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SEAT No. _____

No. of Printed Pages : 2

SARDAR PATEL UNIVERSITY

F.Y.B.A. (FIRST SEMESTER) (Advanced) (CBCS) EXAMINATION 2018

Thursday, 25th October, 2018

Time: 10.00 to 12.00 p.m.

UA01CEPS22: Social Psychology-I

Total Marks: 60

Q.1 Multiple Choice Questions. (each carry one mark)

(15)

1. An expectation that people will help those who have helped them is
 - a. Social norm
 - b. Social-responsibility norm
 - c. Reciprocity norm
 - d. Restitution norm
2. Negative attitudes that are tinged with fear, hatred or suspicion is a definition of
 - a. Prejudice
 - b. Authoritarianism
 - c. Discrimination
 - d. Displaced aggression
3. Men help strangers more in emergencies; Women help personal friends more is ____
 - a. True
 - b. False
4. A learned disposition to respond to people, objects or institutions in a positive or negative way is called ____.
 - a. Cognitive dissonance
 - b. Socialization
 - c. Attitudes
 - d. Stereotypes
5. According to the text, people are likely to help when
 - a. Other people are around
 - b. They feel happy
 - c. They are depressed
 - d. They are well educated
6. ____ refers to the belief that all members of a specific social group share certain traits or characteristics.
 - a. Stereotypes
 - b. attitudes
 - c. Discrimination
 - d. None
7. The three dimensions of attitude are
 - a. Aptitudes, behavior, and cognition
 - b. Affect, behavior, and cognition.
 - c. Attraction, behavior, and compliance
 - d. Aptitudes, behavior, and cognition
8. Social Psychologists use ____ to study the social behavior
 - a. Laboratory experiments
 - b. Questionnaire
 - c. Field experiments
 - d. All of above
9. In general, helping behavior in emergency situations is discouraged by
 - a. The presence of a large number of persons
 - b. Low costs associated with helping.
 - c. Smaller social distance between the helper and the victim
 - d. Fear of cognitive dissonance
10. Which of the following is true of prejudice in recent years?
 - a. Overt prejudice has been decreasing more than subtle prejudice.
 - b. Both overt and subtle prejudice have shown steady and equal increases.
 - c. Subtle prejudice has been decreasing more than overt prejudice.
 - d. Both overt and subtle prejudice have been increasing, but subtle prejudice is increasing at a faster rate.

(1)

(PTO)

11. When you have "clashing thoughts," you are experiencing
 - a. Conformity pressure
 - b. Obedience pressure
 - c. Cognitive dissonance
 - d. Open-ended role conflict
12. People's beliefs about how women and men behave are
 - a. Gender roles
 - b. Gender stereotypes
 - c. Gender norms
 - d. Gender expectations
13. Which of the following is the primary distinction between prejudice and discrimination?
 - a. Prejudice is cognitive and discrimination is behavioral.
 - b. Prejudice is based on anger and discrimination is based on fear.
 - c. Prejudice is a legal term and discrimination is a psychological term.
 - d. None
14. _____ is not characteristic of attitude.
 - a. The cognitive component
 - b. The affective component
 - c. The behavioral component
 - d. the rational component
15. In general, helping behavior in emergency situations is discouraged by
 - a. the presence of a large number of persons.
 - b. low costs associated with helping.
 - c. smaller social distance between the helper and the victim.
 - d. fear of cognitive dissonance.

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