

SEAT No. _____



No. of Printed Pages : 01

[A-22]

SARDAR PATEL UNIVERSITY
TY B Com External Examination
English & Business Communication III UBE3ACOM01
Tuesday, 26th April, 2022
09:00 am to 11:00 am

Marks: 70

Que. 1 Attempt the following:

(17)

- 1). Examine the character of William Falder as the victim of inhuman system of law.
- 2). Draw a character sketch of Ruth Honeywill.

Or

Que. 1 a). Write a brief note on: (any one)

(05)

- 1). The opening of the play 'Justice'
- 2). The role played by James How

b). Attempt the following:

(12)

- 1). Write a note on importance of Facial Expressions in Kinesics.
- 2). Explain the use of Video Conferencing in modern Communication.

Que. 2 Draft a press report on a massive road mishap.

(18)

Or

Que. 2 Prepare a questionnaire on the socio economic conditions of factory workers.

(18)

Que. 3 As the secretary of Bajaj Home Appliances Ltd., write a report on the decline in the sales of company's products in South Gujarat offering suggestions to improve the situation.

(17)

Or

Que. 3 Draft the text of a speech welcoming a famous personality who has been invited to preside over a function organized by your college.

(17)

Que. 4 Draft the Minutes of the First Meeting of the Board of Directors of Seema Chemicals Ltd., Valsad.

(18)

Or

Que. 4 a). Write an effective sales letter to promote the sales of an electric bike.

(09)

- b). Draft an application for the post of a junior sales executive to the General Manager, Vijay Sales, Anand.

(09)

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