

Seat No.: _____

[A-10]



No. of Printed Pages: 1

SARDAR PATEL UNIVERSITY
F.Y.B.A. (External) (New) Examination
Monday, 1st May 2023
10.00 am to 01:00 pm
Communication Skill [FYBACSK100]

Total Marks: 100

Note: (1) Figures to the right indicates full marks.
(2) Mention clearly the option you attempt.

Q.1 Describe the process of communication in detail with diagrams and illustrations. (20)

OR

Q.1 Discuss the barriers to effective communication.

Q.2 Write in detail about effective listening skills. (20)

OR

Q.2 Comment on Intonation and show its importance in speech.

Q.3 Write a detailed note on non-verbal communication. (20)

OR

Q.3 Write Short notes on the following.

- i. Chronemics
- ii. Kinesics

Q.4 Develop a dialogue on Any Two the following situations: (20)

- i. At the library
- ii. At the hospital
- iii. At the bus stand
- iv. At a book store

Q.5 What are the important steps in preparing an effective oral presentation? (20)
Explain in detail.

OR

Q.5 Write short notes on the following:

- i. Visual Aids in presentations
- ii. Word stress

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