negatives). [15]

OR

Q.2. (A) Explain the following terms. (Attempt any 03) [15]
 1. Eco resorts
 2. Theme Parks
 3. Rural Tourism
 4. Urban Tourism

Q.3. (A) Explain about the Economic Impact and Environmental Impact of Tourism. [15]

OR

Q.3. (A) Explain about the measuring economic Costs and Benefits. [15]

Q.4. (A) What do you mean by Domestic Tourism sources, methods and dimensions? [15]

OR

Q.4. (A) Explain the Determinants and Motivations of Tourism Demand. [15]