

SEAT No. \_\_\_\_\_

No. of Printed Pages: 02

[A-34]

SARDAR PATEL UNIVERSITY  
TYBCom EXAMINATION [External]  
Thursday, 15 July 2021  
10:00 am to 12:00 pm  
English and Business Communication - III  
UBE3ACOM01

- Note:
1. Figures to the right indicate full marks to the questions concerned
  2. Your answers must be precise.
  3. Maximum Marks: 70

- Q-1** Attempt the following: 17
1. Give an account of the circumstances that led to the arrest of William Falder in the beginning of the play *Justice*.
  2. Comment on the Trial Scene, describing the arguments put forth by Hector Frome and Harold Cleaver?
- OR**
- Q-1** (A) Write a brief note on: (any one) 05
1. Cokeson's visit to the Governor of the prison
  2. The end of the play *Justice*
- (B) Attempt the following: 12
1. Explain the term *Proxemics* with the help of a suitable diagram.
  2. Write a note on Email as a modern form of communicating
- Q-2** Draft a Press Report on the cloud burst that wreaked havoc in Dharamsala, Himachal Pradesh. 18
- OR**
- Q-2** Prepare a Questionnaire to survey the socio-economic conditions of migrant laborers living in the slum areas. 18
- Q-3** A state of unrest prevails amongst the workers of Mayur Chemicals Ltd, Ankleshwar. A Committee has been appointed to look into the workers' demands, and to suggest suitable recommendations to improve the situation. Draft the report of the Committee for submission to the Board of Directors. 17

**OR**

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(P.T.O.)

**Q-3** Draft the speech you would deliver as the Chief Guest on the occasion of the inaugural ceremony of a new hospital in your area. 17

**Q-4** Draft the Minutes of the Annual General Meeting of Unicorn Pharmaceuticals Ltd, Tilak Road, Jamnagar. 18

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**OR**

**Q-4 (A)**As from the Sales Manager, Ursula Sales Ltd, Victoria Bazaar, Orissa draft a letter to promote the sales of either an air conditioner or a dish washer. 09

**(B)**Prepare a Resume for the post of a Librarian in an Arts and Commerce College. 09

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