

SEAT No. _____



No. of Printed Pages: 01

[A-21]

SARDAR PATEL UNIVERSITY
TY B Com (External) Examination
English & Business Communication III EN-303
Tuesday, 26th April, 2022
09:00 am to 11:00 am

Marks: 70

R

Que. 1 Attempt the following questions: (17)

- 1) Write a detailed note on the Krishna's search for house.
- 2) Describe in your own words Krishna's life at Albert Mission College.

Or

Que. 1 Attempt the following questions: (17)

- 1) What were the circumstances that led to Sushila's illness? How does her condition deteriorate leading to her death?
- 2) Discuss Krishna's encounter with the spirit of Sushila.

Que. 2 Write short notes on the following: (18)

- 1) Kinesics
- 2) Fax as Modern form of Communication

Or

Que. 2 Write short notes on the following: (18)

- 1) Paralanguage
- 2) Advantages and shortcoming of Internet

Que. 3 Draft a committee report on the labour problem at Texmaco Limited, Pune, offer suggestions to solve the problem in an amicable manner. (17)

Or

Que. 3 Attempt the following: (17)

- 1) Draft a text of a speech to mourn the death of a colleague who has passed away at a very young age.
- 2) Draft a Press Report of Tragic Rail Accident

Que. 4 Draft the Minutes of the Annual General Meeting of KanchiKarpooram Limited, Chennai. (18)

Or

Que. 4 Write a sales letter to promote the sales of newly launched Air Conditioners of your company. (18)

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