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Total number of pages: 02

**SARDAR PATEL UNIVERSITY**  
**BA (ADVANCED ENGLISH MEDIUM, CBCS), (REG. +NC)**  
**SEMESTER-I: UA01EEJM01: Development of Media-I**  
**Day & Date: Friday, April 24, 2015, Time: 10.30AM-12.30PM**  
**Total Marks: 60**

**Q1 Multiple Choice Questions (MCQs)****(15)**

1. **The first press council act was passed in**  
a. 1966 b. 1987 c. 1965 d. 1980
2. **The oldest surviving Gujarati newspapers of India is,**  
a. Gujarat Samachar b. Saurashtra Samachar c. Jai Hind d. Mumbai Samachar
3. **A draft bill to diffuse monopoly ownership of newspapers in India was initiated during the Prime minister ship of...**  
a. Rajiv Gandhi b. Morarji Desai c. Indira Gandhi d. Jawharlal Nehru
4. **How many officially recognized languages India have?**  
a. 13 b. 18 c. 17 d. 28
5. **The printing press was introduced in India during,**  
a. The 10th century b. The 12th Century  
c. The 15th Century d. The 16th Century
6. **"Matru bhoomi" published in**  
a. Hindi b. Telugu c. Tamil d. Malayalam
7. **Which language is considered as the "Italian of the east"?**  
a. Tamil b. Telugu c. Bengali d. Urdu
8. **"Yuva Vani" started in the year**  
a. 1969 b. 1970 c. 1971 d. 1968
9. **The Radio club of Bombay broadcast its first program in,**  
a. July 1923 b. June 1923 c. July 1934 d. June 1924
10. **Who was responsible for enacting the "Indian Official Secrets Act 1889"?**  
a. Lord Curzon b. Lord Wesseley c. Lord Rippon d. Lord Litten
11. **The first printing press was established in Bombay in the year**  
a. 1774 b. 1674 c. 1662 d. 1772
12. **The first Indian-owned newspaper "Bengal Gazette" started by**  
a. James Hicky b. Gangadhar Bhattacharya c. William Bolts d. Rammohan Roy
13. **Name the first Indian to own an English newspaper**  
a. James Hicky b. Gangadhar Bhattacharya c. Lord Canning d. Hastings
14. **Indian penal code (IPC) was adopted in the time of**  
a. Lord Canning b. James Silk Buckingham c. Warren Hastings d. Lord Rippon
15. **In Radio, FM stands for**  
a. Frequency measurement  
b. Frequency modulation  
c. Frequent measures  
d. Free modulation

**Q2 "Journalism: From mission to commission":** Prepare a detail story on the role and responsibilities of press in Pre and Post-independent era (15)

**OR**

**Q2** Prepare a Special report on contemporary Gujarati Journalism. (15)

**Q3** Write in detail: The growth of regional dailies in India after Independence (15)

**OR**

**Q3** Describe history and development of Radio in India (15)

**Q4** Discuss the language scenario in India (15)

**OR**

**Q4** Do you think foreign direct investment in broadcasting, particularly in Radio will ruin the cultural values of Indian society? : Give logic to your arguments in detail. (15)