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SEAT No. _____

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SARDAR PATEL UNIVERSITY
FY – BA (ADVANCED)
JOURNALISM AND MASS COMMUNICATION
SEMESTER-I, ELECTIVE-II

PAPER CODE : UA01EEJM02

DATE : 25/10/2018

PAPER TITLE : PRINT MEDIA- REPORTING AND EDITING

DAY : THURSDAY

TIME : 10 A.M. TO 12.00 P.M.

MARKS : 60

Q1: Given below are 10 multiple choice questions. Each carries one mark. All are compulsory

1) Which of the following journalism gives more impetus to pictures and illustrations rather than written text?			
a) Yellow	b) Gonzo	c) Jazz	d) Jazzled
2) Which of the following is not an element of news?			
a) Proximity	b) Timeliness	c) Frequency	d) Prominence
3) Consider the below statements in context of journalism. One is Assertion (A) and other is Reason (R). A: If the final copy printed in newspaper is full of errors, it is only the reporter's responsibility R: The editor has to take in account the grammar and errors in the copy filed by reporter			
a) Both A and R are true and R is the correct explanation of A	b) Both A and R are true and R is not the correct explanation of A	c) A is true but R is false	d) A is false but R is true
4) What is the meaning of Flush?			
A) Scrap the copy	B) Crop the photo	C) Set copy without paragraph indenting	D) Setting Dropcap for paragraph
5) Which of the following is not an element of news?			
a) Rajnath Singh admitted in hospital	b) In a panel discussion for union budget of 2019, talking to Shashi Tharoor, Ahmed Patel, Ambika Soni	c) Stampede at Elphinstone Rd Station	d) Reporting in Vadodara edition about building of flyover in the city
6) Given below are two statements. Consider and answer i) Vox pop is primarily used when there is one expert person giving opinion on a matter ii) Vox pop comes from the Latin term Vox Populi, mostly used as a radio format			
a) Only (i) is true	b) Only (ii) is true	c) Both (i) (ii) are true	d) Both (i) (ii) are false
7) Mehsana police on Saturday nabbed Mansuri Shekh, a serial killer wanted for over 3 months, from the railway station of Rajkot where he was seen with his wife and children. What is missing?			
a) Who	b) Where	c) Why	d) How
8) Which of the following triplets is a misfit?			
a) Caption, Folio, Byline	b) Politics, Sports, Crime	c) Editor, Reporter, Photojournalist	d) Adversarial, Grabbed, Quotation

①

(P.T.O.)

9) Given below are 2 statements. Read and answer i: Flash is a form of breaking news, but lesser in magnitude as compared to breaking news ii: Jump is the same as Jump Line			
A] Only i) is true	B] Only ii) is true	C] Both i) ii) are true	D] Both i) ii) are false
10) Define Jumpline _____			
11) What is another term for Masthead?			
A] Nametag	A] Nametag	A] Nametag	A] Nametag
12) Which of the following terms means the same as Angle or Peg?			
A] Take	B] Point	C] Issue	D] Focus
13) The act of dispatching a copy to or from a news centre is called?			
A] Send	B] File	C] Punch	D] Key
14) Given below are 2 statements. Read and answer i: Flash is a form of breaking news, but lesser in magnitude as compared to breaking news ii: Jump is the same as Jump Line			
A] Only i) is true	B] Only ii) is true	C] Both i) ii) are true	D] Both i) ii) are false
15) Which of the following is another term for reporter's beat?			
A] Point	B] Local	C] Walk	D] Run

Q2:(I) Comment in detail on advantages and disadvantages of 24 hour news telecast with necessary examples and real life situations. Also comment on how the same has affected the print news market	15
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OR

Q2: (II) Which are the elements of news? Give your opinion on how they can be used effectively in the context of globalised scenario	15
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<p>Q3: (I) Edit the below given story and cut it down to about 150 words. Give headline and sub-headline for the same along with describing what pictures can be used for the story</p> <p>For control law and order and nabs maximum numbers of drunken people during the 31st December Ahmedabad police officials had makes various action plans. But, unfortunately Ahmedabad police officials only caught 97 drunken peoples during the 31st Decembere night. While clashes and conflict situations accrued in various locations in cities. During the New Year night only Ellis bridge police arrested 53 drunken peoples during last night.</p> <p>Before few days ago Commissioner of police ShivanandJha had give specific instructions to all senior police officials to maintain law and order during the 31st December and must keeps eyes on drunken people and liquor parties in cities. However, mostly senior police officials failed to control on liquor parties and drunken people. During the New Year celebration nights Ahmedabad police nabbed of 97 drunken persons in cities and out of 97 peoples 53 drunken persons arrested by Ellis Bridge police. While, during the last night maximum youth break the traffic rules and doing reckless drive in whole city. But, police officials are doesn't</p>	15
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file any single case of reckless drive against the notorious youth.

According the City police officials' data of last night Ellis bridge police has arrested 53 drunken people include one woman, Vejalpur police filed prohibition cases against the 22 persons and Satellite police arrested 11 drunken people during the night drive.

N K Vyas Police Inspector of Ellis bridge police station said "During the 31st December Ellis bridge police staff doing patrolling in River front, Paldi, Law garden areas and arrested drunken people. We filed compliant under the prohibition act. "While, one senior police officials said "in prohibitions case we suffer many problems like medical check-up of accused, paper work also, many police officials willingly ignored of register of cases. "However, after very weak work by local police senior police officials has makes serious note and asking to all police inspector about nil cases of prohibitions.

OR

Q3: (II) Interview Varun Grover, national award lyrics writer, one of the writers of popular web series Sacred Games. Prepare at least 15 questions in context of current situation in the entertainment industry

15

Q4: Write short notes on any two

1. Review on any one: Sholay/ Lagaan/ Inception
2. Role of media in Section 497 verdict
3. Rahul Gandhi vs Narendra Modi: PM candidate for 2019

15

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