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SEAT No. _____

* No. of printed pages: 01

SARDAR PATEL UNIVERSITY

B.A. (First Semester) EXAMINATION 2018(NC) (OLD COURSE)

Tuesday, 23rd October

10.00 am to 1.00 pm

COMMUNICATION SKILLS - Part-I

UA01TCSK01

Maximum Marks: 70

Note: Figures to the right indicate full marks.
Mention clearly the option you attempt.

Q.1 What is communication? Comment on the chief characteristics of communication. [18]

OR

Q.1 Write notes on the following:

- (1) Advantages and limitations of Written Communication
- (2) Oral Communication

Q.2 Write a detailed note on the process of communication. [17]

OR

Q.2 Write notes on the following:

- (1) Forms of communication
- (2) The aims of audio-visual aids

Q.3 Write notes on the following (any two): [18]

- (1) Fax
- (2) Internet
- (3) Face to face communication
- (4) Television

Q.4 Draft an application for the post of a teacher in a secondary school. [17]

OR

Q.4 Write an e-mail to your friend greeting him on his birthday.

— x —
(1)