

SEAT No. _____

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Sardar Patel University

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External examination December- 2020

TYBA (Advanced) SEM: V

Subject: Economic Environment-I (UA05CEEC21)

Date: 26/12/2020

Time: 10:00 to 12:00

Day: Saturday

Total Marks: 60

QUE: 1 Attempt all MCQs

(20)

1. _____ is External Business Environment
(A) Legislation (B) Political uncertainty
(C) Taxation (D) All of the above
2. There is interdependence of internal business environment and external business environment
(A) True (B) False
3. Why is population Projection significant to business
(A) For demand Forecasting (B) Business Planning
(C) For Diversification (D) All of the above
4. Who usually conducts a SWOT Analysis for a business?
(A) Financial Institutions/Banks (B) Lawyers
(C) Employees (D) Managers
5. The Procedure of analyzing the threats and opportunities of the organization's environment is classified as
(A) Environmental Influences (B) Environmental Economics
(C) Environmental Planning (D) Environmental Scanning
6. Which of the following is not a component of specific forces of business environment?
(A) Technological conditions (B) Customers (C) Employees (D) Investors
7. In which of the following basic categories can business environment be divided?
(A) Local and Regional (B) Regional and National
(C) Internal and External (D) Financial and non-financial
8. SWOT analysis 'O' Stands for
(A) Outstanding (B) Opportunities
(C) Opportunism (D) None of the above

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(P.T.O.)

9. Which is an Internal environment
 - (A) Vision of the firm
 - (B) Management policy
 - (C) Suppliers
 - (D) All of the above
10. Name the two schemes introduced under the new foreign trade policy?
 - (A) Merchandise Export from India Scheme & Services Export from India Scheme
 - (B) Services Export from India Scheme & Services Import from India Scheme
 - (C) Services Import from India Scheme & Merchandise Export from India Scheme
 - (D) Merchandise Import from India Scheme & Services Export from India Scheme
11. Expand FPS
 - (A) Focus Product Scheme
 - (B) Focus Priority Scheme
 - (C) First Product Scheme
 - (D) Final Product Scheme
12. What is the limit of Foreign Direct Investment (FDI) in the sector of "Lottery Business"?
 - (A) 100%
 - (B) 74%
 - (C) 49%
 - (D) 0%
13. Identify a factor that doesn't play an important role in attracting FDI
 - (A) Laws, rules and regulations
 - (B) Administrative procedures and efficiency
 - (C) Cost of resources
 - (D) Language
14. A firm investing in a foreign country to distribute the products there in creation of
 - (A) Asset Seeking FDI
 - (B) Backward vertical FDI
 - (C) Forward vertical FDI
 - (D) Distribution FDI
15. No new investment in the host country is created in the case of
 - (A) Greenfield FDI
 - (B) Acquisition
 - (C) Horizontal FDI
 - (D) Vertical FDI
16. Countries/regions with huge market size will attract
 - (A) Market seeking FDI
 - (B) Efficiency seeking FDI
 - (C) Vertical FDI
 - (D) Created assets seeking FDI
17. Conglomerate FDI refers to
 - (A) FDI made by a group of firms
 - (B) FDI made in subsidiaries
 - (C) FDI made in similar products
 - (D) FDI made in unrelated products
18. What is Greenfield Investment?
 - (A) A form of foreign direct investment where a parent company starts a new venture in a *foreign* country by constructing new operational facilities.
 - (B) A form of foreign direct investment where a company purchases or leases existing production facilities to launch a new production activity.
 - (C) Investment by non-resident Indians
 - (D) Investment in shares and debts

19. Life Expectancy means
- (A) Average life of a person from birth to death
 - (B) Average age of all people from their birth to death
 - (C) The age 100 of a person
 - (D) None of these

20. Population is an asset to Economy
- (A) True
 - (B) False

QUE: 2 Explain meaning, types and components of business environment (15)

OR

QUE: 2 Explain Economic Survey in detail (15)

QUE: 3 Short Questions (Attempt any five out of ten) (25)

1. Define relationship between agriculture and industrial sector
2. Define SWOT analysis
3. Discuss types of balance of payments
4. Discuss 2015-20 EXIM policy
5. Discuss types of foreign direct investment
6. Discuss population and economic development
7. Discuss Indian population policy
8. Define nature of demographic forces
9. Define significance of demographic forces
10. Discuss quick environmental scanning techniques

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