

SEAT No. _____
[10]

Sardar Patel University

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TY – BA (ADVANCED) JOURNALISM AND MASS COMMUNICATION

Prelims- SEMESTER-V-1 NC

PAPER TITLE : BROADCAST JOURNALISM

DAY : Saturday

TIME : 10 A.M. TO 12 P.M.

MARKS : 60

DATE : 26/12/2020

DURATION: 2HOURS

Q1: Given below are multiple choice questions. Each carries one mark. All are compulsory (20 marks)

1. _____ is the measure of the degree of sharpness of an image
a) Resolution b) Pixel c) accuracy d) Depth
2. Which file format should you use to display photographs and other continuous-tone Images on the Web?
a) GIF b) TIFF c) PDF d) JPEG
3. What does Pixels stand for?
a) Picture Extend b) Picture Elevation c) Picture Element d) None of these
4. The typical size for a graphic design is measured in _____
a) Pica b) points c) Inches d) Pixels
5. Photoshop is a _____ Graphic software.
a) Vector b) Pixel c) Bitmap d) Raster
6. Resolution is usually expressed in _____
a) Twips b) Inches c) Points d) Pixels
7. Pick the odd one out
a. Proximity b. Proportion c. Texture d. Balance
8. In a studio, the essential link between the director and the floor is performed by -----
a. Florist b. Floor Manager c. Floor Officer d. Administrator
9. The first work in video editing is _____
a. Capture b. Shots c. Time line d. None of the above
10. The method of video editing which utilizes the computer environment is called
a. Linear editing b. Non-Linear editing c. Assemble editing d. In- camera editing
11. In television scheduling, placing a programme or genre at the same time on several days a week is known as _____
a. Panelling b. Continuous c. Flighting d. Stripping
12. The first edited version of a TV programme which needs further polishing and corrections before actual broadcast is a _____
a. rough cut b. match cut c. first print d. rushes
13. Lip-sync is a term used in _____
a. dubbing b. lighting c. rehearsals d. makeup
14. Generation loss is the most minimal in _____
a. nonlinear editing b. transferring c. linear editing d. assemble editing
15. Microphones convert sound into _____ signals
a. Electrical b. Mechanical c. Audio d. Magnetic

[1]

(P.T.O.)

16 .A rapid, jerky transition from one frame to the next, either disrupting the flow of time or movement within a scene or making an abrupt transition from one scene to another is termed as

a) Clear cut b) Jump cut c) Fade d) Smog

17. A shot that is allowed to continue for longer than usual without editing

a) Short shot b) Long shot c) Medium shot d) Live shot

18 .The telling of a story and the information supplied to the audience by a voice coming from off screen who may or may not be a character in the story.

a) Voice over b) Narration c) Characterization d) Casting

19. In terms of visualization pattern, TV is known as a

a) Close-up medium c) Zooming Media

b) Long shot medium d) All the above

20. Expand VOD

a) Voice Over Decision b) Voice of Dialogue c) Video on Demand d) None of the above

Q2: (I) For a Hindi news channel, you are supposed to interview of Amit Shah promotional interview for west bengal as well as Bihar election script (for a 15mins long interview). the script should be hypothetical

15

OR

Q2:: (II) You appear for an interview at Sony Entertainment Television Network for the job of a content writer. You are asked to script *Kaun Banega Crorepati* for its next season- only the first episode and only first 15mins. Prepare a script.

15

Q4: Write short notes (any 5)

25

(I) Comment on the changing concepts of news- Radio, TV, Internet

(II) Give your views on National TV News vs Regional TV News

(III) OTT platform compulsory need CBCF certificate? give your justification comment

iv) Fm radio

v) Am radio

vi) Pal

vii)role of tv news channel in covid 19

VIII) news anchor role in today's time

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