

(22)

SEAT No. \_\_\_\_\_

SARDAR PATEL UNIVERSITY

No. of Printed Pages : 01

4<sup>th</sup> Semester B.A.2018-19

FUNCTIONAL ENGLISH-UA04AFEN07

Writing and Broadcasting Skill

DATE: 16<sup>th</sup> April, 2019

Time: 02.00 P.m. To 05.00 p.m.

Day: Tuesday

Marks: 70

Note: 1. Figures to the right indicate full marks

2. Attempt all questions.

Q-1 Write a detailed note on Television as a medium of mass communication. (20)

OR

Q-1 Write notes on the following:

1. History of Indian Television
2. Educational Television

Q-2 Write a detailed note on the method of writing a letter explaining the types of letter (20)

OR

Q-2 Write notes on the following:

1. The method of writing a report
2. The method of writing an official letter

Q-3 (A) Write a report on any one of the following: (10)

1. Fire accident
2. Road Mishap
3. PM's Speech

(B) Compeer for any one of the following: (05)

1. Farewell function of your teacher
2. Birthday party

Q-4 (A) Write a letter to your cousin wishing him best of luck for the forthcoming University Examination. (10)

OR

(A) Write a letter to your Boss requesting him to extend your leave as you have been advised to take rest by your doctor.

(B) Expand any one of the following: (05)

1. Character is fate
2. Honesty is the best policy

.....x.....x.....x.....x.....

①