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SARDAR PATEL UNIVERSITY **No. Of Printed Pages: 1**  
S.Y.B.A., 4<sup>th</sup> SEMESTER B.A.-2015-16  
FUNCTIONAL ENGLISH: Paper: VII  
(Writing and Broadcasting skills)  
CODE: UA04AFEN07

DATE: 16<sup>th</sup> April, 2016

TIME: 2:30p.m. To 5:30p.m.

DAY: Saturday

MARKS: 70

Note: 1. Attempt all questions

2. Figures to the right indicate full marks

Q-1 Write a detailed note on Television as a medium of mass-communication. (20)

OR

Q-1 Write a detailed note on the method of writing a business letter.

Q-2 Write notes on any two of the following: (20)

1. Method of writing a Report
2. Educational television
3. History of Indian television
4. Concept of broadcasting

Q-3(A) Write a press note on any one of the following: (15)

1. Fire accident
2. Earthquake
3. Celebration of Holi festival

(B) Compeer for any one of the following: (05)

1. An Annual Function
2. A Farewell party of your seniors
3. Celebration of Birthday

Q-4 Write a letter to the Manager of a bank complaining about the non-deposited amount of interest of deposits for last three months in your account. (10)

OR

Q-4 Write an E-mail to the Editor of a newspaper requesting him to help you to better the condition of an orphanage.

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