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**SARDAR PATEL UNIVERSITY**  
**4<sup>th</sup> SEMESTER B.A.-2014-15**  
**FUNCTIONAL ENGLISH: Paper: VII**  
**(Writing and Broadcasting skills)**  
**CODE: UA04AFEN07**

**DATE: 24<sup>th</sup> April, 2015**

**TIME: 02:30p.m. To 05:30p.m.**

**DAY: Friday**

**MARKS: 70**

**NOTE: 1. Attempt all the questions.**

**2. Figures to the right indicate full marks.**

**Q-1 Write a detailed note on Television as a medium of mass communication. (20)**

**OR**

**Q-1 Write a detailed note on History of Indian Television**

**Q-2 Write notes on the following: Any two (20)**

1. Method of writing an official letter.
2. Method of writing a press report.
3. Educational TV
4. Concept of Broadcasting

**Q-3(A) Write a press note on any one of the following: (10)**

1. Road Mishap
2. Earthquake

**(B) Compeer on any one occasion of the following: (10)**

1. Farewell function of your seniors
2. A Birthday Party

**Q-4 (A) Read the following paragraph carefully and answer the questions given below: (05)**

One great defect of our civilization is that it does not know what to do with its knowledge. Science, as we have seen, has given us powers fit for the gods, yet we use them like small children.

For example, we do not know how to manage our machines. Machines are made to be man's servants; yet he has grown so dependent on them that they are in a fair way to become his masters. Already most men spend most of their lives looking after and waiting upon machines. And the machines are very stern masters. They must be fed with coal, and given petrol to drink, and oil to wash with, and must be kept at the right temperature. And if they do not get their meals when they expect them, they grow sulky and refuse to work, or burst with rage, and blow up, and spread ruin and destruction all round them. So we have to wait upon them very attentively and do all that we can to keep them in good temper. Already we find it difficult either to work or play without the machines, and a time may come when they will rule us altogether, just as we rule the animals.

**Questions:**

1. What is our great defect?
2. What has become the man's master?

3. How should the machines be taken care?
4. Why should we maintain the machines regularly?
5. Give a suitable title to the passage.

**(B) Make a précis of the following passage:**

**(05)**

Education does not mean just to get degree or diploma from a recognized college or university. Education is the tool that destroys the hidden demon of ignorance and gives shape to new ideas which are beneficial to the whole mankind. Thus, true education broadens our outlook. In the modern era man has developed a large number of things and he has got success in bringing so many new ideas in every walk of life. But new ideas, however glamorous at the cost of morality and honesty, change only into negative factors. In the modern society, one can earn a lot with the so-called new tactics, devices and gadgets but one should not forget that every turn of life one has to protect oneself from others who want to merge one's personality and identify in their own through crafty machinations. If you are clever enough to be a shark to others, some others can prove sharks to you. So one can never claim to be living in a really educated society! Contrarily one can say with authority that one is living in a world of base manipulations and falsehood. In such kind of society, to be successful is not necessarily to be kind or honest but what is the important thing is to become dishonest and all that it brings in its train. But is it commendable for us to be called "educated" while possessing such wiles of the Devil?

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