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SARDAR PATEL UNIVERSITY  
F.Y.B.A. (ADVANCED ENGLISH MEDIUM)  
(FIRST SEMESTER) (CBCS) EXAMINATION 2015  
UA01EEPS02: Social Psychology-I

Saturday, 25<sup>th</sup> April, 2015

Time: 10.30 to 12.30 p.m.

Total Marks: 60

Q.1 Multiple choice questions

15marks

1. An internet relationship is an interpersonal relationship between people who have met online.
  - a. True
  - b. False
2. A motive to increase another's welfare without conscious regard for one's self-interests is
  - a. Empathy.
  - b. Reciprocity.
  - c. Altruism.
  - d. Personality trait.
3. The three dimensions of attitude are
  - a. Aptitudes, behavior, and cognition.
  - b. Affect, behavior, and cognition.
  - c. Attraction, behavior, and compliance.
  - d. Aptitudes, behavior, and cognition.
4. A change in behavior or belief as a result of real or imagined group pressure is
  - a. Compliance.
  - b. Conformity.
  - c. Acceptance
  - d. Reactance
5. The first step in the sequence that leads to a prosocial behavioral response is
  - a. Assuming responsibility
  - b. Deciding whether or not to take action
  - c. Attending to the situation
  - d. Assessing one's ability to take action
6. Love felt by one person for another who does not feel love in return is
  - a. Passionate love
  - b. Companionate love
  - c. Unrequited love
  - d. Romantic love
7. Interpersonal attraction is encouraged by which one of the following?
  - a. Personal space
  - b. Proxemics
  - c. Competition
  - d. Similarity
8. Social Psychology is
  - a. The scientific studies of how people think about, influence, and relate to one another.
  - b. The scientific study of how people act.
  - c. The scientific study of how people love and hate.
  - d. The scientific study of how people understand and conflict with one another.
9. In general \_\_\_\_\_moods \_\_\_\_\_ helping behavior, the most appropriate blanks are
  - a. Good, don't influence
  - b. Bad, Decrease
  - c. Bad, Increase
  - d. Good, Decrease
10. The bystander effect refers to:
  - a. Inhibition of helping when there are several witnesses present during a calamity
  - b. Indifference to the plight of someone who needs help
  - c. The apathy people show a victim who needs help
  - d. The tendency for people to "kick someone when he or she is down"

11. An attitude is:
- a. A teenage posture
  - b. A social norm that has become negative.
  - c. A negative value system
  - d. An evaluative belief about something
12. Which research method is most appropriate if you are looking for a causal relationship?
- a. Experimental Method
  - b. Case Study
  - c. Co relational Study
  - d. Naturalistic Observation
13. An attempt to estimate the opinions, characteristics, or behaviors of a particular population by investigating a representative sample is a
- a. Co relational study
  - b. Case study
  - c. Observational Method
  - d. Survey
14. The theory of cognitive dissonance is proposed by
- a. B.F.Skinner
  - b. Robert Zajonc
  - c. Leon Festinger
  - d. Danial Kats
15. Social position in a group determines one's
- a. Competence
  - b. Roles
  - c. Auto kinetic norms.
  - d. Usefulness

15marks

Q.2. Define social psychology and Describe experimental and non-experimental methods.

OR

- Q.2. A. Factor affecting Romantic break up  
B. Characteristics of Social psychology

Q.3. What is attitude? Explain attitude formation and attitude change. 15marks

OR

Q.3. Describe the by-stander effect and diffusion of responsibility in prosocial behavior.

Q.4 Write Short Notes (Any Two) 15marks

- A. Scope of Social Psychology
- B. The Nature of Role
- C. Dark sides of Close relationship
- D. Internet Relationship

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