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CBAT No. _____

No. of Pages: 02

Sardar Patel University

BA (ADVANCED): SEM -I (CBCS)

UA01FECS01: Communication Skills-I

22/10/2018, Monday, Time: 10:00 A.M. to 12:00 P.M.

Total Marks: 60

Q.1. Attempt the Following Multiple Choice Questions.

15 Marks

1. "The Story of an Hour" is written by _____.
a. O' Henry b. Kate Chopin c. Anton Chekhov d. Ruskin Bond
2. At the beginning of the story "The Story of an Hour" the news of _____ death has been informed by Mr. Richard,
a. Mr. Thomas b. Brently Mallard c. Josephine d. Mrs. Mallard
3. Della sold her _____ to buy a present for Jim.
a. Silver Watch b. Gold Watch c. Silver Chain d. Hair
4. Which of the following is not written by O Henry?
a. The Ransom of Red Chief b. A Retrieved Reformation
c. The Cop and the Anthem d. The Trial
5. "The Gift of Magi" is written by _____.
a. O. Henry b. Kate Chopin c. Anton Chekhov d. Ruskin Bond
6. _____ means what is being communicated.
a. A message b. Encoding c. A Channel d. A Medium
7. The message, after deriving meaning, the receiver reacts or responds to is _____.
a. Encoding b. Decoding c. Feedback d. None of these
8. Which of the following is not an Oral form of communication?
a. Meeting b. Group Discussion c. Dictation d. Memos
9. A horse responding to one's orders is an example of _____ communication.
a. Intrapersonal b. Interpersonal c. Extrapersonal d. Nonpersonal
10. Kinesics is the study of body's _____.
a. Emotional Outcome b. Physical Movement
c. Psychological Outcomes d. Social Outcome
11. Which of the following is Physical barrier?
a. Unfamiliar Words b. Different Language c. Noise d. Closed Mind
12. _____ communication flows from superior to subordinate.
a. Downward b. Upward c. Lateral d. Diagonal
13. Horizontal Communication takes place between _____.
a. Superior and subordinate b. Two Friends
c. Same level in managerial hierarchy d. A Labour and a Manager
14. Less knowledge of denotative and connotative meaning can cause _____ barrier.
a. Physical b. Semantic c. Psychological d. All of these

(1)

(P.T.O.)

15. Sender _____ the message.

- a. Encodes b. Decodes c. Receives d. Verifies

Q.2. Write a detailed summary of the story "The Story of an Hour".

OR

15 Marks

Q.2. What is Communication? Discuss in detail the Process and Components of Communication.

Q.3. Enlist the Barriers of Communication in detail with the possible remedies to them.

OR

15 Marks

Q.3. Elaborate the Formal and Informal Communication with their limitations and advantages.

Q.4. Attempt ANY TWO short notes.

15 Marks

- 1) Semantic Barrier
- 2) End of the story "The Gift of Magi"
- 3) Upward Communication
- 4) Chronemics

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