SEAT No.\_\_ [A-42]



SARDAR PATEL UNIVERSITY

FY B Com (External) Examination	
English & Business Communication I EN-101	
Date: 02 <sup>nd</sup> May, 2023, Tuesday	
Time: 10:00 am to 01:00 pm Marks:	100
Que. 1 Attempt the following questions:	(20)
<ol> <li>Who was Benjy? Give brief description of his profession.</li> <li>Why was Metrena angry with Simon for bringing home the stranger? Why did he heart soften for the stranger later?</li> <li>What were the possessions that the Johnsons had?</li> <li>Describe the life led by Rosemary fell.</li> </ol>	ı.
Or	(20)
<ul> <li>Que. 1 Attempt the following questions: <ol> <li>What was the cause of Miss Sutherland's anxiety? How did she wish Holmes to her?</li> <li>What were the three truths which Michael learnt?</li> <li>Discuss the civic condition of Malgudi before independence.</li> <li>Who was Simon? What was his profession?</li> </ol> </li> </ul>	(20) aelp
Que. 2 a). Examine in detail the Process of Communication with diagram.	(10)
Que. 2 b). Write short notes on 'Advice' and 'Motivation' as objectives of Communication.  Or	(10)
Que. 2 a). What is Communication? Write a detailed note on Attributes of Communication.	(10)
Que. 2 b). Write short notes on 'Information' and 'Warning' as objectives of Communication	n. (10)
Que. 3 a). Fill in the blanks with appropriate forms of the verb given in the bracket:	(10)
1). Sun in the East. (rise) 2). Look! The birds in the sky. (fly) 3). The teacher just the class. (finish) 4). We a new car next month. (buy) 5). When I went to his home, he TV. (watch) 6). He for shopping in that market tomorrow. (go) 7). He the train every morning. (catch) 8). He Cricket now. (play) 9). Yet the doctor to the hospital. (arrive)	
10). My father to you about this tomorrow morning. (speak)	
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Que. 3 b). Fill in the blanks with appropriate modals given in the bracket:	(05)
1) I come in Sir? (may, should, must) 2). He dance like superstar. (used to, must, can) 3). You attend all the lectures regularly. (could, would, must) 4). We help the needy. (used to, ought to, would) 5). I swim across the river in my young age. (would, should, could)	
Que. 3 c). Do as directed:	(05)
1). If you took rest, you better. (use appropriate form of the verb 'feel') 2). If I were the principal of this college, (complete the sentence) 3). Unless you work hard, you will not get success. (use 'If' in place of 'Unless') 4). If I had money, I to Dubai. (use appropriate form of the verb 'go') 5). If you run fast, you will catch the bus. (use 'Unless' in place of 'If') Or	
Que. 3 a). Fill in the blanks with appropriate forms of the verb given in the bracket:	(10)
1). Earth round the sun. (move) 2). My friend Dubai next month. (visit) 3). They just the assignments. (submit) 4). My friend the dance on the stage now. (perform) 5). When I saw her, he Chess. (play) 6). Yet she not my money. (return) 7). I movie in cinema every Sunday. (watch) 8). My brother on the phone at the moment. (talk) 9). My sister already a pizza. (make) 10). I always hard for the exams. (study)	
Que. 3 b). Fill in the blanks with appropriate modals given in the bracket:	(05)
<ol> <li>My brother speak French language. (can, may, should)</li> <li>It rain tonight. (may, could, would)</li> <li>You follow the traffic rules. (should, could, must)</li> <li>I like to drink coffee. (should, would, could)</li> <li>You obey your parents. (used to, need to, ought to)</li> </ol>	
Que. 3 c). Do as directed:	(05)
<ol> <li>If you finish your work, you will go out. (use 'unless' in place of 'if')</li> <li>If we had gone by car, we time. (use appropriate form of the verb '3). If you help me, (Complete the sentence)</li> <li>If you did not hurry, you the bus. (use appropriate form of the verb 'mis 5). Unless she comes, we will not go for a walk. (use 'if' in place of 'unless')</li> </ol>	save') s')

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Que. 4 a). Write short notes on the following:	(10)
<ol> <li>Body of the Letter</li> <li>Courtesy in Business Letter</li> </ol>	
Que. 4 b). On behalf of H. K. Sales, Surat, draft a letter of inquiry to Priyansh Vapi, inquiring for the catalogue and price list of newly launched V	Electronics, Vashing Machines. (10)
Or	,
Que. 4 a). Write short notes on the following:	(10)
<ol> <li>Heading in Business Letter</li> <li>Signature in Business Letter</li> </ol>	
Que. 4 b). In reply to an inquiry received from Royal Furniture, Rajkot, write a price list with terms and conditions on which you would like to sup	a letter enclosing a ply the goods. (10)
Que. 5 a). As an owner of Looks Garment, Ahmedabad, draft a letter ordering Trousers to Trend Setters, Anand. Emphasis on prompt delivery wit reception of order.	Casual Shirts and hin 5 days of (10)
Que. 5 b). You placed an order for Fountain and Gel Pens to Priyank Stationer after placing an order you found that the sufficient stock is available cancelling the order.	ry, Anand. But e. Draft a letter (10
Or  Que. 5 a). You are placing an order for the first time with Desktop Computers computer accessories. Draft the letter of order giving all necessary	s, Baroda, for instructions. (10)
Que. 5 b). You have received a large order for Bluetooth Speakers and Headp	hones from Neo

Mobiles, Patan. You need an extension of one week time for the execution of the

(10)

order. Draft a suitable letter to the customer.

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