

SEAT No. _____

No. of Printed Pages :

[28]

SARDAR PATEL UNIVERSITY

4th SEMESTER B.A.

FUNCTIONAL ENGLISH- PAPER -7 UA04AFEN07

WRITING AND BROADCASTING SKILL

DATE: 21st APRIL, 2018

TIME: 02:00 p.m. To 05:00p.m.

DAY: Saturday

MARK: 70

NOTE: 1. Figures to the right indicate full marks
2. Attempt all questions

Q-1 Write notes on the following: (20)

1. TV network in India
2. Educational Television

OR

Q-1 Write notes on the following:

1. The method of writing a letter.
2. The method of writing a report and its types.

Q-2 Write a detailed note on Television as a mass-media communication. (20)

OR

Q-2 Write notes on the following:

1. Concept of broadcasting
2. Method of writing an informal letter

Q-3(A) Write a report on any one of the following: (10)

1. Road accident
2. Earthquake
3. Flood

(B) Compeer on any one of the occasion: (05)

1. Annual function
2. Birthday party

Q-4 (A) Write a letter to your friend wishing him best of luck as he is going to play a cricket tournament as the captain of the university team. (10)

OR

(A) Write a letter to the dean of a hospital complaining about the unhygienic atmosphere of the hospital.

(B) Expand any one of the following: (05)

1. Life is not a bed of roses
2. To live in Rome and fight with pope