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Total-number of pages: 02

**SARDAR PATEL UNIVERSITY**  
**BA (ADVANCED ENGLISH MEDIUM, CBCS), (REG. +NC)**  
**SEMESTER-I: UA01EEJM02: Print Media-I (Reporting and Editing)**  
**Day & Date: Saturday, April 25, 2015, Time: 10.30AM-12.30PM**

Total Marks: 60

**Q1 Multiple Choice Questions**

(15)

1. "Lead" means,  
a Focal point of basic news story    b A defamatory story  
c Manuscript    d A message giving the first brief of news
2. What is "Deadline" in the news story?  
a. a signed story    b the time when a story must be completed  
c place of origin and date    d none of the above
3. IPC enacted in the year 1860  
a. True b. False
4. In "Inverted pyramid" structure 'WHERE' denotes,  
a People related to the story    b Event of the story  
c Location of the event    d Explanation about the event
5. Who is the Information commissioner of Gujarat?  
a. Bhagyesh Jha    b. V.Thirupugal    c. Upendra Trivedi    d. None of these
6. "Bahujan Hitai, Bahujan Sukhai" is the motto of AIR  
a. True b. False
7. Who is the Editor-in Chief of "India Today"?  
a. MJ Akbar    b. Kaveeri Bamzai    c. Krishna Prasad    d. Aroon Purie
8. FDI stands for,  
a. Free distribution in India    b. Foreign Direct Involvement  
c. Foreign Direct Investment    d. Foreign Distribution in India
9. "Ek Paheli Leela" is directed by,  
a. Sridevi    b. Madhur Bhandarkar    c. Gauri Shinde    d. Bobby Khan
10. Who is the chief justice of India (CJI)?  
a. Justice HL Dattu    b. Justice KG Balakrishnan  
c. Justice Aftab Alam    d. Justice Altamas Kabir
11. Supplementary questions can be asked in respect of Starred Question  
a. True b. False
12. In parliament, how many questions can be listed for oral answers/ day?  
a. 20    b. 40    c. 60    d. 80
13. Which article of our Constitution protects the publication of proceedings of the Parliament and that of the state legislature ?  
a. Article 368A    b. Article 352A    c. Article 361A    d Article 351A
14. 'Kickers' and 'Hammers' are the types of  
a. Editing    b. Headlines    c Fonts    d. Qualities of Editor
15. Who has been appointed as a UN Goodwill Ambassador for UNAIDS?  
a. Sherlin Chopra    b. Mallika Sherawat    c. Aishwarya Rai    d. Sunny Leon

**Q2** Prepare a news article on IPL Season-VIII (15)

**OR**

**Q2** What makes News? Describe five conventional determinants of the news values (15)

**Q3** What is specialized reporting? Mention types of specialized reporting and describe Court reporting in detail (15)

**OR**

**Q3** Why is 'Inverted pyramid' structure for news story? Describe it citing one example (15)

**Q4** What is Editing? List quality of a good editor in detail (15)

**OR**

**Q4** Prepare news report on,  
(a) Virat Kohli : The Next captain of Indian Cricket Team ?  
(b) Ethnic massacre by ISIS (15)