



SEAT No. \_\_\_\_\_

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**SARDAR PATEL UNIVERSITY**  
**Bachelor of Applied Arts in Fashion Design - 1**  
**(First Semester) Examination**  
**Thursday, 23<sup>th</sup> February 2023**  
**11.00 am to 02:00 pm**  
**UA01CAFD24 – English & Communication Skill- 1**

(Total Marks: 70)

**Note:** (1) Figures to the right indicates full marks.  
(2) Mention clearly the option you attempt.

Q.1 Discuss various types of communication.

(17)

**OR**

Q.1 Discuss the various barriers to communication.

Q.2 Write a detailed note on the importance of body language in oral communication.

(18)

**OR**

Q.2 Compare and contrast between oral and written communication.

Q.3 (A) Write paragraph on Any One of the following

(10)

1. Global Warming
2. The book I like the most

Q.3 (B) Fill in the blanks with appropriate forms of the verbs.  
(ANY FOUR)

(08)

1. I will now \_\_\_\_\_ you a most amusing trick. (shows/show)
2. One of the girls \_\_\_\_\_ going to be the next captain. (is/are)
3. Neha is \_\_\_\_\_ with her sister. (living/lives)
4. I wish I \_\_\_\_\_ a bird. (was/were)
5. Everybody \_\_\_\_\_ to be appreciated. (want/wants)
6. When I was young, I \_\_\_\_\_ play football a lot. (used to/use to)

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Q.4 Write a sales letter introducing a new brand of face wash with some extraordinary qualities to glow skin. (17)

OR

Q.4 Write Notice with Agenda to conduct meeting and prepare the minutes of the meeting which you have conducted.

—X—