

(A1)

**SARDAR PATEL UNIVERSITY**  
**4<sup>th</sup> YITM (SEM-VIII) EXAMINATION 2015**  
**Saturday, 7<sup>th</sup> March 2015**  
**10:30 a.m. to 12:30 p.m.**  
**UM08EBBI06**  
**STRATEGIES FOR CHANGE MANAGEMENT**

**TOTAL MARKS: 60**

**NOTE: 1. Figures to the right indicate full marks of the question.**

- Q1 What is organisational culture? Discuss the characteristics of organisational culture in detail. (15)**
- OR**
- Q1 Write a note on: (15)**  
**1. Socialization process**  
**2. Spirituality and organisation culture**
- Q2 What is organisational development? Write a detailed note on sensitivity training. (15)**
- OR**
- Q2 Discuss team building team building in detail. (15)**
- Q3 What is line organisation structure? Explain line organisation structure with the help of a figure along with advantages and disadvantages. (15)**
- OR**
- Q3 Write a note on: (15)**  
**1. Components of organisation structure**  
**2. Features of good organisation structure**
- Q4**
- (A) Discuss the trends in international business. (07)**
- (B) Write a note on growth of international business. (08)**
- OR**
- Q4**
- (A) Discuss the individual behaviour in global perspective. (07)**
- (B) Discuss the interpersonal behaviour in an international context. (08)**

**\*ALL THE BEST\***