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SEAT No. _____

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SARDAR PATEL UNIVERSITY

Semester End Examination 2018

T.Y.B.A (Adv) SEMESTER 5

UA05CEEC02 – ECONOMIC ENVIRONMENT I

Date: 23RD OCTOBER 2018, *Tuesday*
 Time: 2.00 PM TO 4.00 PM

Marks: 60

Note: Figures to the right indicate marks.
 Draw diagrams wherever necessary.

Q.1 Multiple choice questions.

(15)

1. Trade within the country is called as _____.
 a) Domestic Trade b) Foreign Trade c) external Trade d) None of the above
2. Full form of FII
 a) Foreign Direct Institution b) Foreign Direct Industry
 c) Foreign Direct Investment d) Foreign institutional investment
3. FDI was first introduced in India in _____.
 a) 1991 b) 1992 c) 1990 d) 1993
4. Current five year plan ends in _____.
 a) 2020 b) 2019 c) 2018 d) None of these
5. The financial statement of Ministry of Finance, Govt. of India is
 a) Budget b) Economic Review c) Economic Survey d) All of the above
6. _____ is the single largest item of Indian export
 a) Rice b) Handicraft c) Petroleum d) textile
7. Which of the following is/are the type/s of subsidy?
 a) Cash subsidy b) Regulatory Subsidy c) kind subsidies d) All of the above
8. _____ is not the Macro Environment Factor.
 a) Customers b) Suppliers c) Competitors d) None of these
9. _____ is the internal source of information
 a) MIS b) Macro Databases c) Govt. Publications d) All of these
10. Which method can be used for environmental scanning?
 a) QUEST b) Break even c) (a) & (b) both d) None of these

(1)

(P.T.O.)

11. The ethical beliefs that guide the organization in achieving its objectives are called as _____
a) Value system b) Vision c) Mission d) Goal
12. Economic survey is presented _____
a) Before the union budget b) Along with the union budget
c) After the union budget d) Middle of the year
13. Investment in the same industry abroad as a firm operates in at home is _____ FDI.
a) Platform b) Vertical c) Horizontal d) All of these
14. _____ is the largest segment of India's population
a) 0 to 14 b) 15 to 60 c) 60 and above d) None of these
15. _____ is known as demographic dividend.
a) Young people b) high birth rate c) low death rate d) All of these

Q.2 What is Environmental Scanning? What are the methods of environmental scanning? (15)

OR

Q.2 Explain various types of business environment. (15)

Q.3 Write a descriptive note on compositional characteristics of Indian Population. (15)

OR

Q.3 Explain the broad features of Export- Import Policy of India. (15)

Q.4 Write Short Notes: (ANY TWO) (15)

1. Balance of Payment
2. subsidies in India
3. highlights of Current Five Year Plan
4. Foreign Direct Investment in India

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(2)