



SEAT No. _____

SARDAR PATEL UNIVERSITY

No. of Printed Pages **1**

[33]

F.Y.B.A. (Second Semester) EXAMINATION

4th Aug' 2023(On Demand)

UA02SENG22- Paper-22

Communication skills-2

Total Marks:70

Note: (1) Figures to the right indicate full marks. Time: 02:00 to 5:00

(2) Mention clearly the option you attempt.

Q-1 Analyze the influence of cultural context on language use and speech patterns in British English, American English, and Indian English, and discuss how listening to model speakers aids in comprehending cultural subtleties. [17]

OR

Q-1 Reflect on the evolution of British English and American English over time and its influence on the dynamic nature of communication.

Q-2 What is non-verbal communication? Discuss the various types of non-verbal communication. [18]

OR

Q-2 Write notes on the following:

- 1) Kinesics
- 2) Proxemics

Q-3 Discuss the importance of clarity and brevity in telephonic conversations. [17]

OR

Q-3 Describe the key elements of an effective dialogue.

Q-4 What is the importance of planning a formal presentation before delivering it? Discuss outlining and structure of the formal presentation. [18]

OR

Q-4 Describe the significance of incorporating visual aids in a formal presentation and throw light on how visual aids can enhance the audience's understanding and engagement.
